



الهيئة العامة للإحصاء
General Authority for Statistics

Tourist Establishments Survey Bulletin 2017





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Introduction

Tourism is one of the major developmental sectors for the role it plays and the influence it has on social, economic, environmental and cultural development in both of developing and developed countries. Tourism in Saudi Arabia is considered as a major source of economic development for the revenues it yields to the economy and the job opportunities it provides for citizens, in addition to stimulating infrastructure and improving services. Additionally, it activates the economic cycle of different business. Saudi Arabia pays a special attention to this sector in Saudi Vision 2030 as it is one of the main pillars of national economic variation.

By virtue of cabinet decree no. (211) of 13/1/1437H, the General Authority for Statistics (GASStat) has obtained the authority to conduct surveys in the economic, social and population fields on behalf of the kingdom and to publish them periodically. Based on this authority, GASStat has developed programs that aim to create a statistical database in all fields, including (tourism surveys) in 2018, the Tourist Establishment Survey was conducted as the second such survey by GASStat on KSA's tourism sector. The importance of the survey lies particularly in the comprehensive data it provides on the tourism characteristic industries such as the number of tourist establishments, the



number of workers and their remunerations, the value of revenues and expenses, the capital composure, and other data appertaining to tourist display.

The General Authority for Statistics (GASat) thanks all the partners and clients concerned, the cooperation of whom was essential for making this bulletin possible. Also, GASat would like to extend thanks to owners of establishments for their understanding and positive response to the survey. Their cooperation, after the guidance of Allah, was pivotal for the issuance of this bulletin. Allah is the Arbiter of Success.

General Authority for Statistics (GASat)

Tourism Statistics





Methodology

➤ General Description

Tourist Establishment Survey is a scientific study on the tourist offer through a detailed measure of the different aspects appertaining to the characteristics and the performance of tourism characteristic industries in all administrative regions of Saudi Arabia. The inspection methodology has been adopted in the survey using a sample representing all establishments working in the tourism characteristic industries. The survey is conducted annually.

➤ Main Objectives of the Survey

In general, the survey aims at collecting and providing accurate statistical data and information that correspond with the relevant international recommendations as it helps in evaluating the performance, setting policies and decision taking in topics related to tourism. Therefore, this survey seeks to achieve the main following goals:

- Providing indicators that aid in calculating the Gross Value Added of tourism activities.
- Providing data on tourist offer as a prerequisite for Tourism Satellite Accounts (TSA) to calculate Tourism Direct Gross Value Added, and consequently calculating tourism contribution to GDP.
- Providing detailed and descriptive data on tourism characteristic industries to identify operation, performance, and development rates for each activity.
- Recognition of the number of workers in each activity and the participation of each activity, and tourism sector as a whole in creating job opportunities in addition to the level of jobs nationalization.
- Identifying employment characteristics in tourist activities and their remunerations represented in wages, salaries, in kind and cash advantages.
- Meeting the needs of the tourist sector from statistical data and information on productive tourism characteristic industries.
- Meeting national requirements related to data on tourist offer and tourist establishments that aid in performance-monitoring which is considered as one of the goals of National Transformation Program 2020.

➤ Survey Coverage





The survey covers all establishments that are related to tourism characteristic industries. This concept is stated by World Tourism Organization in international organizations guide of tourism statistics for 2008. The guide is aimed at setting a mechanism to identify the productive industries related to tourism. Tourism characteristic industries refers to all industries that typically produces tourism characteristic products. The World Tourism Organization has made a list of ten tourism characteristic industries in addition to another industry to be identified by each country in the course of what distinguishes the country such as commodities and other tourist services not elsewhere classified. The following table displays such tourism characteristic industries:

List of tourism characteristic industries

Tourist Activities	
1	Guests accommodation
2	Serving food and beverages
3	Passenger rail transport
4	Passenger road transport
5	Passenger water transport
6	Passenger air transport
7	Transport equipment rental
8	Travel agencies and other reservation services
9	Cultural activities
10	Sports and recreational activities
11	Other tourism characteristic industries in the country

The criterion adopted to distinguish between tourism characteristic industries and other productive industries is the amount of guests' demand for the products provided by such industries. Tourism characteristic industries are those which meet one or both of the following criteria:

- ✓ The tourism expenditure on the industry has to represent a significant share of the total expenditure on guests.
- ✓ The tourism expenditure on the industry has to represent a significant share of its total outcome in the economy.





In this context, International Standard Industrial Classification of All Economic Activities (ISIC4), Rev.4 has been adopted. as each main industry in the previous list contains several tourism characteristic industries on the fourth level of the ISIC4 as follows:

Tourism characteristic industries by main categories of International Standard Industrial Classification of All Economic Activities

Tourist Activities		Classification Symbol ISIC 4	Description
1	Guest accommodation services	5510	Short term accommodation activities
		5520	Camps venues, and entertainment vehicles parks
		5590	Other accommodation places
2	Activities of food and beverage catering	5610	Restaurants and mobile food service activities
		5629	Other food service activities
		5630	Beverage serving activities
3	Passenger rail transport	4911	Passenger rail transport, interurban
4	Passenger road transport	4922	Other passenger land transport
5	Passenger water transport	5011	Sea and coastal passenger water transport
		5021	Inland passenger water transport
6	Passenger air transport	5110	Passenger air transport
7	Renting transport means	7710	Renting and leasing of motor vehicles
8	Activities of travel agencies and other reservation services	7911	Travel agency activities
		7912	Tour operator activities
		7990	Other reservation service and related activities





9	Cultural activities	9000	Creative, arts and entertainment activities
		9102	Museums activities and operation of historical sites and buildings
		9103	Activities of gardens, zoos, and natural reserves
10	Sports and recreational activities	7721	Renting and leasing of recreational and sports goods
		9200	Activities of gambling
		9311	Operation of sports facilities
		9319	Other sports activities
		9321	Activities of amusement parks and theme parks
		9329	Other amusement and recreation activities N.E.C.
11	Tourist services distinguishing the country	-----	Various service activities

➤ The Survey Framework

The data of establishments enumeration for 2010, updated in 2015, was adopted as a general framework for this survey as it contains all main data on all establishments in Saudi Arabia in accordance with the International Standard Industrial Classification of All Economic Activities (ISIC4), Rev.4. Such data were required for taking the targeted sample of this survey.

➤ Sample Design and Selection

Two procedures were taken for designing and selecting this survey sample:

- ✓ Comprehensive enumeration method of large establishments (hotels, and hotel-furnished apartments).
- ✓ Inspection through stratified random sample suitable to the size of the sample of other tourist establishments.

This type of sampling has been adopted to guarantee the ideal representation of the taken sample by relative weight of each category of the various establishment categories.





➤ Time reference

The data of the Tourist Establishment Survey has been collected for 2017.

➤ Sampling unit

The sample unit of this survey is the establishment which is defined as an economic unit with legal entity and a fixed location where a specific economic activity is practiced. The establishment is the smallest economic unit that may have data on the workers, their financial remunerations, revenues, expenses and capital formations.

➤ Geographical Scope of the Survey

The survey covers establishments working at tourism characteristic industries in major administrative regions in Saudi Arabia (13 regions). Each region is represented according to its percentage through the updated framework of establishment enumeration.

➤ Survey Plan Development Method

GASat has conducted an executive plan for the survey including the survey goals, concepts, terms, Economic Activities Manual, sampling style, cities covered by the survey, the survey form, and timetable, in addition to preparing a booklet for labor force training, the used models, reports, training lectures, and results extraction.

➤ Survey Form

The form has been designed and prepared by GASat in accordance with international recommendations, standards, and terms issued by the World Tourism Organization. It has been into consideration upon forming the form to include all data and information that achieve the survey goals and provide the data required for obtaining the required indicators. The survey form includes the main following items:

- Economic Activity
- Establishment ownership
- Legal Personality
- General Data on the Establishment
- Employees Data
- Worker compensations
- Operating Expenses (commodities and services)
- Manufacturing Expenses





- Operating Revenues
- Transfer Revenues
- Alteration in assets and liabilities
- Financial assets by institutional sectors based on from whom? and to whom?
- Performance and Operation
- Enabling Business Environment

➤ **Data collection method**

The data collection lasted for 4 weeks in June 2018. Throughout the survey, data were collecting by direct contact with the establishment to complete the survey form, as the assigned researchers visited the establishments included in the sample of the survey and completed the data directly using tablets and the survey form to collect data easily and accurately.

➤ **Data Quality**

Quality control, which is executed in conjunction with data collection, is one of key stages of implementing Umrah survey, when a fully automated system is adopted with certain regulations to control data entry, to find errors and notes on forms and to fix them under a supervisor after recurring to the household if necessary.

In addition, quality control stage involves following up and studying daily reports coming from respective operation room, then preparing periodical reports on field work progress and submitting them to GASstat officials.

This stage also incorporates field visits by a number of specialists, to gain field insights into data collection, entry and reviewing, and to follow up the application of instructions to obtain top quality results.





Glossary of Terms





- **Statistical unit**

It is the smallest independent part of the general framework. It is subject to the statistical study and it has a fixed place, and is used as a basis for collecting data.

- **Establishment**

It is an economic entity with legal personality. It has a fixed location and carries out a certain economic activity. It is owned by one or a group of individuals, company, semi-government sector, or an establishment. The establishment is the smallest economic unit that may have data on workers, their remunerations, expenses, revenues and capital formations.

- **Workers**

It includes all individuals (Saudis and non-Saudis) males and females, who work at the establishment. It also includes establishment owners, partners, employees who work for a wage, volunteers, those who work full time or part time, temporary workers, and those who are paid on a daily, weekly, or monthly basis. It also includes partners and members at shareholding companies, governing council heads and members who work at the establishment, in addition to workers who have paid leaves. The average number of workers is calculated by dividing the number of workers at the end of each month of the year on the number of the months of the year.

- **Profession**

The type of works that workers practice and spend most of their time therein.

- **Remunerations**

The due regular amounts paid by the establishment to its workers throughout the year, such as wages and salaries payable in consideration of the normal working hours, fixed bonuses together with all benefits and allowances such as accommodation, social insurance or transport allowances, etc.

- **Salaries and wages**

They are all cash payments, which are paid regularly by the establishment to employees in return for their normal work hours as well as fixed premiums before making any cuts by the





employer in terms of taxes and contributions by workers in the social insurance, pension systems, life insurance installments, union fees and other obligations of employees.

- **Benefits and allowances**

Cash and in-kind payments that are made by the employer to the workers except for salaries and wages. Such payments include all sorts of bonuses and benefits, such as scholarships, education and medicine payments for the worker or his /her dependents, food and housing allowances, transport allowances and overtime, etc.

- **Operating Expenses**

Goods supplies and services which cover all payments made by the establishment to practice an economic activity, whether purchased in the same year or taken from stocks purchased in previous years.

- **Accommodation**

The place used by the tourist temporarily for accommodation.

- **Tourist**

A tourist is a person who travels 80 km at least away from his/her home for purposes of tourism.

- **Available Rooms & Apartments**

Rooms and furnished apartments prepared for accommodation in a residential establishment (hotel, furnished apartments, lodges, dwelling houses, etc).

- **Occupied Rooms & Apartments**

They refer to the number of sold rooms in the residence establishment (hotels, motels, etc) which were occupied during a specific period (excluding complimentary rooms, no-show rooms, or rooms where reservations have not been canceled and their residents did not show up).

- **Available Beds**

The number of beds prepared for use in the available rooms in the residence establishment (hotels, motels, etc).

- **Guest**





The person who checks-in in a residential establishment and stays therein for one night at least.

- **Local Residents**

Residents who permanently stay in Saudi Arabia disregarding their nationalities.

- **International Residents**

Residents who do not stay in Saudi Arabia disregarding their nationalities.

- **Rooms Revenues**

They refer to the revenues of renting or occupying the rooms (including service charge), with excluding other revenue sources in the residence establishment such as (hotels, or other facilities inside the establishment).

- **Other accommodation revenues**

They include revenues of all activities and facilities of the residence establishment other than rooms revenues.

- **Operating Surplus**

Total revenues, less the total expenses and remunerations.

- **Economic Activity**

All activities performed or services provided by the establishment in return for consideration. Sometimes, the establishment gets nothing in return, such as charities that are financed by donations.





Key Indicators

▶▶ Key Indicators of Tourism Characteristic Industries

The survey results show that the number of tourism-characteristic establishments has increased in 2017 by some 2%, compared to 2016, and that the number of workers in tourism-characteristic industries has also increased, when compared to the previous year, by 3.4%. The percentage of male workers in 2017 has amounted to 96%, of whom 22% are Saudis, whereas the percentage of female workers is 4%, 32% of whom are Saudis.

As shown in the survey results, the remunerations in 2017 have increased, compared to 2016, by 6%, and the revenues have increased by 3.3%, whereas the operating expenses in 2017 have increased by 5%.

The number of establishments of tourism characteristic industries	71600
Total number of workers at tourism characteristic industries	535,941
Number of female workers at tourism characteristic industries	19,958
Total amount of workers remunerations (thousand SAR)	18,636,000
Total amount of annual operating revenues (thousand SAR)	118,725,764
Total amount of annual operating expenses (thousand SAR)	58,537,423
General average of room/ furnished apartment occupancy rate	51.4 %
Average daily Room/ Furnished Apartment Rate (SAR)	283
Average revenue per available room/ apartment (SAR)	145
Average length of stay (nights)	2.9

▶▶ Distribution of establishments of tourism characteristic industries

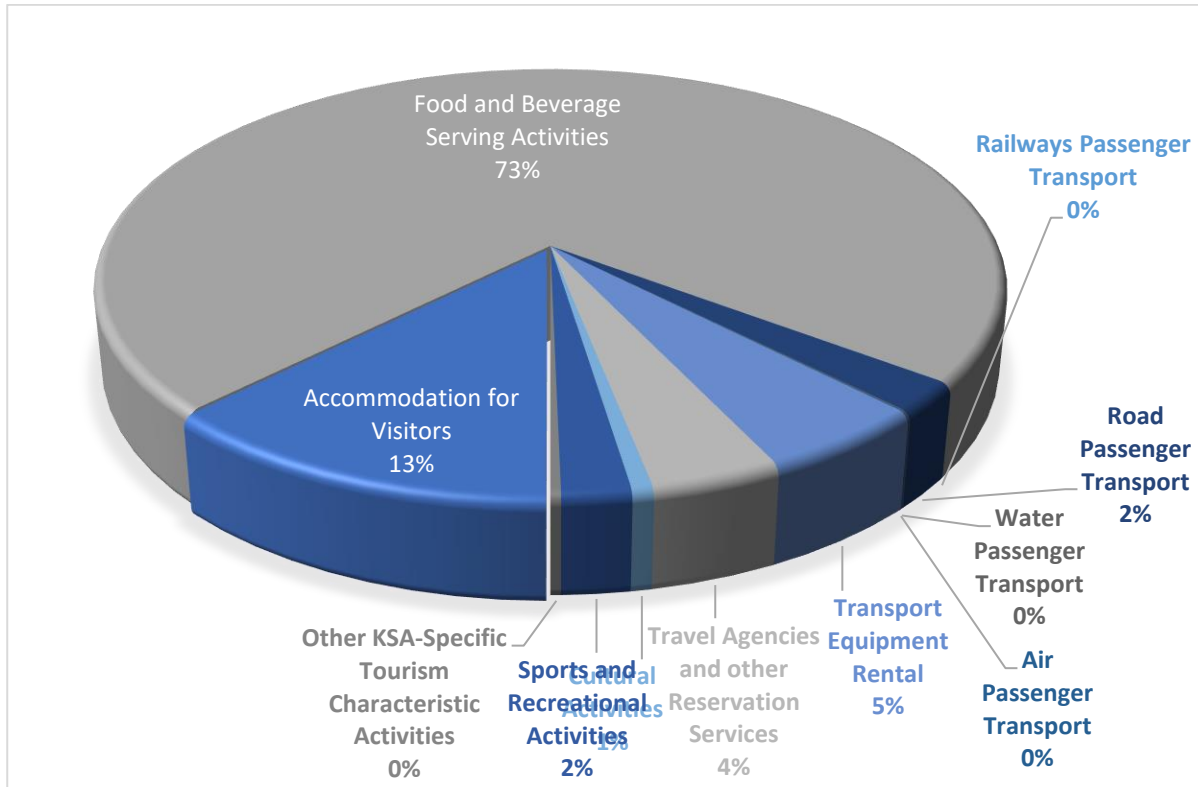
Figure (1) displays the percentage distribution of all establishments of tourism characteristic industries (11 main industries) in Saudi Arabia in 2017. The food and beverage serving industry





reached 73% of the total number of tourist establishments, followed by guest accommodation services (13%), then rail-way transport (1% of total establishments).

