Percentage of individuals using the Internet reaches 99.6% in 2026

The results of the ICT Access and Usage by Households and Individuals 2026 survey showed that the percentage of individuals aged 15-74 years who used the internet reached 99.6%. Internet usage rate among Saudi males reached 99.8%, compared to 99.5% among Saudi females. By age group, the results showed that the age group 15-24 years recorded the highest Internet usage rate compared to other age groups, with 99.9% of individuals in this age group using the Internet.

99.3% of individuals use the Internet at home

The results indicated that 99.3% of individuals aged 15-74 years use the Internet at home. In terms of frequency, 98.0% of individuals aged 15-74 years reported using the Internet at least once a day, compared to 1.4% who use it at least once a week, but not daily, while 0.6% use it at least once a month, but not weekly.

98.4% of individuals use a mobile phone to access the Internet

The percentage of individuals aged 15-74 years who use a mobile phone to access the Internet reached 98.4%, while 12.3% use a tablet, compared to 13.9% who use a laptop. Meanwhile, other mobile devices accounted for 3.5% of internet access.

87.8% of individuals watch video content via the Internet

The survey results showed that 87.8% of individuals aged 15-74 years watch video content over the Internet, 55.2% listen to audio content, and 19.4% use the Internet to play games, out of all Internet users.

99.7% of Internet users participate in social networks

The results showed that the most common Internet activity among individuals aged 15-74 years is participating in social networks, accounting for 99.7% of all Internet users, with equal percentages for males and females at 99.7%. This is followed by seeking information about goods or services, which accounted for 65.4%, with males representing 66.2% and females 63.9%

98.6% of Saudi individuals carry out government services online

The percentage of individuals aged 15-74 years who use the Internet to carry out government services was 98.4%, while the percentage among Saudis who carry out these services was 98.6%, with Saudi males at 98.9% compared to 98.4% for Saudi females. The results also showed that the most used e-government service is obtaining electronic government forms, accounting for 89.0% of all individuals who carry out government services online.

84.9% of Saudi individuals purchase goods and services online

The percentage of individuals aged 15-74 years who purchase goods and services over the Internet was 74.5% of all internet users. Among Saudis who shop online, the percentage was 84.9%, with Saudi females at 86.8% and Saudi males at 83.1%. The survey results also showed that the most purchased goods and services online are clothing, footwear, sporting goods, household goods, and similar items, at 85.2% of all individuals who made purchases online. This was followed by food, groceries, or tobacco, at 54.4%

Figure 1. Key indicators of ICT access and use by individuals aged 15-74 years in 2026

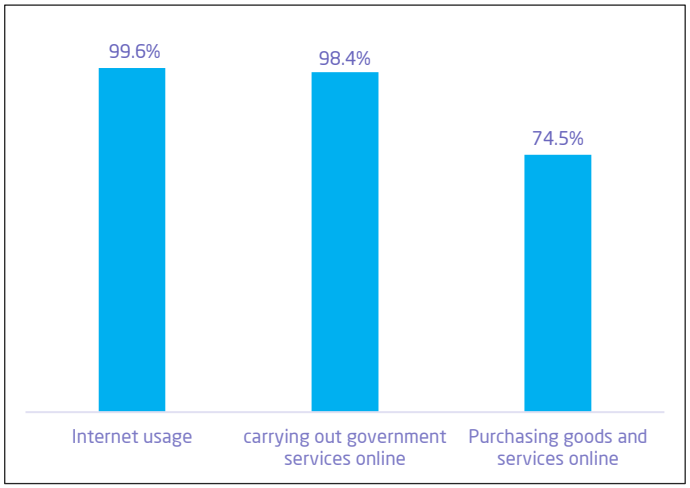
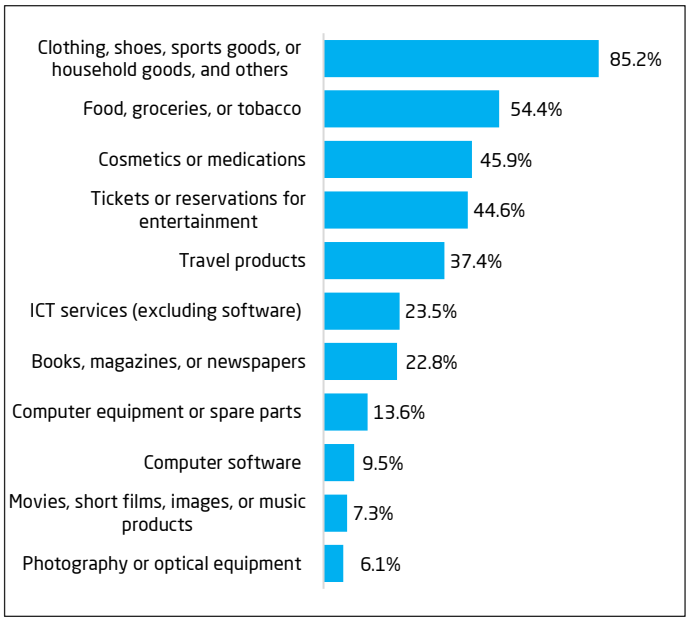


Figure 2. Goods and services purchased by individuals aged 15-74 years via the Internet in 2026



Methodology and quality

The General Authority of Statistics (GASTAT) carries out all its statistical activities based on a unified methodology tailored to the nature of each statistical product. This approach relies on the Statistical Business Process Manual, which aligns with internationally recognized procedures. ensuring international comparability of indicators and meeting the requirements of the Sustainable Development Goals (SDG) indicators.
Methodology and Quality - Publication Tables