

Key results of information and communications activities during 2023

The results presented in this report are based on the Comprehensive Economic Survey 2023, which contributed to providing more comprehensive and detailed data on the business establishments in the Kingdom.

This report presents the survey results for the detailed activities of information and communication, as the total operating revenues reached 226.7 billion SAR, while the total operating expenditures reached 109.5 billion SAR, and employees' compensation reached 29.9 billion SAR.

Operating revenues during 2023

The total operating revenue in the telecommunications activities reached 143.2 billion SAR, contributing 63.2% to the total operating revenue in the information and communications activities. Meanwhile, the operating revenue from computer programming, consultancy and related activities, amounted to 48.4 billion SAR, with a contribution percentage of 21.4%. The operating revenue from information services activities reached 17.7 billion SAR, with a contribution of 7.8%. The total operating revenue from other economic activities combined amounted to 17.2 billion SAR, contributing 7.6%.

Figure 1: Operating revenues for communications and information activities during 2023

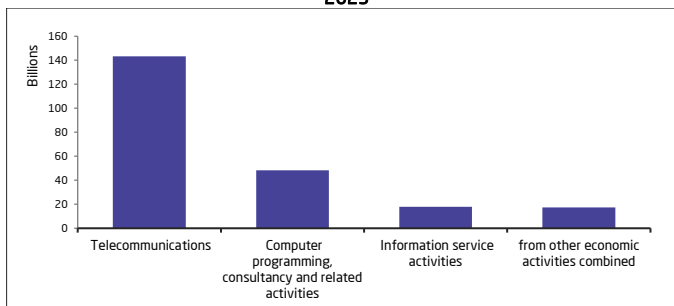
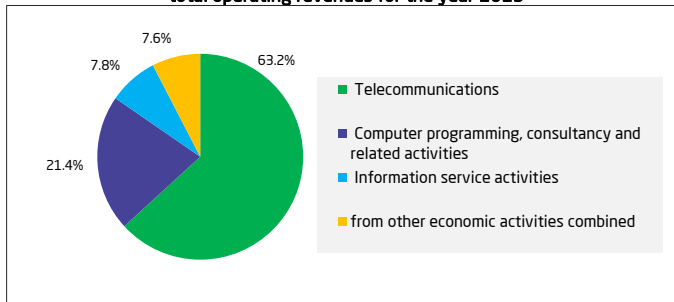


Figure 2: Relative contribution of communications and information activities to total operating revenues for the year 2023



Operating expenditures during 2023

The value of operational expenditures in the telecommunications activity amounted to 73.9 billion SAR, representing 67.5% of the total operational expenditures in the information and communication activity. Meanwhile, the value of operational expenditures in computer programming, consultancy and related activities amounted to 21.4 billion SAR, representing 19.5%. As for information services activities, operational expenditures reached 7.8 billion SAR, accounting for 7.1%. The operational expenditures for other economic activities combined amounted to 6.4 billion SAR, representing 5.8% of the total operational expenditures in the information and communication activity.

Figure 3: Operating expenditures for communications and information activities during 2023

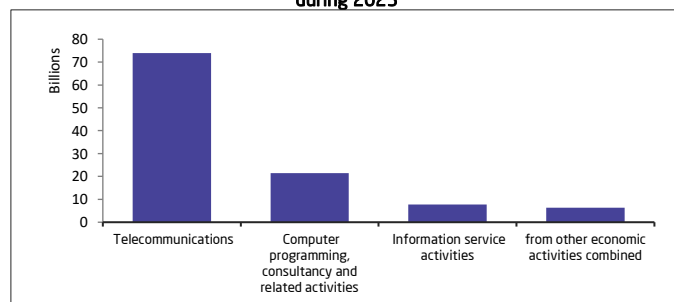
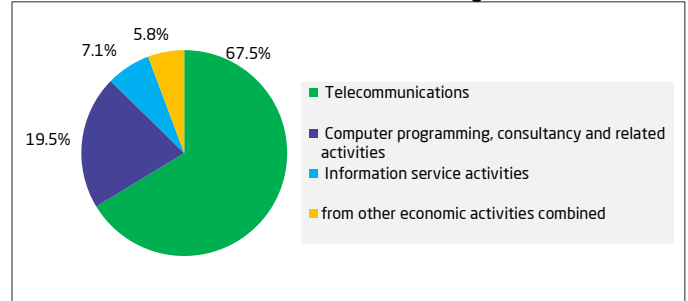


Figure 4: Relative distribution of operating expenditures in activities for information and communication during 2023



Employees compensation during 2023

The value of compensation for employees in the telecommunications activity reached 17.8 billion SAR, accounting for 59.6% of the total compensation for employees in the information and communications activities. The value of compensation for employees in computer programming, consultancy and related activities reached 5.7 billion SAR, forming 19.0%, followed by activities related to information services, where employee' compensation amounted to 3.4 billion SAR with a percentage of 11.3%. The total compensation for employees in other economic activities combined reached 3 billion SAR, representing 10.0% of the total compensation for employees in the information and communications activities.

Figure 5: Employees compensation in communications and information activities during 2023

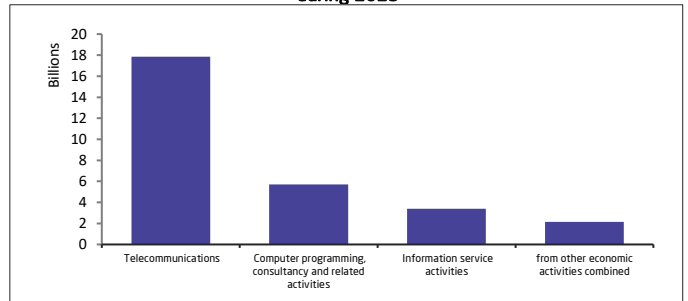
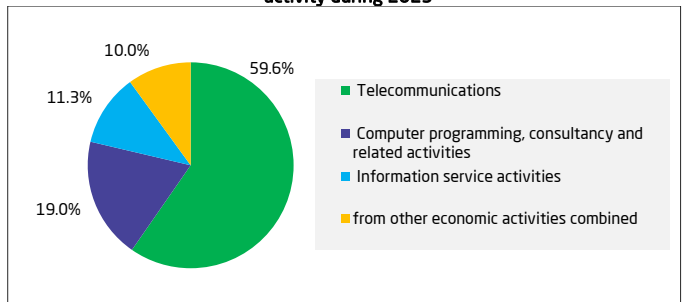


Figure 6: Relative distribution of employees compensation and information in activity during 2023



Methodology and Quality

Communications and information statistics are among the most prominent economic statistics that provide comprehensive insights into the structure of this activity in the Kingdom. These statistics aim to provide indicators related to operating revenues, operating expenditures, and compensation of employees, in accordance with the International Standard Industrial Classification of All Economic Activities (ISIC4). [Methodology and Quality Report, table](#)