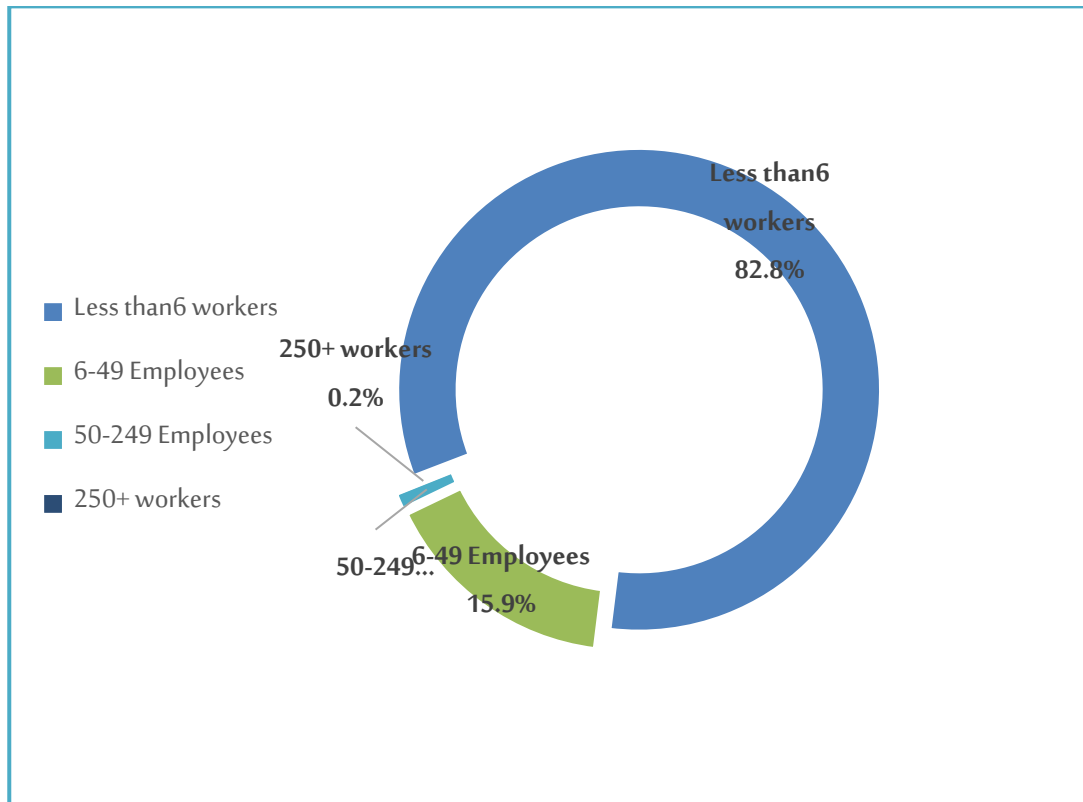
Figure (1): Percentage distribution of establishments regarding tourism characteristic industries by type of industry



The survey showed that most of the establishments of tourism characteristic industries are classified as micro-establishments where less than 6 employees work. The percentage of micro-establishments reached 82.8% of the total number of establishments. The small establishments that recruit (6-49) employees reached 16%. These two categories combined represent about 98% out of the total number of establishments of tourism characteristic industries. Meanwhile, the percentage of medium-sized establishments (with 50-249 employees), together with large establishments (+250 employees) did not exceed 2% in 2017. Figure (2) shows the percentage distribution of tourism characteristic industries by size.



Figure (2): Percentage distribution of establishments regarding tourism characteristic industries by establishment size



►► **Distribution of workers at tourism characteristic industries**

The food and beverage serving industry, together with the guest accommodation industry, have absorbed the bulk (75%) of the total tourism-characteristic workers. The rest of tourism-characteristic industries share the remaining 25% of workers. Figure (3) shows the distribution of KSA workers in 2017 by industry



Figure (3) Percentage distribution of workers at tourism characteristic industries by type of industry

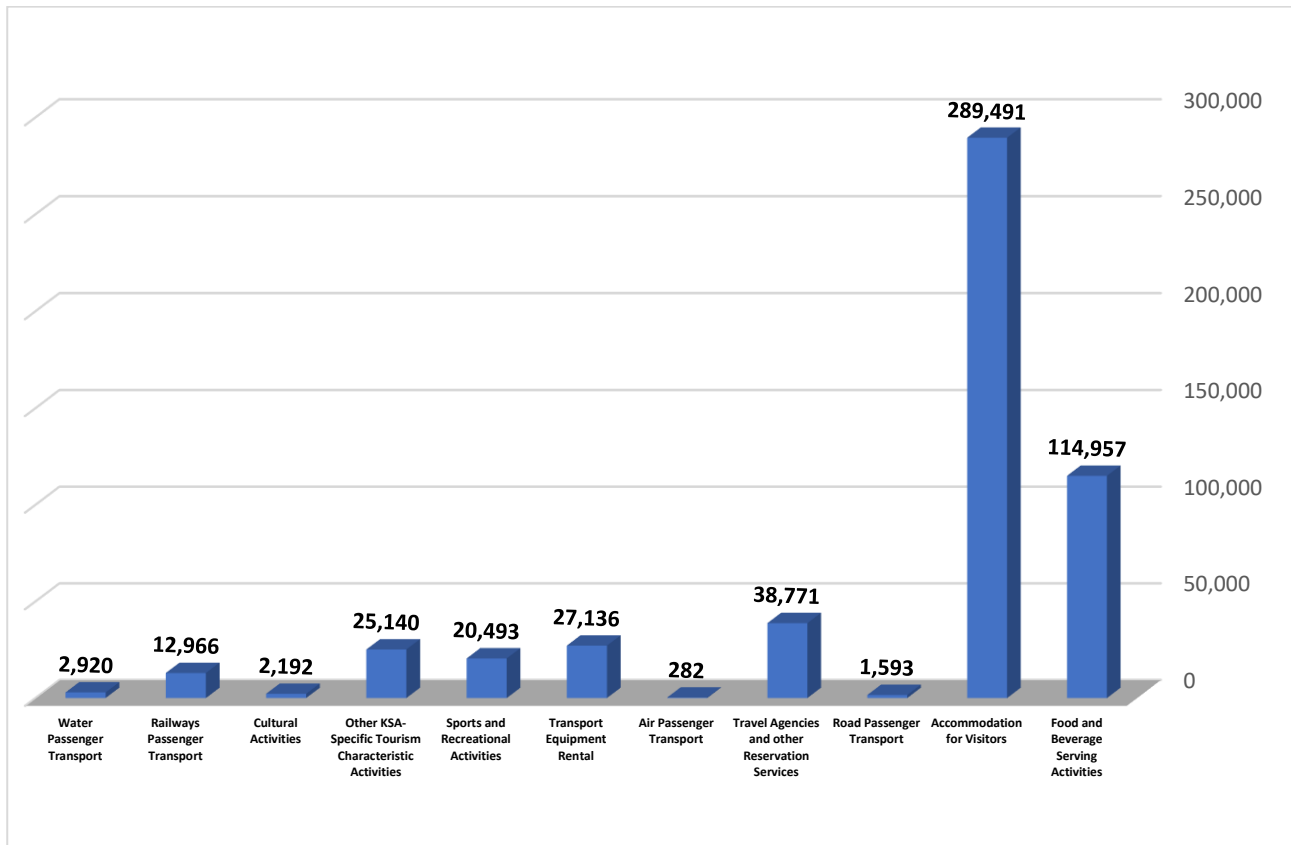
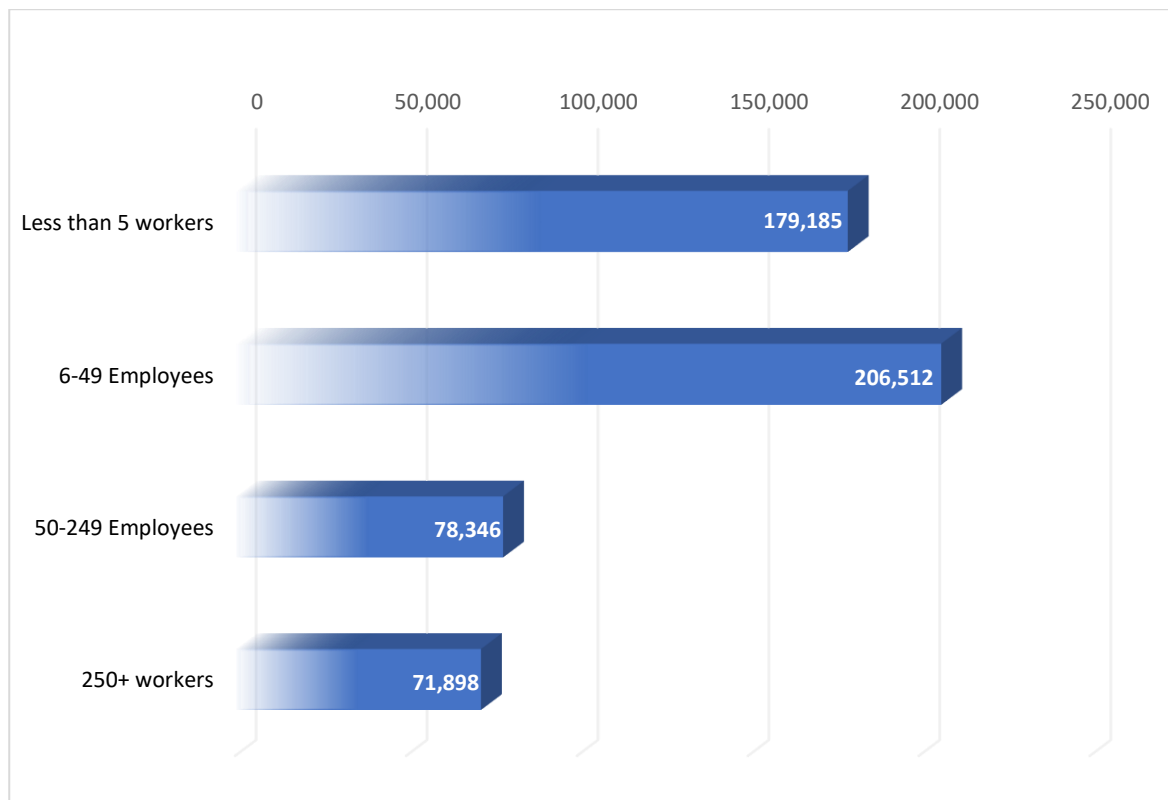


Figure (4) shows the percentage distribution of workers by the size of establishments. The survey results show that the tourism characteristic workers are largely concentrated in micro- and small-sized establishments (33% and 38.5% respectively). The workers of medium-sized tourist establishments made up 14.6%, whereas 13.4% of the total tourism-characteristic workers in 2017 worked for large tourist establishments.



Figure (4) Distribution of workers at tourism characteristic industries by establishment size

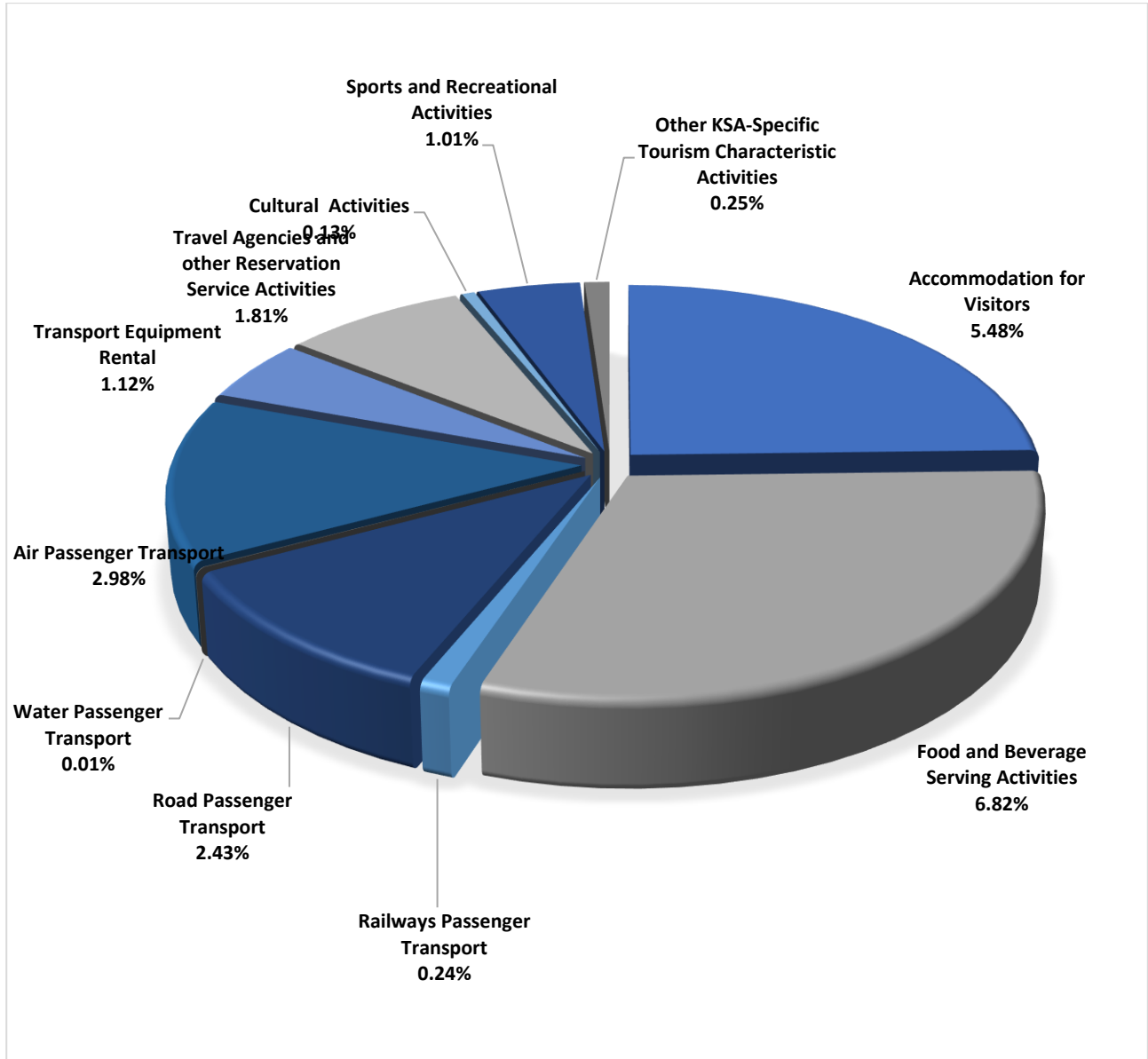


The survey results indicated that food and beverage serving stands out as the largest tourism-characteristic industry, in terms of the employment of Saudis (6.8%), followed by guest accommodation services (5.4%). The percentage of Saudis working in some sectors does not exceed 3%. Still, some sectors, such as water passenger transport and cultural sectors, absorb 1% of the Saudi workers or less.

Figure (5) shows the percentage of jobs occupied by Saudis at tourism characteristic industries by industry type, KSA, 2017.



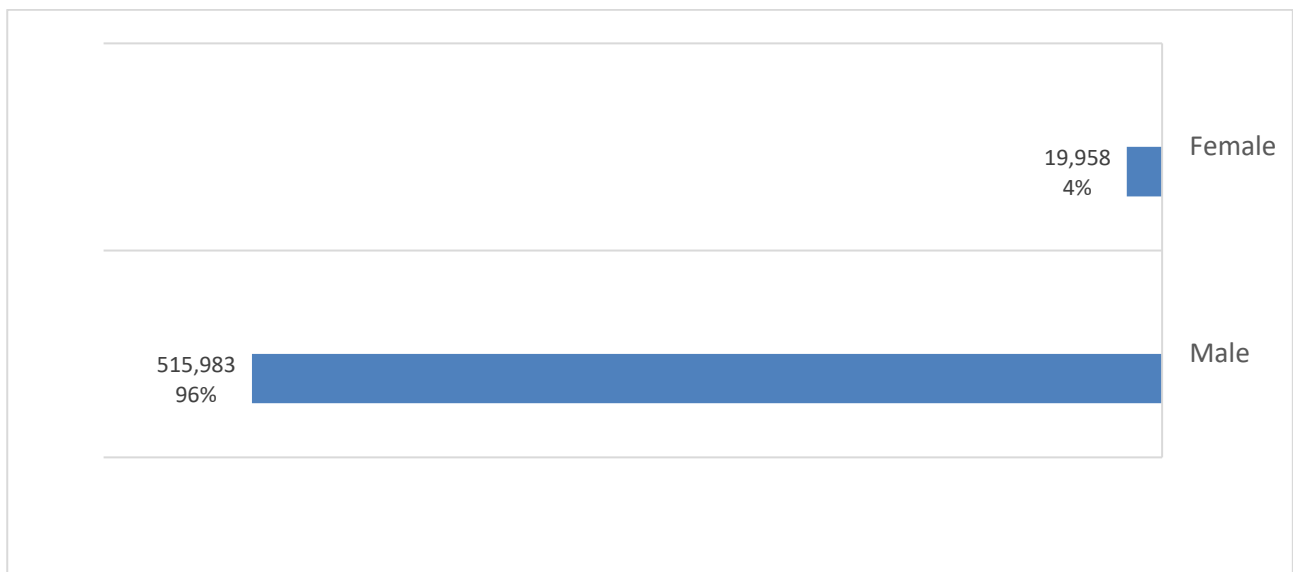
Figure (5) Percentage of jobs occupied by Saudis at tourism characteristic industries by industry type



According to the survey results, the number of female workers at tourism-characteristic industries in KSA amounted to 19,958 in 2017, of whom the Saudis made up 32% (6.8% higher than 2016). Whereas the number of male workers at tourism-characteristic industries in KSA amounted to 515,983 in 2017, of whom the Saudis made up 22% (3.3% higher than 2016). Figure (6) shows the percentage distribution of workers by gender.



