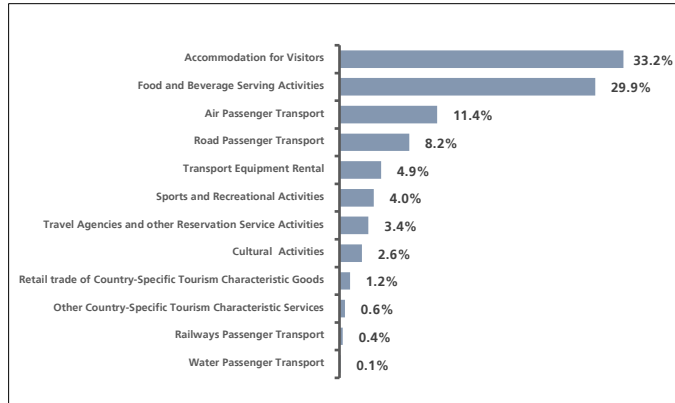


## Operational revenues of Tourism-related activities increased by 70.8% in 2021

Operational revenues of Tourism-related activities mounted to SAR 213,325 million for the year 2021 which represents about 70.8% increase compared with the year 2020. The accommodation activities share of these revenues was the highest at 33.2%, followed by the food and beverage activities at about 29.9% from total operational revenues of Tourism-related activities, see Figure 1.

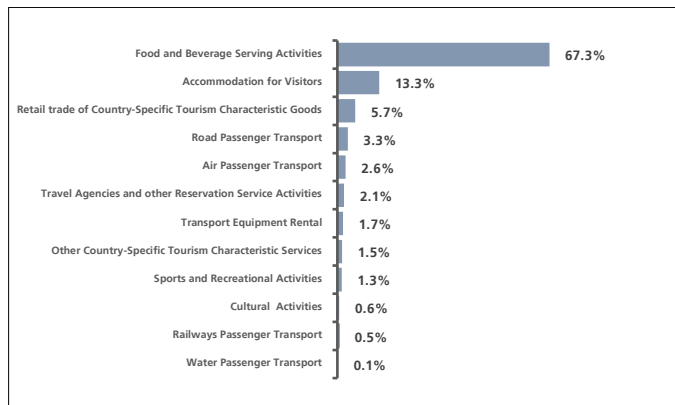
Figure 1. Operational revenues distribution by tourism-related activities in 2021



## Workforce in Tourism-related activities reached 767,819 employees in 2021

Employees engaged in tourism-related activities reached 767,819 employees during 2021; among them, 516,382 were engaged in the food and beverage activities while 101,861 were working in the accommodation activities. Those two activities employed 81% of the total workforce working in tourism-related activities, see Figure 2.

Figure 2. Workforce distribution by tourism-related activities in 2021



Of the total workforce in tourism-related activities, 26.8% were Saudis during 2021. Among those Saudis working in tourism-related activities 39.4% were females and 60.6% were males.

## Total Compensation of employees working in tourism-related activities reached SR 31,775M in 2021

Estimates from the tourism establishments survey showed that the employees in tourism-related activities were compensated a total of SR 31,775 million representing an increase of about 22.7% compared to 2020. Compensations were: SR 11,430 million in food and beverage activities, SR 6,371 million in accommodation activities, and 4,623 in passenger road transportation activities out of the total employees compensation in tourism-related activities during the year.

## Total operating expenses in tourism-related activities reached SR 112,205M in 2021

Total operating expenses of tourism-related activities reached SR 112,205 million, an increase of 92.2% from 2020. Operational expenses in the accommodation activities represented 31.6% of the total operating expenses while they were 29.7% in the food and beverage activities.

## Accommodation Occupancy Rates in hotels reached 42.1% in 2021

Administrative data from Ministry of Tourism showed that annual occupancy rate in hotel rooms at 42.1% in year 2021. December witnessed the highest monthly occupancy rate at 53.3%. Regarding the furnished housing units, their annual occupancy rate was 49.3% in 2021 and during June, they recorded the highest monthly occupancy rate at 55%. Figure 3.

Figure 3. Monthly occupancy rate of accommodation units by type in 2021

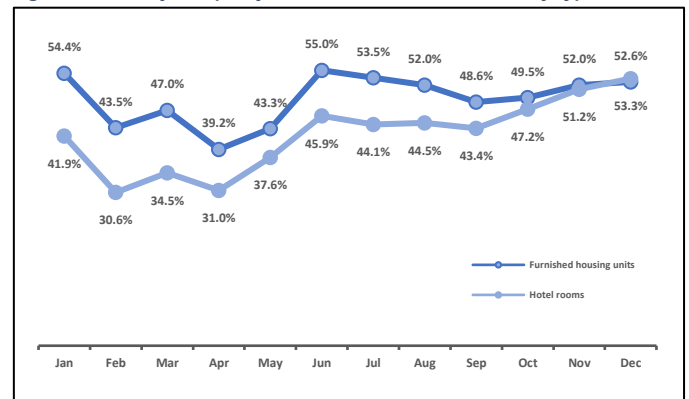


Table 1. Key Indicators of Tourism Sector (2021)

Indicator	Unit	2021
Total employees in tourism-related activities	Number	767,819
Total employees' compensation in tourism-related activities	Million SR	31,775
Total operational revenues in tourism-related activities	Million SR	213,325
Total operational expenses in tourism-related activities	Million SR	112,205
Annual occupancy rate for furnished housing units	Percent	49.3
Annual occupancy rate for hotel rooms	Percent	42.1
Average daily price for furnished housing units	SR	209
Average daily price for hotel rooms	SR	403
Daily income rate for furnished housing units	SR	103
Daily income rate for hotel rooms	SR	170
Average duration of stay for furnished housing units	Night	5.3
Average duration of stay for hotel rooms	Night	5.5
The percentage of Saudi workforce	Percent	26.8

## Reference Metadata

The data of the Tourism Establishments Statistics in 2021 is based on several sources, namely:

- Administrative records data from the Ministry of Human Resources and Social Development, Saudi Arabian Airlines, and the Saudi Railway Company were used to calculate the statistics of employees and establishments in the tourism-related activities.
- The results of the Tourism Establishments Survey were used to estimate the financial statistics regarding the tourism-related activities.
- Administrative records data from the Ministry of Tourism were used to calculate the performance and operation rates of accommodation units. [Reference Metadata](#)