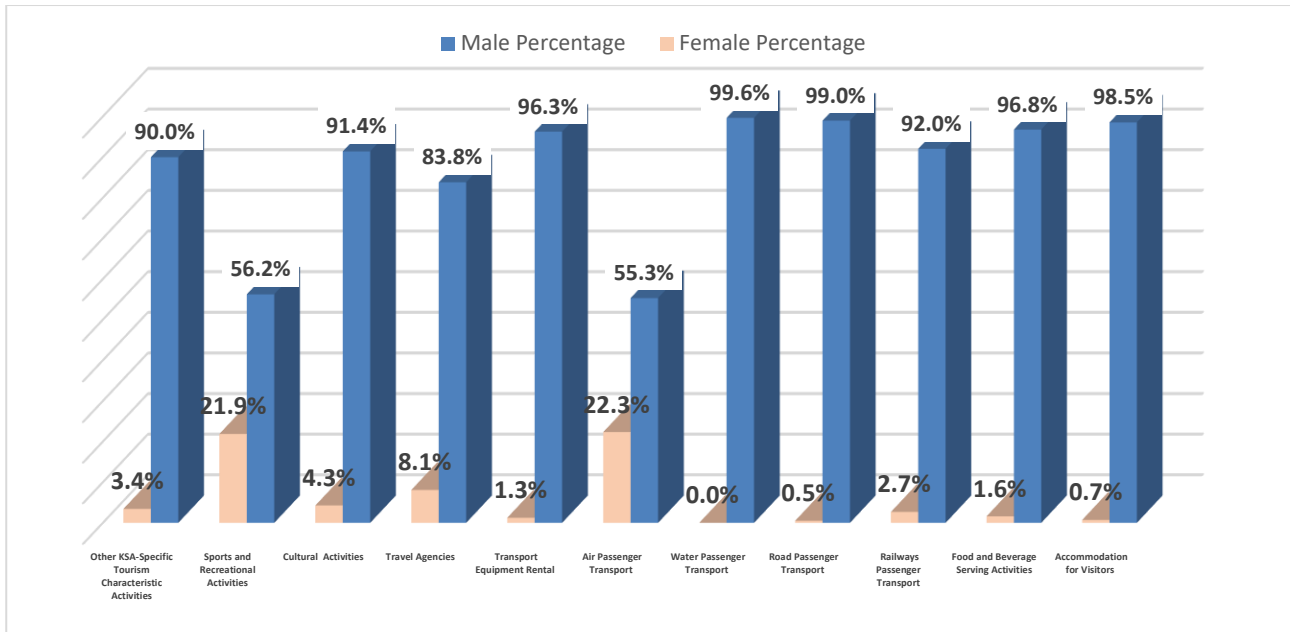
Figure (6) Percentage distribution of workers at tourism characteristic industries by gender



The percentage of female workers do not vary noticeably except in the air-transport sector and sports and recreational sectors, where their percentage reaches 28% out of the total number of workers at such sectors in 2017. Figure (7) shows the percentage distribution of workers by gender and industry type.



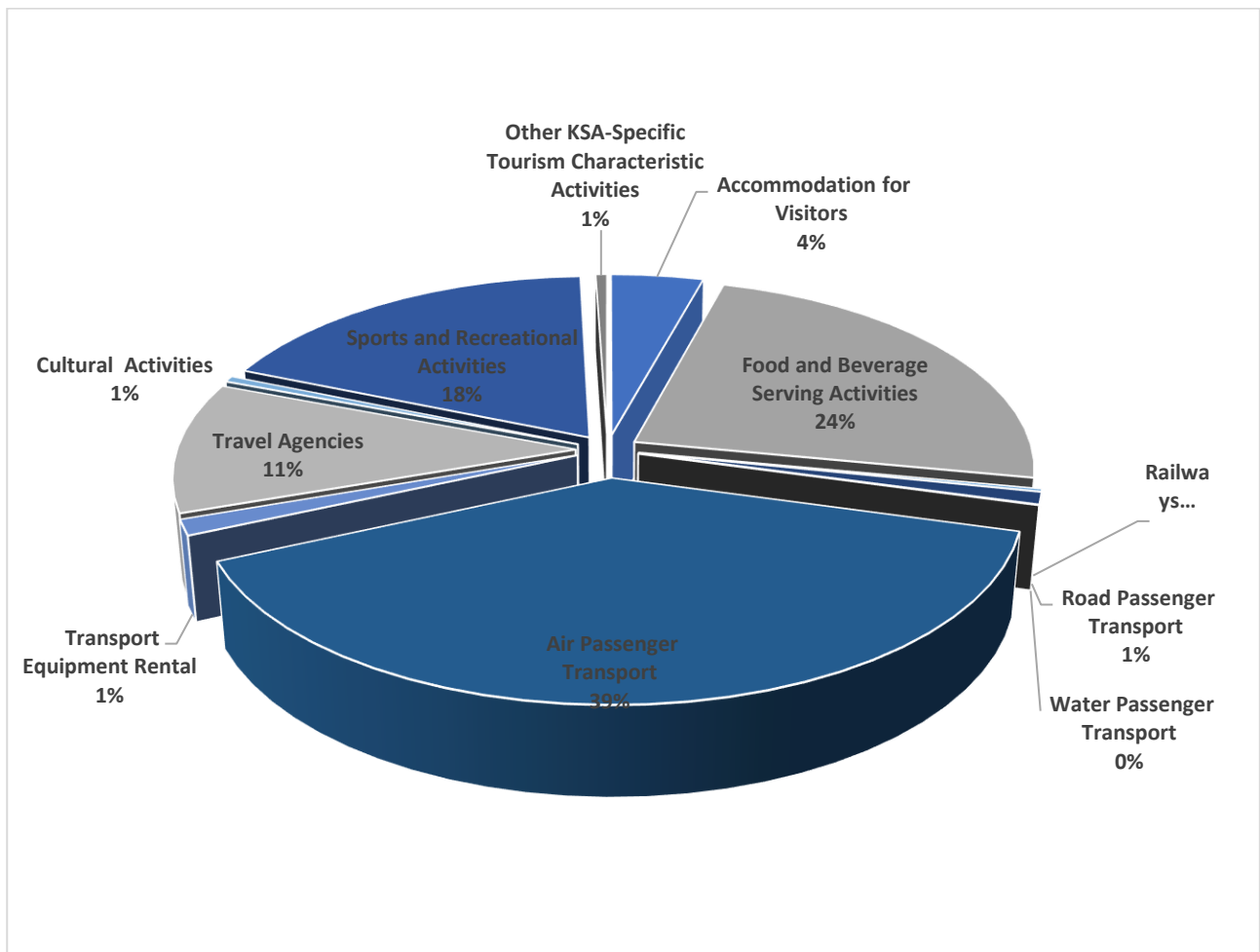
Figure (7) Percentage distribution of workers at tourism characteristic industries by gender and industry type



The survey results show that the females working at tourism characteristic industries are distributed on all economic sectors, with the exception of water passenger transport. The number of female workers at air transport reached 7,807, representing 39% out of the total number of workers at tourism characteristic industries in Saudi Arabia. Coming second were the female workers at the food and beverage serving sector (4,744, representing 27% of the Saudi tourism characteristic female workers in 2017). Figure (8) shows the percentage distribution of female workers at tourism characteristic industries by industry type.



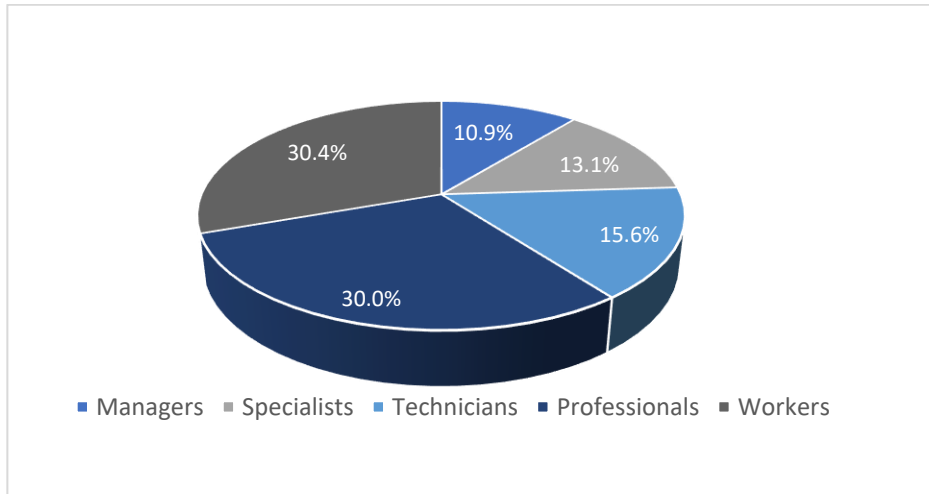
Figure (8): Percentage distribution of female workers occupying tourism-characteristic jobs out of total female workers



The survey results showed that the percentage of jobs filled by professionals and blue-collar workers reached 30% each. While the workers occupying managerial posts make up 11% of total workers. Figure (9) shows the percentage distribution of workers by profession.

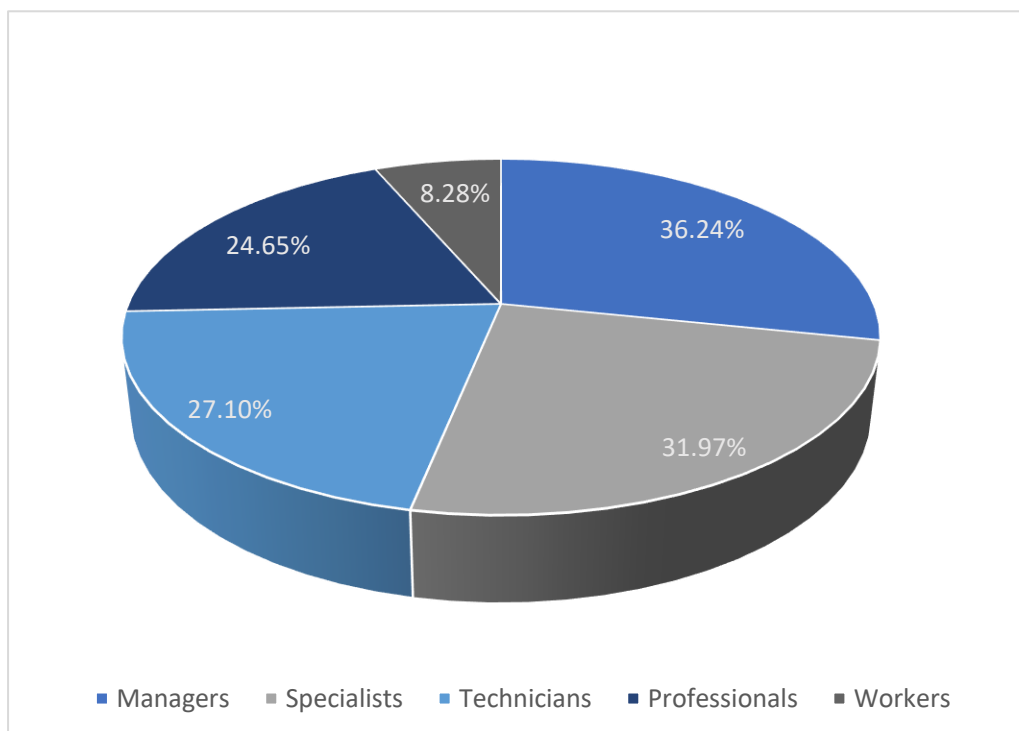


Figure (9): Percentage distribution of workers by profession



Out of all workers holding managerial posts in KSA, Saudis made up 36.2%. And of all specialists, Saudis reached 32%. Whereas the Saudis occupying blue-collar jobs represented as low a percentage of all holders of such jobs as 8.3%. Figure (10) shows the percentage distribution of Saudi workers by profession, relative to the total workers of such professions.

Figure (10): Percentage distribution of Saudi workers by profession



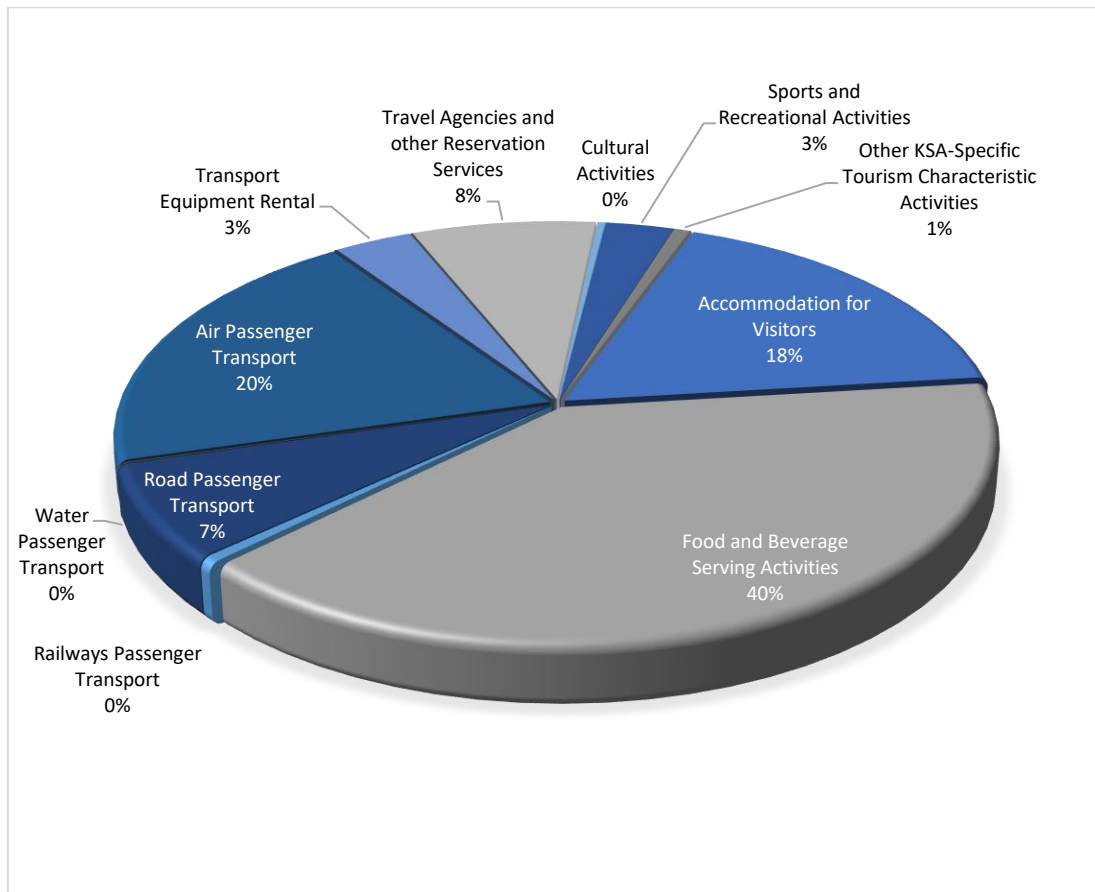


► The volume and distribution of remunerations of workers at tourism characteristic industries

According to the survey results, the total remuneration of workers in KSA tourism-characteristic industries increased in 2017 by 6% compared with 2016. Three industries had the largest shares of remunerations: food and beverage serving (40% of total remunerations), air passenger transport (20%), and guest accommodation services (18%).

Figure (11) represents the percentage distribution of remunerations of workers at tourism characteristic industries by type of industry.

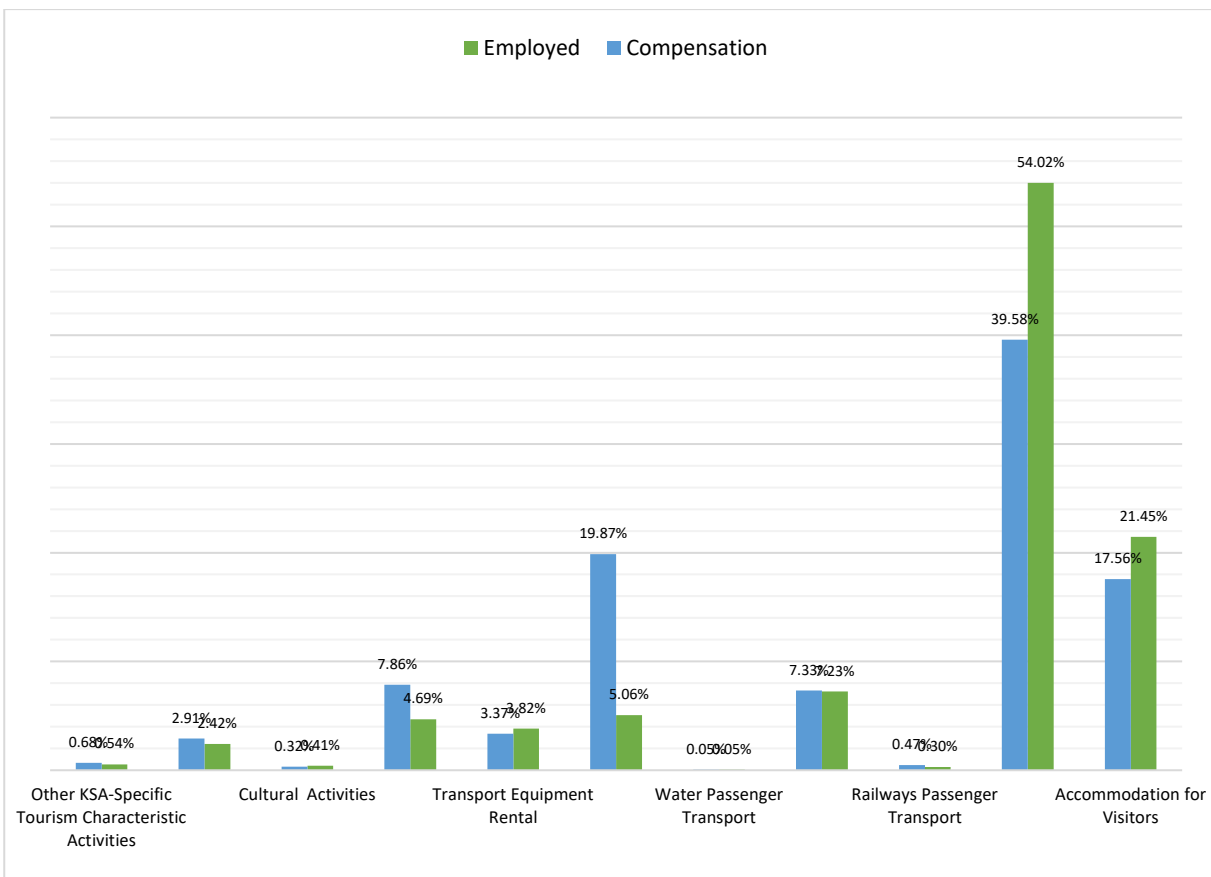
Figure (11) Percentage distribution of remunerations of workers at tourism characteristic industries by type of industry.





The results show that the remunerations workers at tourism characteristic industries receive at each industry are very close. The figure (11) below shows that the percentages of workers and the percentage of remunerations are close to each other. For example, guest accommodation workers represent 21% of the total number of workers at tourism characteristic industries and they receive 18% of the total remunerations. Yet, this is not the same case for air transport industry. Although the percentage of workers at air passenger transport does not exceed 5%, they receive about 20% of the total remunerations. And the remunerations paid to food and beverage serving make up 40% of total remunerations, although those workers represent 54% of the total tourism characteristic workers.

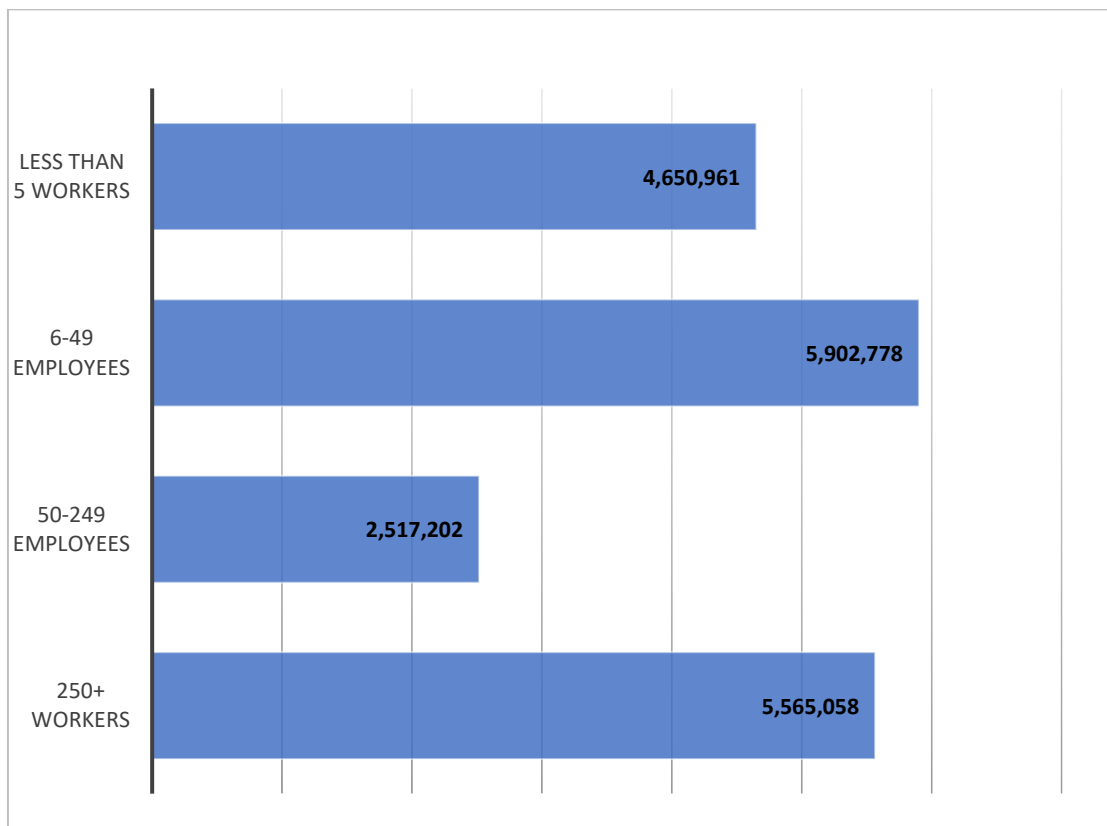
Figure (12) The relation between the percentage of workers and the remunerations paid to them by type of industry





The results indicated that the micro-establishments contributed to the total remunerations with 25%, while the shares of small and large establishments in the total remunerations were 31.7% and 29.9% respectively. The medium-sized establishments' share in remunerations was 13.5%.

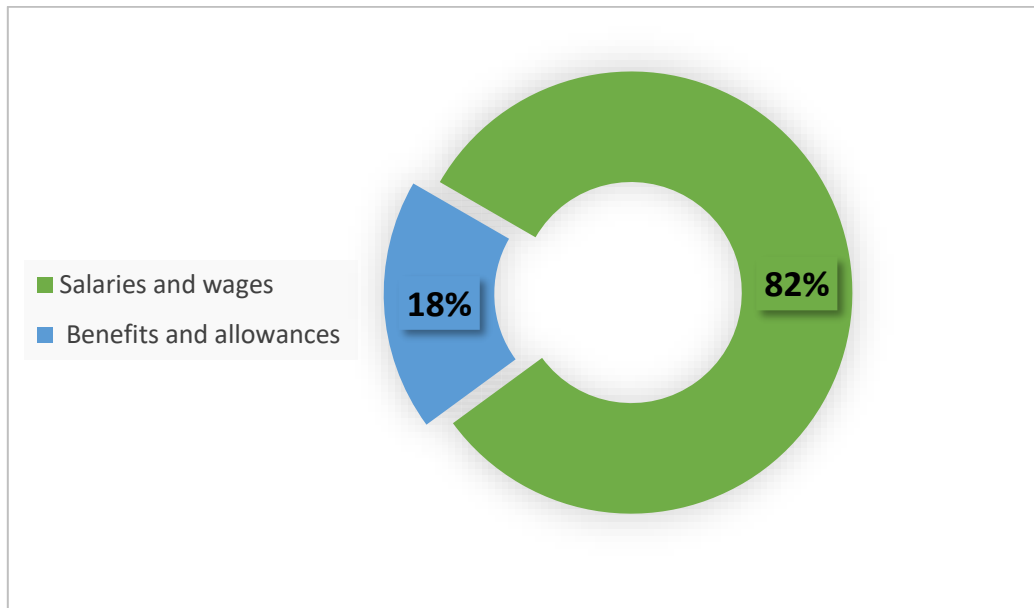
Figure (13) Distribution of remunerations at tourism characteristic industries by establishment size



On the other hand, the worker remunerations at tourism characteristic industries were distributed between 82% for salaries and wages, and 18% for benefits and allowances. Figure (14).



Figure (14) Percentage distribution of remunerations of workers at tourism characteristic industries

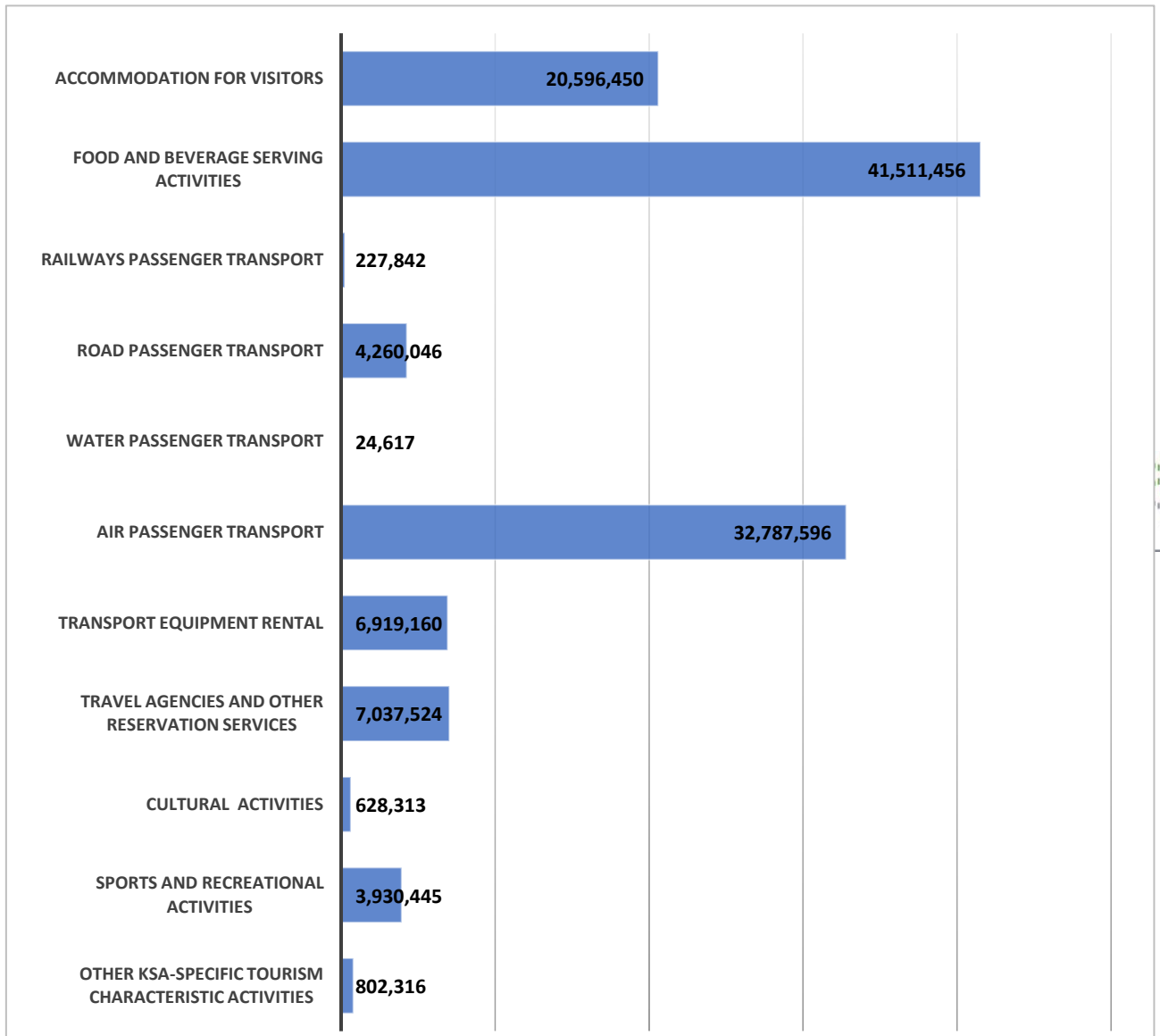


▶▶ **Annual Operating Revenues of tourism characteristic industries 2017**

The results showed that the operating revenues of tourism characteristic industries in KSA increased by 3.3% compared with 2016. The food and beverage serving revenues reached 35% of the total revenues. And the percentage of air passenger transport revenues amounted to 27.6%. While the percentage of guest accommodation revenues was 17.3% to total revenues. Figure (15) demonstrates the distribution of revenues by industries.



Figure (15) Distribution of operating revenues from tourism characteristic industries

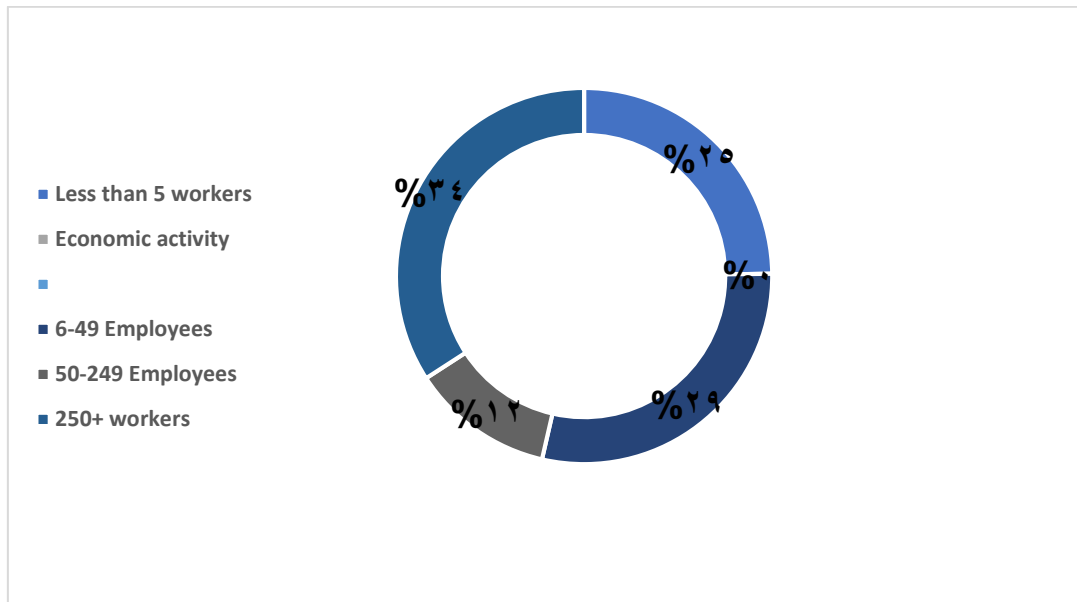


Of the total KSA tourism-characteristic revenues, the shares of large and small establishments in 2017 were 34% and 25% respectively. Figure (16) shows the distribution of revenues by establishment size.





Figure (16) Distribution of operating revenues from tourism characteristic industries by establishment size

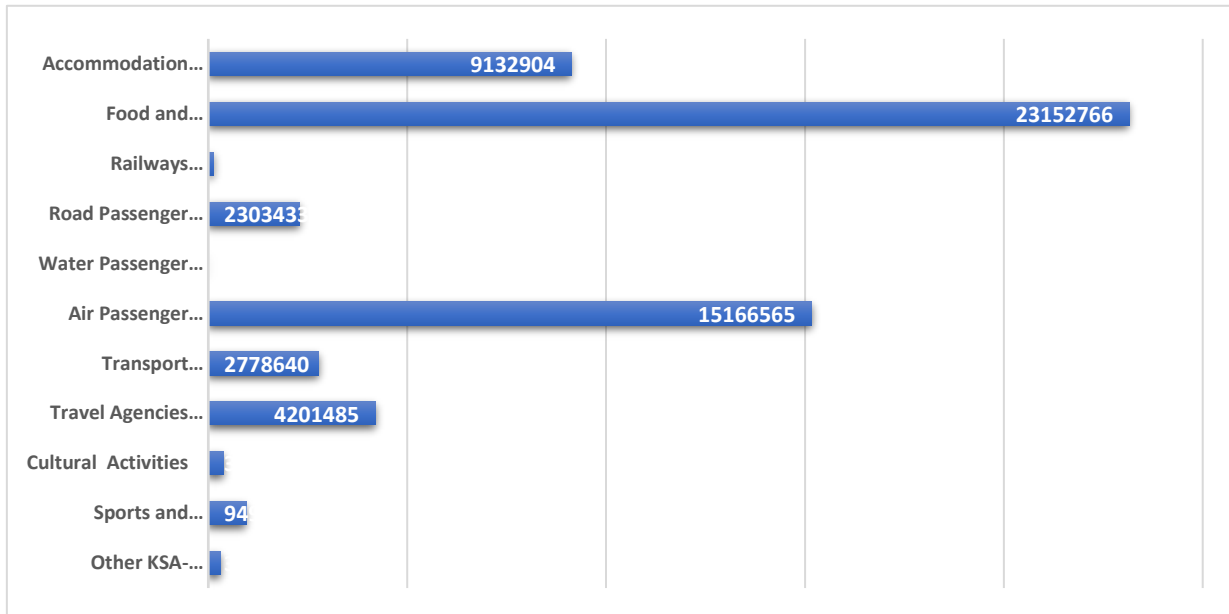


▶▶ Annual Operating expenses of Tourism Characteristic Industries 2017

Figure (17) illustrates the distribution of tourism-characteristic expenses by industry. The total operating expenses of KSA tourism-characteristic industries in 2017 increased by 5%, compared with 2016. The food and beverage serving expenses reached 39.5% of the total expenses. And the percentage of air passenger transport expenses amounted to 26%. While the expenses of guest accommodation services reached 15.6%.

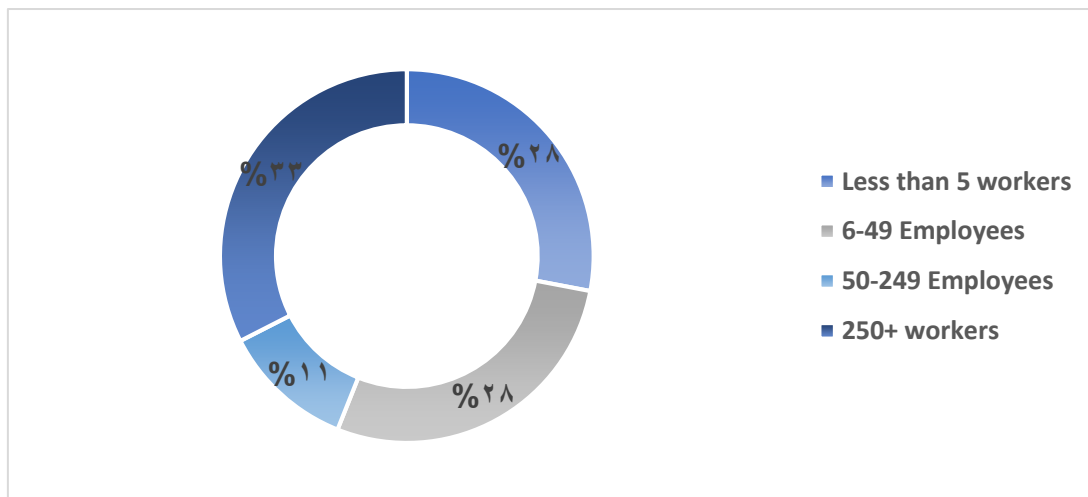


Figure (17) Distribution of operating expenses of tourism characteristic industries



Micro- and small-sized establishments represented 28% of the total expenses of tourism characteristic industries in 2017. While the medium-sized and large establishments accounted for 11% and 33% of the total expenses, respectively. Figure (18) shows the distribution of the expenses by size of the establishment.

Figure (18) Distribution of operating expenses of tourism characteristic industries by establishment size



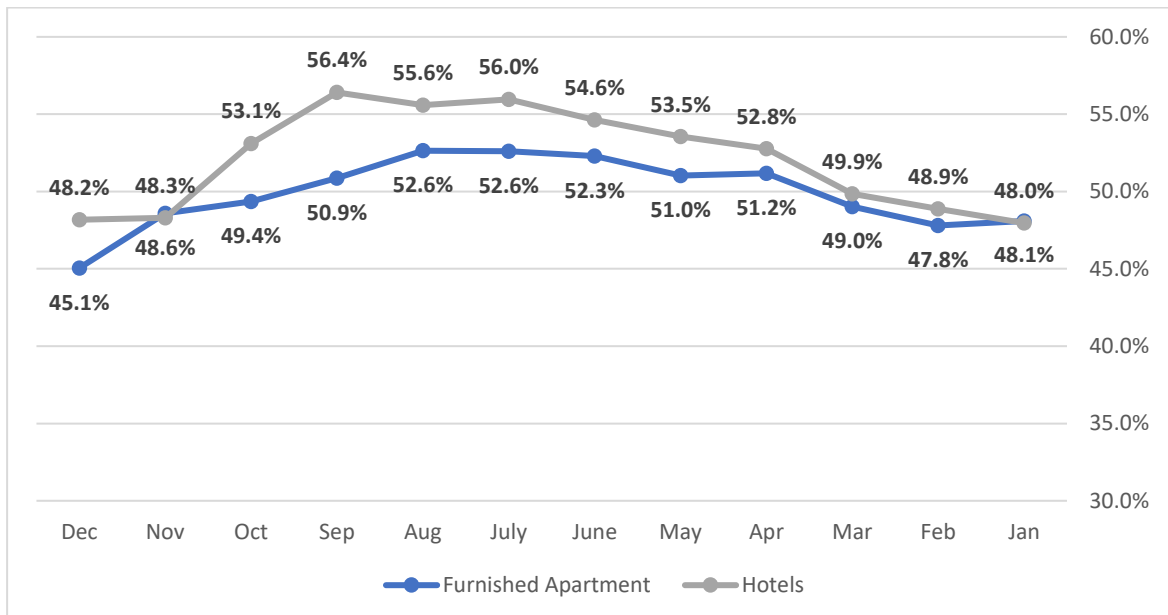


➤ Performance and operation indicators of tourism characteristic industries 2017

• Key performance indicators of guest accommodation services

The results of the survey show that the general average of room/ furnished apartment occupancy reached 51.4% in 2017, covering all types of guest accommodation establishments all over the Kingdom. The annual average of occupancy rate reached about 52.1% and 51% for hotels and furnished accommodation units respectively. There is a discrepancy in the values of this rate during the year months according to tourist arrivals and local tourism as shown in figure (19).

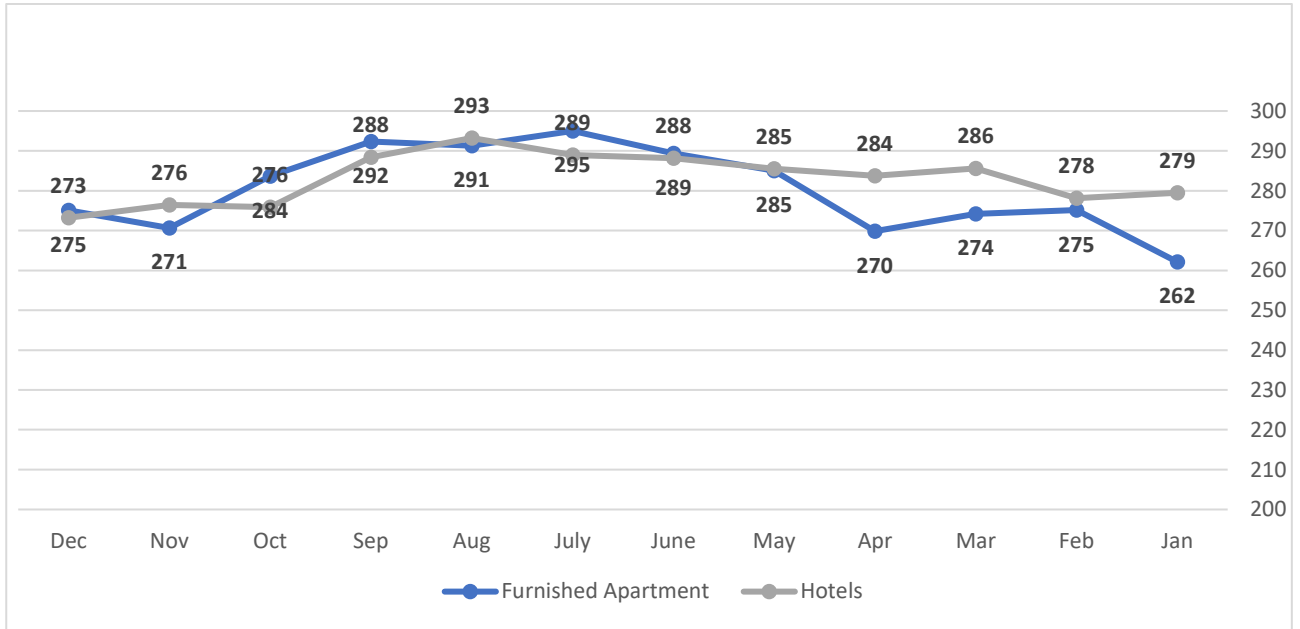
Figure (19): Occupancy rate of rooms/ furnished apartments by month



In 2017, the average daily room/ apartment rate reached SAR 283. This average rate varied from hotel rooms to furnished apartments: the former reached SAR 283, whereas the latter was SAR 281. The following figure (20) shows the values of average daily rate of the sold rooms or apartments in 2017

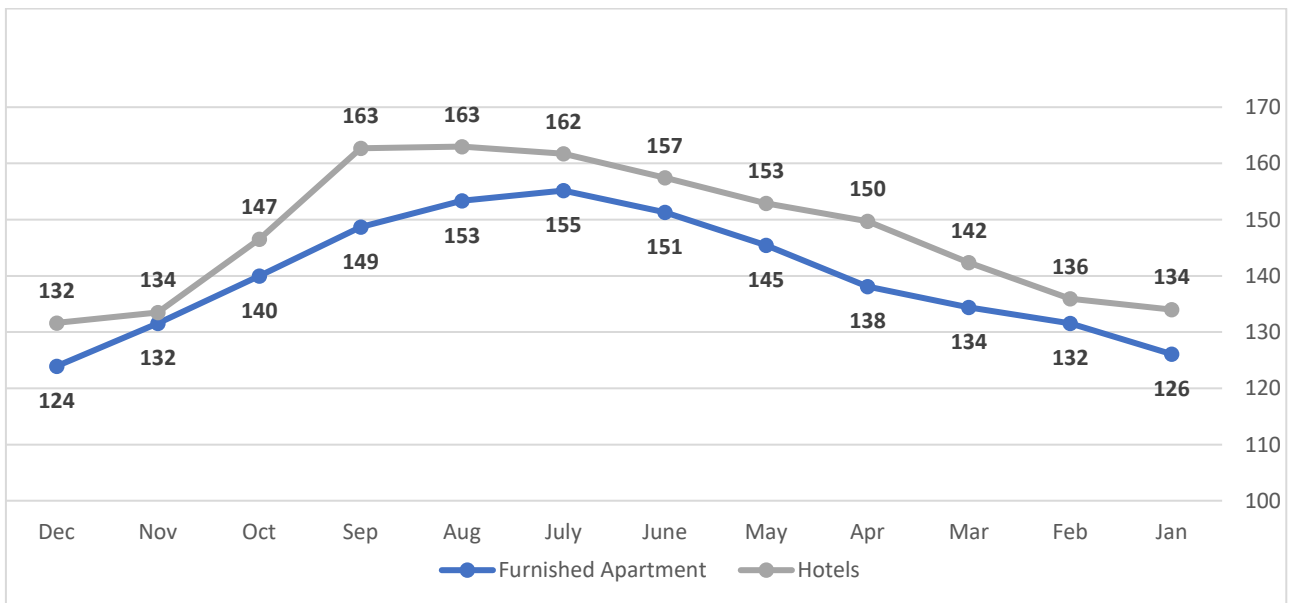


Figure (20): Average daily rate of rooms/ furnished apartments by type



On the other hand, the daily revenue per available room reached about 145 SAR in 2017: SAR 148 for hotels, and SAR 140 for furnished accommodation units. The following figure illustrates the values of the indicator for hotel rooms and furnished accommodation units in 2017 by month.

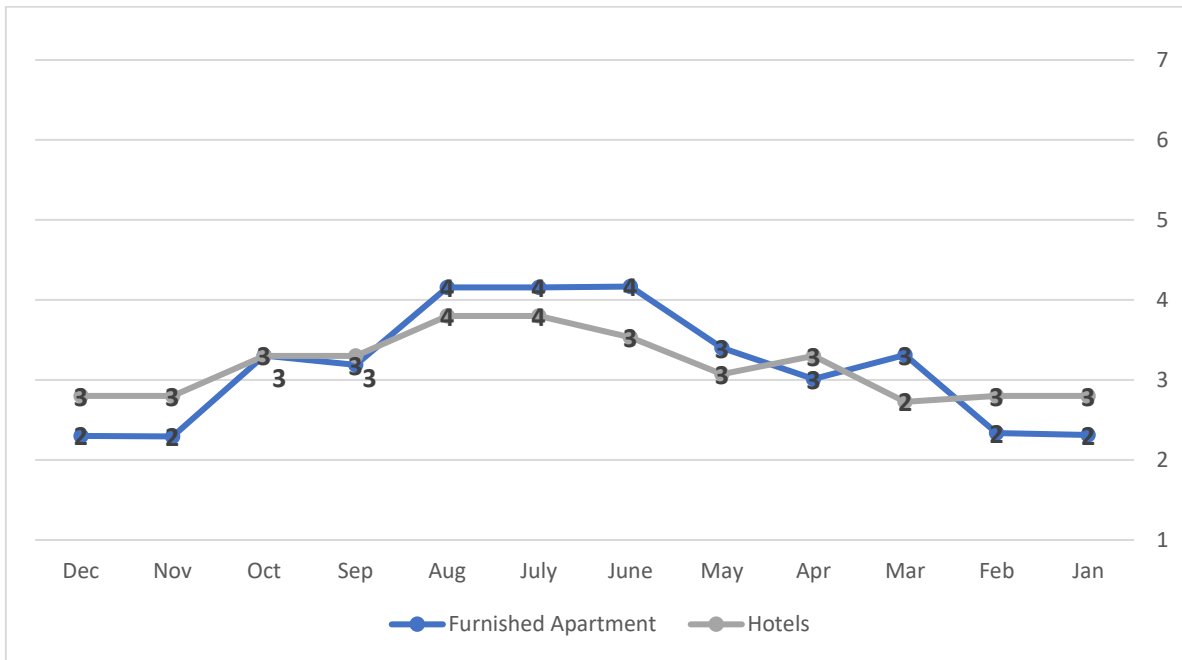
Figure (21): Revenue rate of rooms/ furnished apartments by month





The average length of stay at hotel rooms and furnished accommodation units in 2017 was 3 nights. As shown in Figure (22), the average length of stay for both rooms and furnished apartments is obviously close.

Figure (22): Average length of stay at rooms/ furnished apartments by month



- **Key performance indicators of passenger transport services**

The results show that the available seats for passengers at international trips reached about 64.8 million seats on various means of transport in 2017. As for domestic trips, the number of available seats reached 103.7 million seats on various means of transport inside KSA. The rate of international trips reached 73.7% of passengers transport services, while the rate of local trips did not exceed 62.5% as shown in the table below.



Key performance indicators of passenger transport services

Passenger Transportation Services	Number of available seats for international trips	Number of international passengers	Rate of international flights operation	Number of available seats for local trips	Number of local passengers	Rate of local flights operation
Passenger rail transport	-	-	0%	1,8	1.5	83%
Passenger road transport	5.2	4.4	84.6%	33,9	19.6	57.8%
Passenger water transport	0.7	0.6	85.7%	-	-	0%
Passenger air transport	58.9	42.8	72.6%	68.0	43.8	64.4%
Total	64.8	47.8	73.7%	103.7	64.9	62.5%

Reference: General Authority for Statistics (GASat)

The performance rates vary among the different types of passenger transport services as follows:

1) Railway passenger transport

The number of available seats on domestic trips reached 1.8 million seats in 2017, and 1.5 million passengers traveled by railway in the same year. The rate of railways passenger transport services reached 83%.

It is worth noting that railway passenger transport is limited to domestic trips.

2) Passenger road transport

The number of available seats on international trips in 2017 reached about 5.2 million seats, and about 4.4 million passengers traveled on those trips. Thus, the operation rate of road transport services reached about 84.6%. As for domestic trips inside Saudi Arabia through road transport, the number of seats reached about 33.9 million seats as about 19.6 million passengers occupied them to travel with a rate of 57.8%.

3) Water passenger transport

The number of available seats on international voyages reached 0.7 thousand seats in 2017, and 0.6 thousand passengers in the same year. Thus, the rate of passenger water transport services reached 85.7%. It is noteworthy that water passenger transport is limited to international voyages.





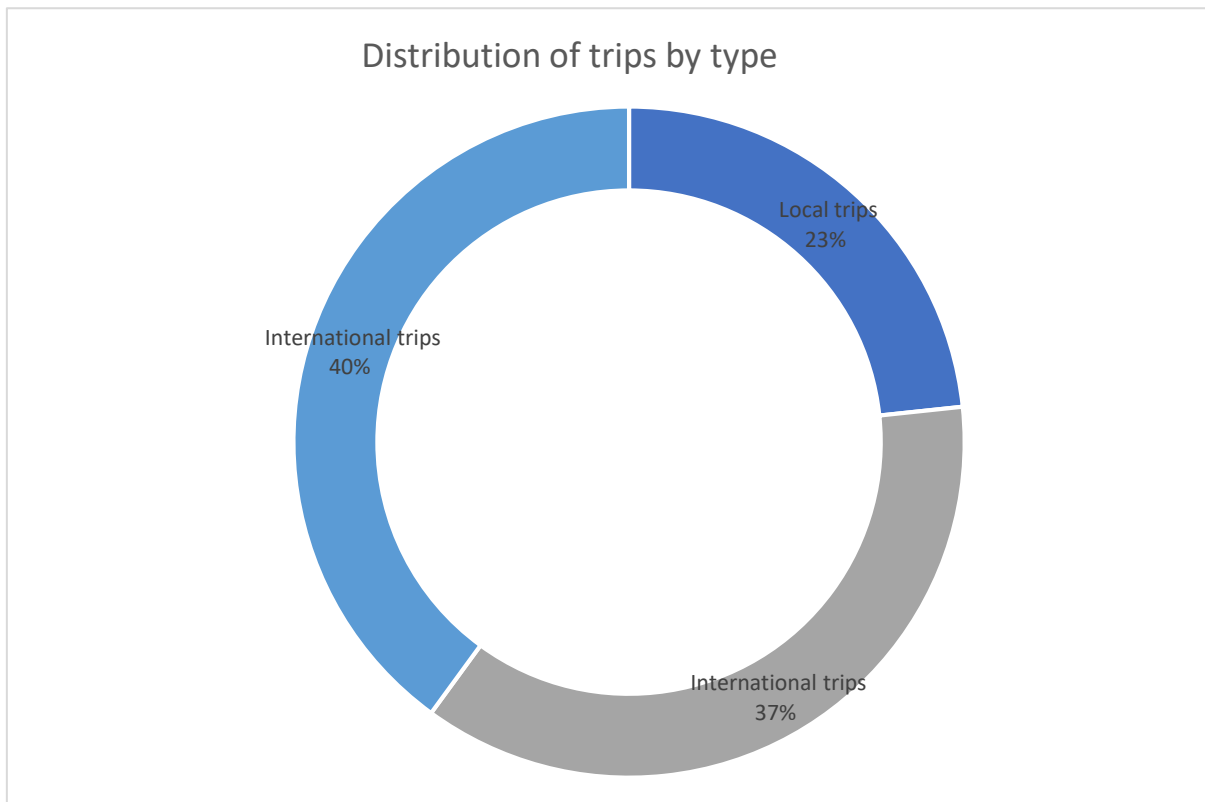
4) Air passenger transport

The number of available seats on international flights reached about 58.9 million seats in 2017, and about 42.8 million passengers traveled on such flights. The operational rate reached 72.6%. As for domestic flights inside Saudi Arabia, the number of seats reached about 68 million seats, as about 43.8 million passengers occupied them to travel, with an operational rate of 64.4%.

5) KPIs of travel agencies

As shown in Figure (23), the types of trips purchased by customers from travel agencies in 2017 were mainly of three types: international trips departing from Saudi Arabia with a percentage of 40%, international trips arriving in Saudi Arabia (36.7%), and, finally, domestic trips within Saudi Arabia (23.3%).

Figure (23) Percentage distribution of journeys bought by travel and tourist agencies





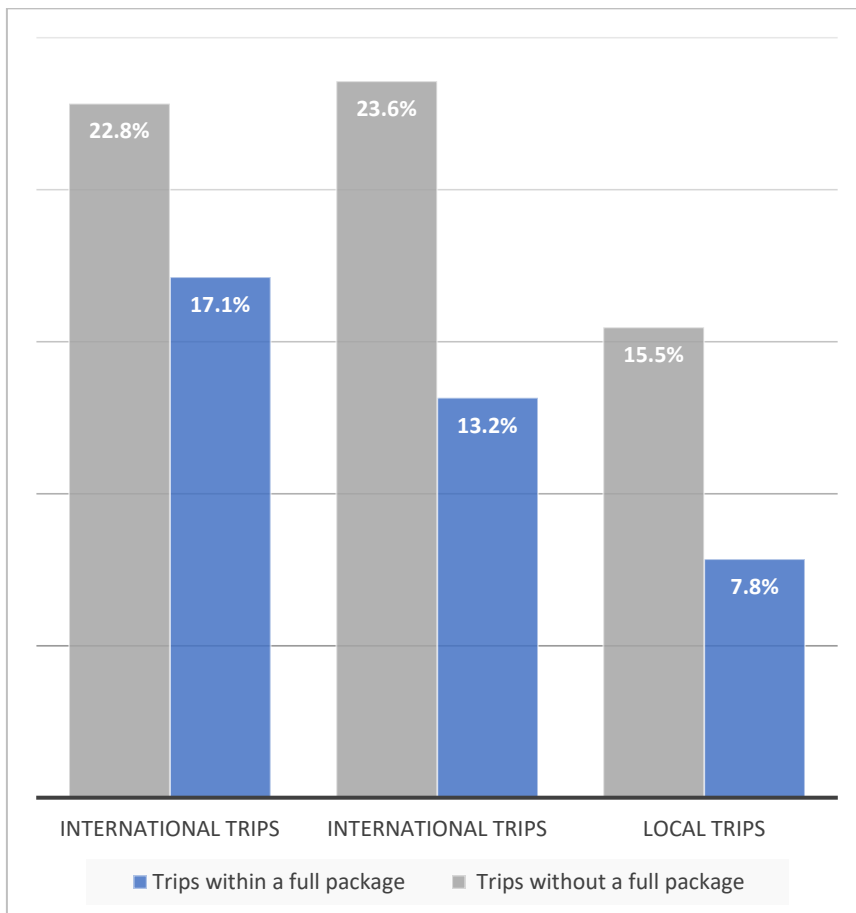
Acknowledged, trips are of two types:

Inclusive trips: they are an inclusive tourist program sold with an inclusive price covering two or three items of the trip items such as travel and accommodation tickets.

Individual services without inclusive trip where one item is purchased from travel agencies such as flight tickets only or motel reservation only.

The results show that most of the trips sales are in the form of individual services where just one item of the trip is purchased, as shown in Figure (23)

Figure (24) Percentage distribution of journeys bought by travel and tourist units by trip type



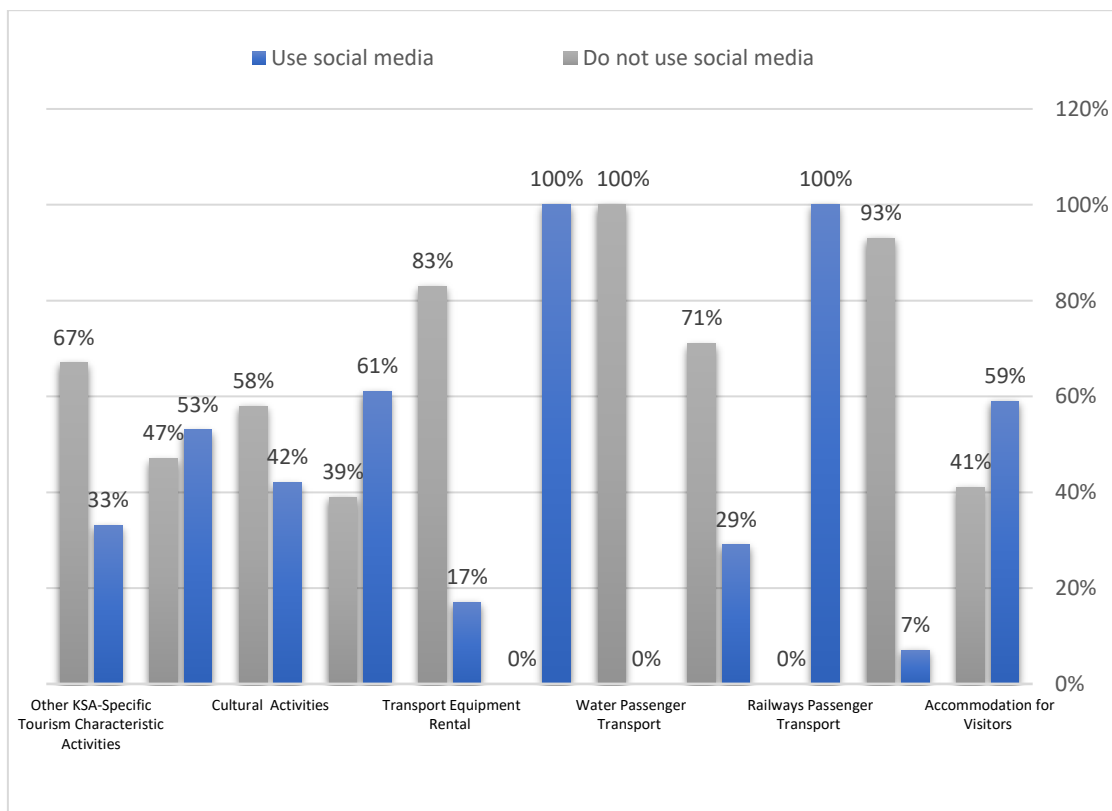


► Electronic systems and services used in the tourist establishments industry 2017

• Establishments using social media

As shown in Figure (25), the survey results show that the level of social media usage by tourism-characteristic industries varies greatly. In some sectors, such as railway and air passenger transport, the usage of social media reached 100%. In other sectors, such as water passenger transport, social media apps are not used at all.

Figure (25): Percentage distribution of establishments using social media



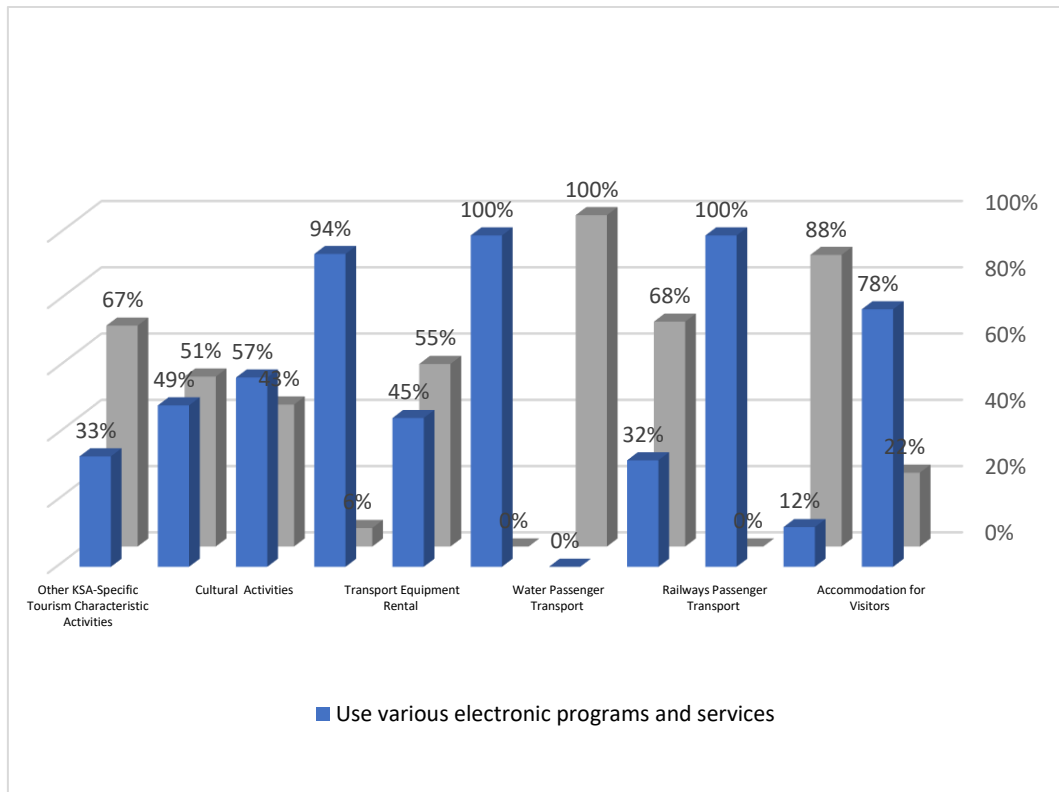
• Establishments using e-systems

Figure (26) illustrates the usages percentage of e-systems by tourism-characteristic industries. The usage percentage in guest accommodation services, railway passenger transport, air transport, and travel agencies ranges between 78% and 100%. On the other hand, however, there are industries where the non-use of e-systems reach 100% (such as water passenger transport), and 88% in the food and beverage serving industry.





Figure (26): Percentage distribution of establishments using e-systems

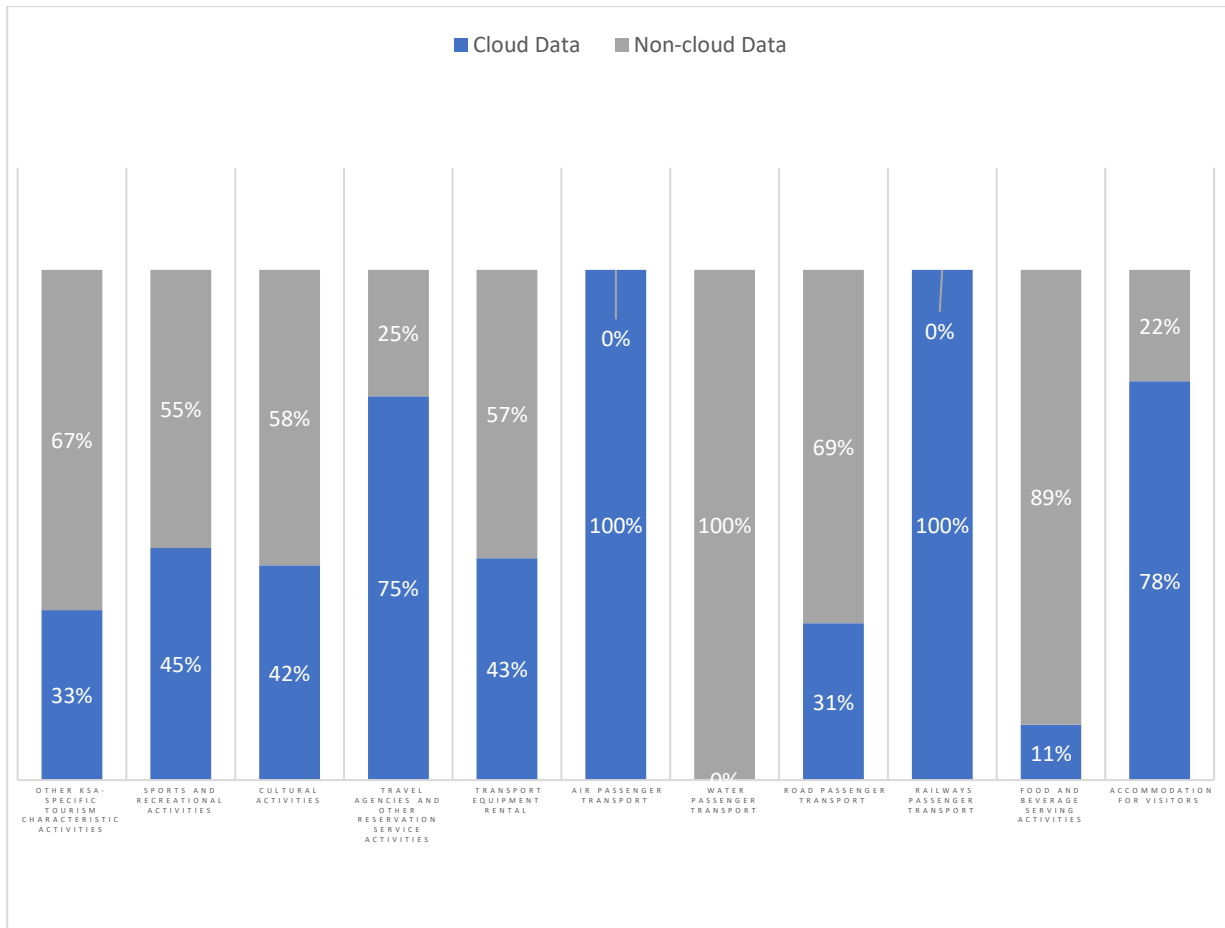


- Establishments with cloud data**

The survey results indicated that in some tourism-characteristic sectors, such as railway and air passenger transport, 100% of tourist establishments have cloud data. The percentage of non-use of cloud data is also 100% in some other sectors, such as water passenger transport. The non-use of cloud data in the food and beverage serving sector is 89%. Figure (27) illustrates the percentages of cloud data usage by tourism-characteristic industries in 2017.



Figure (27): Percentage distribution of establishments with cloud data

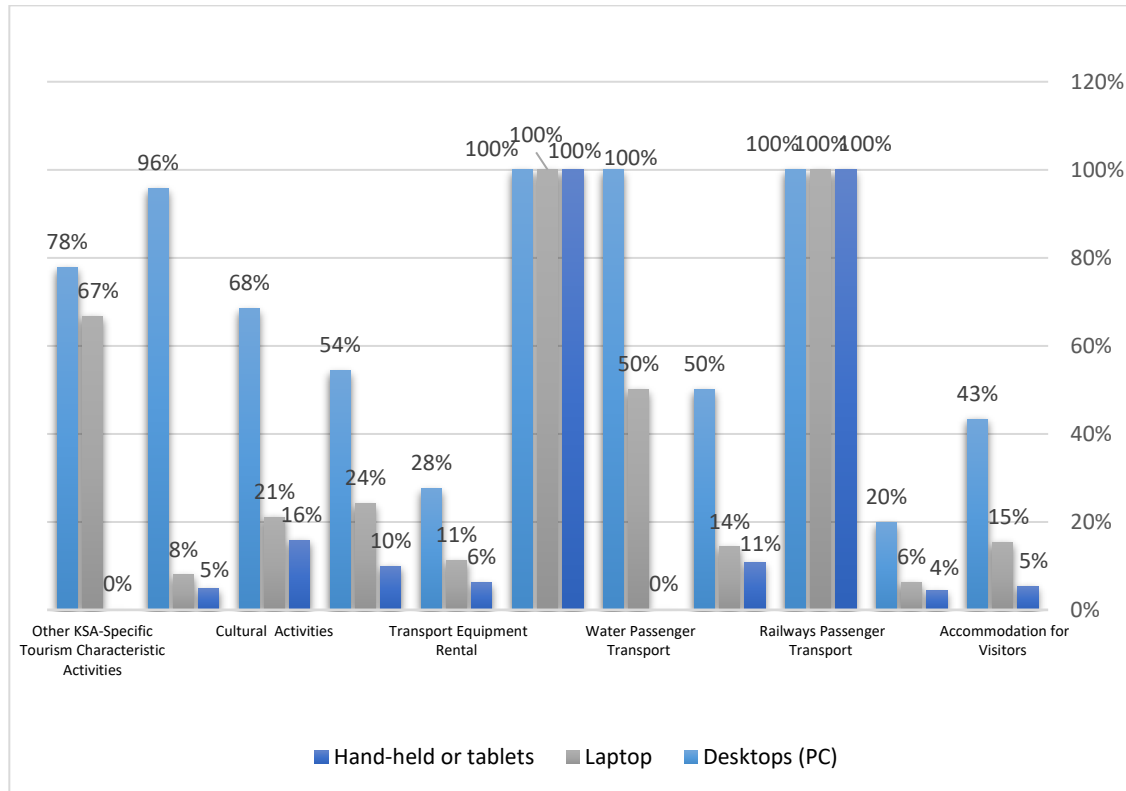


- **Device usage by establishments (tablets, laptops, desktop computers)**

According to the survey results, desktop computers are used in most KSA tourism-characteristic industries, at a percentage ranging from 20% to 100% in all sectors. The usage of tablets did not exceed 16%, while the usage of laptops reached 100% in such sectors as railway and air passenger transport. Figure (28) illustrates the percentage distribution of device usage (tablets, laptops, and desktop computers).



Figure (28): Percentage distribution of device usage (tablets, laptops, and desktop computers)

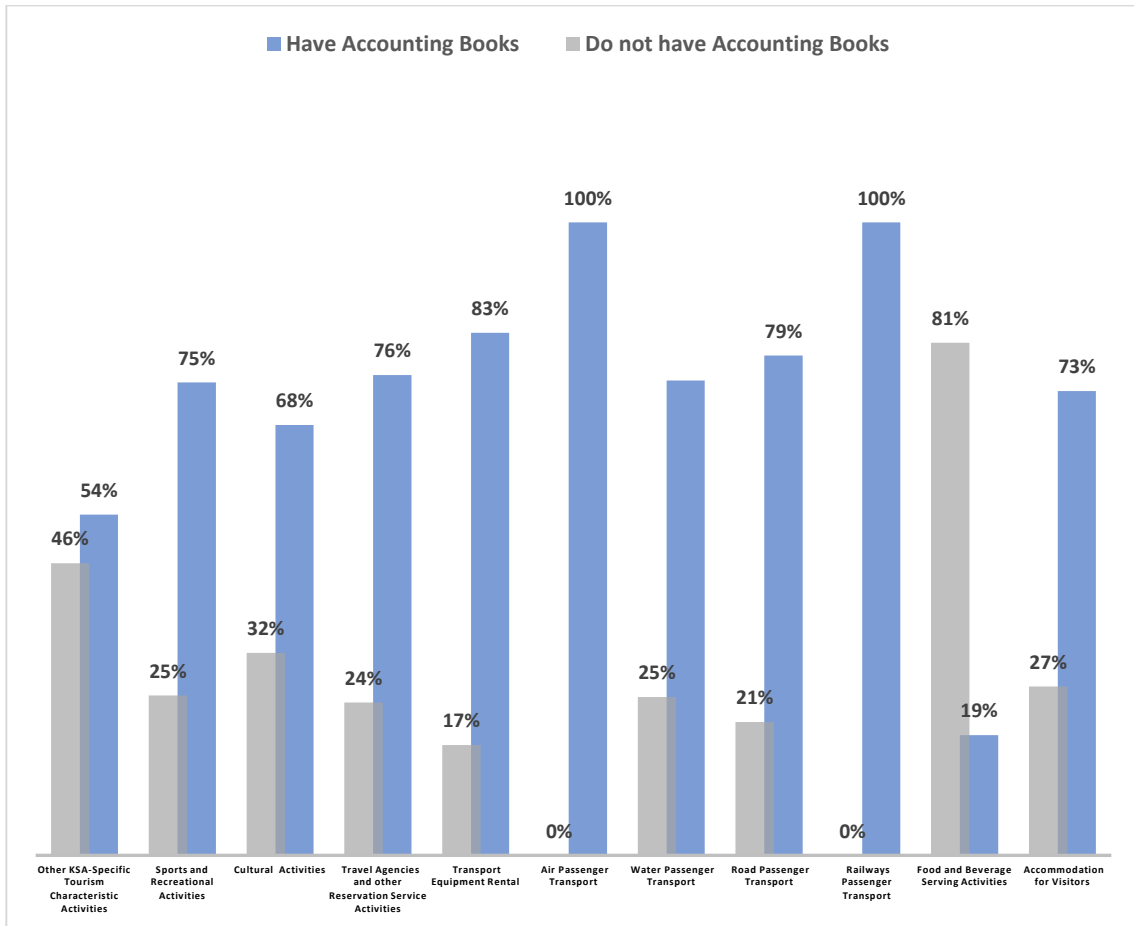


- **Establishments with accounting books**

The survey results show that, in 2017, 54%-100% of establishments in tourism-characteristic establishments Kingdom-wide had accounting books. In such sectors as railway and air passenger transport, this percentage reached 100%. Non-use of accounting books, in some sectors, ranges between 17% and 46%, as shown by Figure (29).



Figure (29): Percentage distribution of establishments with accounting (budgetary) books

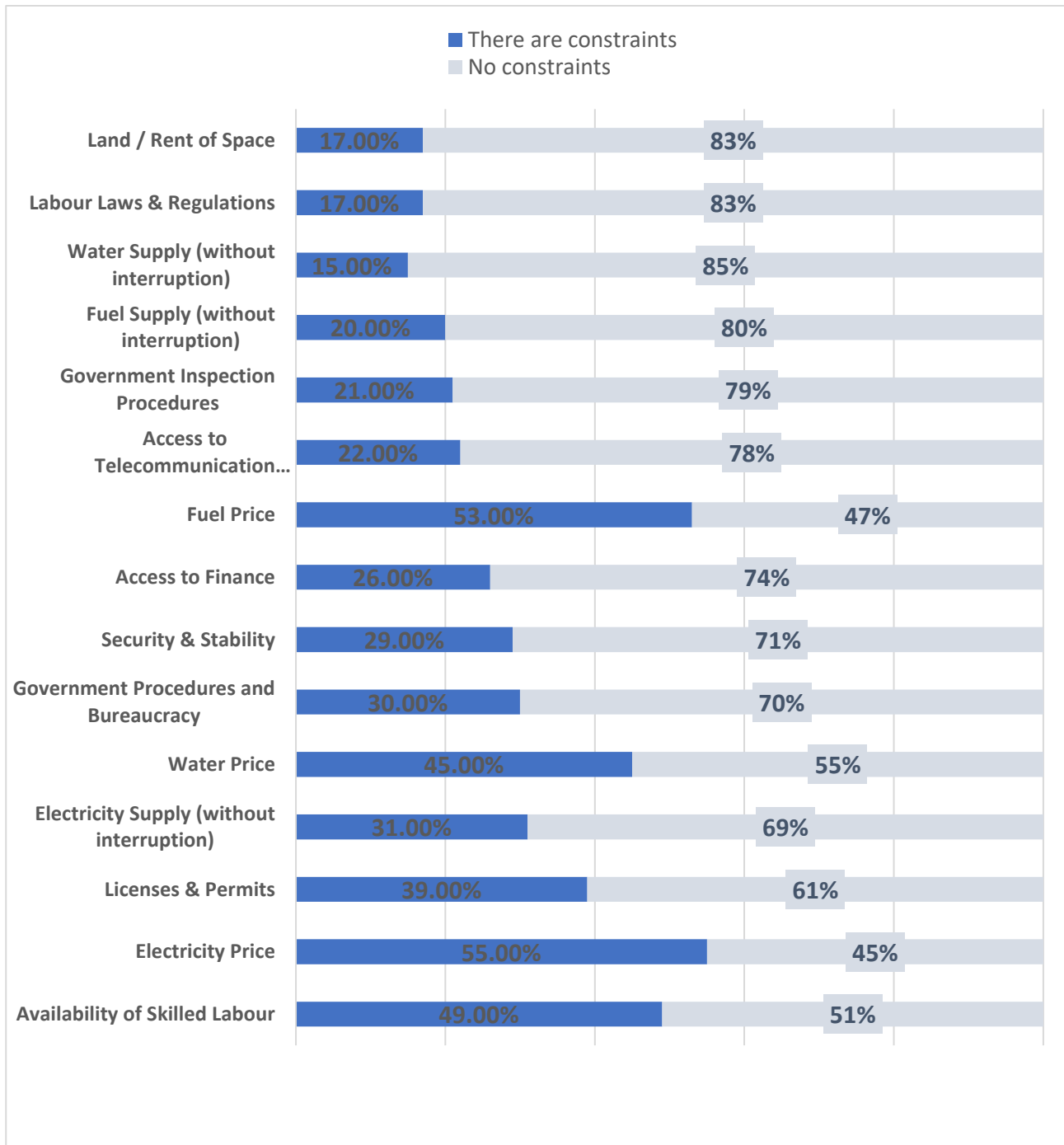


► Challenges facing founding or operation of tourist establishments 2017

The survey results show that the main challenges facing the founding or operation of tourist establishments include: electricity prices, fuel prices and availability of trained manpower. Figure (30) shows the feedback of tourist establishments on the main challenges facing them upon founding or operating the establishments.



Figure (30): Tourist establishments' feedback on the key challenges

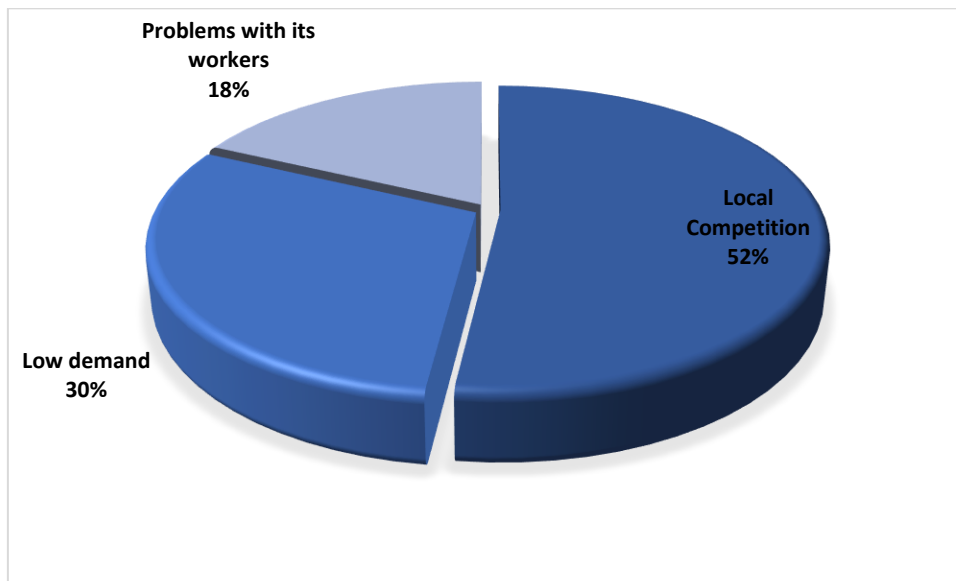




Additionally, results show that the main problems that face developing the work environment are:

- Domestic competition (52%)
- Low demand (30%)
- Problems with its workers (18%)

Figure (31): Key problems impeding development of the business environment





Publishing Tables



Table No. 1

جول رقم (1)

جملة المنشآت حسب فئة حجم المشغلين والنشاط الاقتصادي ٢٠١٧

Total establishments by workforce capacity and economic activity for 2017

النشاط الاقتصادي	الجملة				
	Total	٢٠ مشغل فأكثر workers + 20	١٩-٥٠ مشغل Employees 19-50	١-٩ مشغل Employees 1-9	أقل من 5 مشغلين Less than 5
١ نشاط الإقامة للزوار	8,989	56	264	1,052	7,617
٢ نشاط تقديم الطعام والمشروبات	52,024	36	170	7,728	44,090
٣ نقل الركاب بالسكك الحديدية	6	6	0	0	0
٤ النقل البري للركاب	1,645	17	175	557	896
٥ النقل المائي للركاب	43	0	0	14	29
٦ النقل الجوي للركاب	31	31	0	0	0
٧ استئجار وسائل النقل	3,763	2	66	635	3,060
٨ وكالات السفر وخدمات الحجز	2,878	8	65	834	1,971
٩ الأنشطة الثقافية	468	0	0	184	284
١٠ الأنشطة الرياضية والترفيهية	1,524	0	31	351	1,142
١١ الأنشطة الأخرى المميزة للسياحة	229	0	7	28	194
الإجمالي	71,600	156	778	11,383	59,283

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



جدول رقم (٢)

المشغلون السعوديون حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧
Saudi employees by establishment size and economic activity 2017

النشاط الاقتصادي	أقل من 5 مشغلين Less than 5	١٠-٩ مشغلين Employees 10-9	٢٠-١٩ مشغلين Employees 20-19	٣٠-٢٠ مشغلين Employees 30-20	أقل من 5 مشغلين Less than 5	النشاط الاقتصادي
١ نشاط الإقامة للزوار	8,711	7,701	9,092	3,852	29,356	1 Accommodation for Visitors
٢ نشاط تقديم الطعام والمشروبات	10,620	20,632	2,404	2,886	36,542	2 Food and Beverage Serving Activities
٣ نقل الركاب بالسيك الحديدية	0	0	0	1,282	1,282	3 Railways Passenger Transport
٤ النقل البري للركاب	3,610	3,876	3,734	1,808	13,028	4 Road Passenger Transport
٥ النقل المائي للركاب	24	27	0	0	51	5 Water Passenger Transport
٦ النقل الجوي للركاب	0	0	0	15,974	15,974	6 Air Passenger Transport
٧ استئجار وسائل النقل	2,904	1,905	1,038	179	6,026	7 Transport Equipment Rental
٨ وكالات السفر وخدمات الحجز	2,484	4,410	1,742	1,074	9,710	8 Travel Agencies and other Reservation Service Activities
٩ الأنشطة الثقافية	140	540	0	0	680	9 Cultural Activities
١٠ الأنشطة الرياضية والترفيهية	750	3,843	835	0	5,428	10 Sports and Recreational Activities
١١ الأنشطة الأخرى المميزة للسياحة	436	350	532	0	1,318	11 Other KSA-Specific Tourism Characteristic Activities
الإجمالي	29,679	43,284	19,377	27,055	119,395	Total

المصدر: الهيئة العامة للإحصاء (مجموع المنشآت السياحية ٢٠١٧)



Table No.3

جداول رقم (٣)

المتشغلون غير السعوديين حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧

Non-Saudi employees by establishment size and economic activity 2017

النشاط الاقتصادي	الجملة Total	٢٠٠ مشغل فأكثر workers + ٢٠٠	٢٩٠-٠ مشغل Employees ٢٩٠-٠	٩٠-٦ مشغل Employees ٩٠-٦	أقل من ٥ مشغلين Less than 5 workers	النشاط الاقتصادي
1 Accommodation for Visitors	85,601	13,863	29,298	22,098	20,342	١ نشاط الإقامة للزوار
2 Food and Beverage Serving Activities	252,949	11,310	11,078	116,981	113,580	٢ نشاط تقديم الطعام والشرب
3 Railways Passenger Transport	311	311	0	0	0	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	25,743	5,983	9,348	9,462	950	٤ النقل البري للركاب
5 Water Passenger Transport	231	0	0	183	48	٥ النقل المائي للركاب
6 Air Passenger Transport	11,162	11,162	0	0	0	٦ النقل الجوي للركاب
7 Transport Equipment Rental	14,467	612	3,255	3,780	6,820	٧ استئجار وسائل النقل
8 Travel Agencies and other Reservation Service Activities	15,430	1,602	3,048	5,145	5,635	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	1,512	0	0	1,092	420	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	7,538	0	2,356	3,907	1,275	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism Characteristic Activities	1,602	0	586	580	436	١١ الأنشطة الأخرى المميزة للسياحة
Total	416,546	44,843	58,969	163,228	149,506	الجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No. 4

جول رقم (٤)

جملة المشغلين حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧

Total employees by establishment size and economic activity 2017

النشاط الاقتصادي	أقل من 5 مشغلين			١ - ٤٩ مشغل			٥٠ - ٢٤٩ مشغل			الجملة
	Less than 5 workers	Employees ١-٤٩	Employees ٥٠-٢٤٩	workers +٥٠	Employees ٢٤٩-٥٠٠	Employees ٥٠٠-٢٤٩٠	workers +٥٠	Employees ٢٤٩-٥٠٠	Employees ٥٠٠-٢٤٩٠	
١ نشاط الإقامة للزوار	29,053	29,799	38,390	17,715	114,957					
٢ نشاط تقديم الطعام والمشروبات	124,200	137,613	13,482	14,196	289,491					
٣ نقل الركاب بالسكك الحديدية	0	0	0	1,593	1,593					
٤ النقل البري للركاب	4,560	13,338	13,082	7,791	38,771					
٥ النقل المائي للركاب	72	210	0	0	282					
٦ النقل الجوي للركاب	0	0	0	27,136	27,136					
٧ استئجار وسائل النقل	9,724	5,685	4,293	791	20,493					
٨ وكالات السفر وخدمات الحجز	8,119	9,555	4,790	2,676	25,140					
٩ الأنشطة الثقافية	560	1,632	0	0	2,192					
١٠ الأنشطة الرياضية والترفيهية	2,025	7,750	3,191	0	12,966					
١١ الأنشطة الأخرى المميزة للسياحة	872	930	1,118	0	2,920					
الإجمالي	179,185	206,512	78,346	71,898	555,941					

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No. 5

جدول رقم (٥)

عدد المشتغلين (سعودي وغير سعودي) حسب الجنس والنشاط الاقتصادي ٢٠١٧
Number of workers (Saudi and non-Saudi) by gender and economic activity 2017

Economic activity	الجملة Total	غير سعودي - Non-Saudi		سعودي - Saudi		النشاط الاقتصادي	
		إناث Female	ذكور Male	إناث Female	ذكور Male		
		1	342	85,259	509		28,847
2	289,491	3,588	249,361	1,156	35,386	2	نشاط تقديم الطعام والمشروبات
3	1,593	0	311	44	1,238	3	نقل الركاب بالسكك الحديدية
4	38,771	99	25,644	102	12,926	4	النقل البري للركاب
5	282	0	231	0	51	5	النقل المائي للركاب
6	27,136	7,052	4,110	755	15,219	6	النقل الجوي للركاب
7	20,493	152	14,315	110	5,916	7	استئجار وسائل النقل
8	25,140	1,607	13,823	608	9,102	8	وكالات السفر وخدمات الحجز
9	2,192	24	1,488	74	606	9	الأنشطة الثقافية
10	12,966	759	6,779	2,873	2,555	10	الأنشطة الرياضية والترفيهية
11	2,920	30	1,572	74	1,244	11	الأنشطة الأخرى المميزة للسياحة
Total	555,941	13,653	402,893	6,305	113,090		الجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.6

جدول رقم (٦)

نسبة توظيف المشغلين السعوديين حسب فئة وحجم النشاط الاقتصادي ٢٠١٧

Percentage employment of Saudi workers by economic group and activity 2017

Economic activity	الجملة* Total	مشغل فائز workers + ١٥.			مشغل ٢٩-٥٠. Employees ٢٩-٥٠.		مشغل ٤٩-١٠٠ Employees ٤٩-١٠٠		أقل من 5 مشغلين Less than 5		النشاط الاقتصادي
		٢٥.	٢٩-٥٠.	٤٩-١٠٠.	٤٩-١٠٠.	٤٩-١٠٠.	٤٩-١٠٠.	٤٩-١٠٠.			
1 Accommodation for Visitors	26%	22%	24%	26%	30%	الإقامة للزوار					
2 Food and Beverage Serving Activities	13%	20%	18%	15%	9%	نشاط تقديم الطعام والشراب					
3 Railways Passenger Transport	80%	80%	0%	0%	0%	نقل الركاب بالسكك الحديدية					
4 Road Passenger Transport	34%	23%	29%	29%	79%	النقل البري للركاب					
5 Water Passenger Transport	18%	0%	0%	13%	33%	النقل المائي للركاب					
6 Air Passenger Transport	59%	59%	0%	0%	0%	النقل الجوي للركاب					
7 Transport Equipment Rental	29%	23%	24%	34%	30%	استئجار وسائل النقل					
8 Travel Agencies and other Reservation Service Activities	39%	40%	36%	46%	31%	وكالات السفر وخدمات الحجز					
9 Cultural Activities	31%	0%	0%	33%	25%	الأنشطة الثقافية					
10 Sports and Recreational Activities	42%	0%	26%	50%	37%	الأنشطة الرياضية والترفيهية					
11 Other KSA-Specific Tourism Characteristic Activities	45%	0%	48%	38%	50%	الأنشطة الأخرى المميزة للسياحة					
Total	22%	38%	25%	21%	17%	الإجمالي**					

المصدر: الهيئة العامة للإحصاء (مجموع المنشآت السياحية ٢٠١٧).

* جملة السعوديين مقسوماً على جملة المشغلين حسب النشاط

** جملة السعوديين مقسوماً على جملة المشغلين حسب الفئة

Table No. 7

جدول رقم (٧)

المشغلون السعوديين حسب المهنة والنشاط الاقتصادي ٢٠١٧
Saudi Employees by profession and economic activity 2017

Economic Activity	مجموع Tota	سعودي Saudi					النشاط الاقتصادي
		عمال Workers		مهنيون Professionals		مدراء Managers	
		Technicians	Specialists				
١ Accommodation for Visitors	29,356	3,141	11,731	6,530	3,557	4,397	١ نشاط الإقامة للزوار
٢ Food and Beverage Serving Activities	36,542	3,112	10,840	4,385	6,707	11,498	٢ نشاط تقديم الطعام والشراب
٣ Railways Passenger Transport	1,282	124	306	292	382	178	٣ نقل الركاب بالسكك الحديدية
٤ Road Passenger Transport	13,028	1,617	6,043	2,910	1,931	527	٤ النقل البري للركاب
٥ Water Passenger Transport	51	17	9	4	9	12	٥ النقل المائي للركاب
٦ Air Passenger Transport	15,974	2,648	2,942	3,482	5,087	1,815	٦ النقل الجوي للركاب
٧ Transport Equipment Rental	6,026	727	2,405	1,417	820	657	٧ استئجار وسائل النقل
٨ Travel Agencies and other Reservation Services	9,710	970	2,895	2,061	2,400	1,384	٨ وكالات السفر وخدمات الحجز
٩ Cultural Activities	680	46	228	136	134	136	٩ الأنشطة الثقافية
١٠ Sports and Recreational Activities	5,428	754	1,870	1,097	1,271	436	١٠ الأنشطة الرياضية والترفيهية
١١ Other KSA-Specific Tourism Characteristic Activities	1,318	339	320	400	110	149	١١ الأنشطة الأخرى المميزة للسياحة
Total	119,395	13,495	39,589	22,714	22,408	21,189	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No. 8

جول رقم (٨)

المشتغلون غير سعوديين حسب المهنة والنشاط الاقتصادي
Saudi/non Employees by profession and economic activity

Economic Activity	مجموع Total	غير سعودي Saudi/non				النشاط الاقتصادي	
		عمال Workers	مهنيون Professio	فنيون Technici	إخصائيون Specialis		
							مدراء Manage
١ Accommodation for Visitors	85,601	21,093	20,396	21,225	11,043	11,844	١ نشاط الإقامة للزوار
٢ Food and Beverage Serving Activities	252,949	109,898	71,757	24,651	25,052	21,591	٢ نشاط تقديم الطعام والمشروبات
٣ Railways Passenger Transport	311	158	96	27	23	7	٣ نقل الركاب بالسكك الحديدية
٤ Road Passenger Transport	25,743	3,923	16,521	3,596	936	767	٤ النقل البري للركاب
٥ Water Passenger Transport	231	93	39	48	48	3	٥ النقل المائي للركاب
٦ Air Passenger Transport	11,162	3,468	1,084	2,318	4,221	71	٦ النقل الجوي للركاب
٧ Transport Equipment Rental	14,467	3,855	3,749	3,757	1,975	1,131	٧ استئجار وسائل النقل
٨ Travel Agencies and other Reservation Services	15,430	3,481	3,668	3,486	3,375	1,420	٨ وكالات السفر وخدمات الحجز
٩ Cultural Activities	1,512	510	350	380	186	86	٩ الأنشطة الثقافية
١٠ Sports and Recreational Activities	7,538	2,237	2,832	1,459	711	299	١٠ الأنشطة الرياضية والترفيهية
١١ Other KSA-Specific Tourism Characteristic Activities	1,602	754	530	150	110	58	١١ الأنشطة الأخرى المميزة للسياحة
Total	416,546	149,470	121,022	61,097	47,680	37,277	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No. 9

جدول رقم (٩)

المشغلون (سعودي/غير سعودي) حسب المهنة والنشاط الاقتصادي
Employees (Saudi/non-Saudi) by profession and economic activity

Economic Activity	مجموع Tota	سعودي وغير سعودي (Saudi/non-Saudi)					النشاط الاقتصادي
		عمال Workers	مهنيون Professi	فنيون Technici	أخصائيون Specialis	مدراء Manage	
١ Accommodation for Visitors	114,957	24,234	32,127	27,755	14,600	16,241	١ نشاط الإقامة للزوار
٢ Food and Beverage Serving Activities	289,491	113,010	82,597	29,036	31,759	33,089	٢ نشاط تقديم الطعام والشراب
٣ Railways Passenger Transport	1,593	282	402	319	405	185	٣ نقل الركاب بالسكك الحديدية
٤ Road Passenger Transport	38,771	5,540	22,564	6,506	2,867	1,294	٤ النقل البري للركاب
٥ Water Passenger Transport	282	110	48	52	57	15	٥ النقل المائي للركاب
٦ Air Passenger Transport	27,136	6,116	4,026	5,800	9,308	1,886	٦ النقل الجوي للركاب
٧ Transport Equipment Rental	20,493	4,582	6,154	5,174	2,795	1,788	٧ استئجار وسائل النقل
٨ Travel Agencies and other Reservation Services	25,140	4,451	6,563	5,547	5,775	2,804	٨ وكالات السفر وخدمات الحجز
٩ Cultural Activities	2,192	556	578	516	320	222	٩ الأنشطة الثقافية
١٠ Sports and Recreational Activities	12,966	2,991	4,702	2,556	1,982	735	١٠ الأنشطة الرياضية والترفيهية
١١ Other KSA-Specific Tourism Characteristic Activities	2,920	1,093	850	550	220	207	١١ الأنشطة الأخرى المميزة للسياحة
Total	535,941	162,965	160,611	83,811	70,088	58,466	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No.10

جول رقم (١٠)

الرواتب والأجور حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧
Salaries and wages by establishment size and economic activity 2017

(بالآلاف الريالات)

Economic activity	الجملة Total	مشتغل فأكبر workers + ٢٥٠	مشتغل ٢٤٩-٥٠٠ Employees ٢٤٩-٥٠٠	مشتغل ٤٩-٦٠٠ Employees ٤٩-٦٠٠	أقل من 5 مشتغلين Less than 5		النشاط الاقتصادي
					مشتغل فأكبر workers + ٢٥٠	مشتغل ٤٩-٦٠٠ Employees ٤٩-٦٠٠	
1 Accommodation for Visitors	2,565,266	436,068	858,878	671,066	599,253	0	١ نشاط الإقامة للزوار
2 Food and Beverage Serving	6,316,151	525,092	283,864	2,983,465	2,523,730	0	٢ نشاط تقديم الطعام والمشروبات
3 Railways Passenger	69,164	69,164	0	0	0	0	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	1,095,861	246,270	383,409	363,684	102,498	0	٤ النقل البري للركاب
5 Water Passenger Transport	8,282	0	0	6,057	2,225	0	٥ النقل المائي للركاب
6 Air Passenger Transport	2,755,463	2,755,463	0	0	0	0	٦ النقل الجوي للركاب
7 Transport Equipment Rental	557,867	28,874	104,061	154,323	270,608	0	٧ استئجار وسائل النقل
8 Travel Agencies and other	1,220,120	179,804	209,467	465,295	365,554	0	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	52,244	0	0	38,842	13,402	0	٩ الأنشطة الثقافية
10 Sports and Recreational	453,307	0	102,633	278,992	71,682	0	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	113,810	0	42,654	36,894	34,262	0	١١ الأنشطة الأخرى المميزة للسياحة
Total	15,207,535	4,240,735	1,984,966	4,998,619	3,983,215	0	الاجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.11

جدول رقم (11)

إجمالي تعويضات المشغلين حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧

Total compensations of employees by establishment size and economic activity 2017

(بآلاف الريالات) (Thousand Riyals)

النشاط الاقتصادي	الجملة Total	مشغل فأكثر workers + ٢٠٠	مشغل ٢٤٩-٠٠ Employees ٢٤٩-٠٠	مشغل ٤٩-٠١ Employees ٤٩-٠١	أقل من 5 مشغلين Less than 5	النشاط الاقتصادي
1 Accommodation for Visitors	3,272,622	578,547	1,131,195	878,730	684,150	1 نشاط الإقامة للزوار
2 Food and Beverage Serving	7,375,810	610,526	343,931	3,441,267	2,980,086	2 نشاط تقديم الطعام والمشروبات
3 Railways Passenger	87,087	87,087	0	0	0	3 نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	1,366,521	314,335	491,437	444,234	116,515	4 النقل البري للركاب
5 Water Passenger Transport	9,383	0	0	6,916	2,467	5 النقل المائي للركاب
6 Air Passenger Transport	3,703,769	3,703,769	0	0	0	6 النقل الجوي للركاب
7 Transport Equipment Rental	627,416	35,497	120,627	173,203	298,088	7 استئجار وسائل النقل
8 Travel Agencies and other	1,464,876	235,297	255,470	542,366	431,743	8 وكالات السفر وخدمات الحجز
9 Cultural Activities	59,865	0	0	45,383	14,482	9 الأنشطة الثقافية
10 Sports and Recreational	541,521	0	124,980	330,266	86,275	10 الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	127,130	0	49,562	40,413	37,155	11 الأنشطة الأخرى المميزة للسياحة
Total	18,636,000	5,565,058	2,517,202	5,902,778	4,650,961	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.12

جدول رقم (١٢)

المزايا والبدلات حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧
Benefits and allowances by establishment size and economic activity 2017

(بآلاف الريالات) (Thousand Riyals)

Economic activity	الجملة	٢٠ مشغل فأكثر	٢٠٠ - ٢٩٠ مشغل	١ - ٩٠ مشغل	أقل من 5 مشغلين	النشاط الاقتصادي
	Total	workers + 20.	Employees 20-0.	Employees 1-9.	Less than 5	
1 Accommodation for Visitors	707,356	142,479	272,317	207,663	84,897	١ نشاط الإقامة للزوار
2 Food and Beverage Serving	1,059,659	85,434	60,067	457,802	456,356	٢ نشاط تقديم الطعام والمشروبات
3 Railways Passenger	17,923	17,923	0	0	0	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	270,660	68,065	108,028	80,550	14,017	٤ النقل البري للركاب
5 Water Passenger Transport	1,101	0	0	859	242	٥ النقل المائي للركاب
6 Air Passenger Transport	948,306	948,306	0	0	0	٦ النقل الجوي للركاب
7 Transport Equipment Rental	69,549	6,623	16,566	18,880	27,480	٧ استئجار وسائل النقل
8 Travel Agencies and other	244,756	55,493	46,003	77,071	66,189	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	7,621	0	0	6,541	1,080	٩ الأنشطة الثقافية
10 Sports and Recreational	88,214	0	22,347	51,274	14,593	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	13,320	0	6,908	3,519	2,893	١١ الأنشطة الأخرى المميزة للسياحة
Total	3,428,465	1,324,323	532,236	904,160	667,747	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No.13

جدول رقم (١٣)

إجمالي تعويضات الموظفين حسب النشاط الاقتصادي ٢٠١٧

Total compensations of employees by economic activity 2017

(بآلاف الريالات)

Economic activity	الجملة	المزايا	الرواتب	النشاط الاقتصادي
1 Accommodation for Visitors	3,272,622	707,356	2,565,266	١ نشاط الإقامة للزوار
2 Food and Beverage Serving	7,375,810	1,059,659	6,316,151	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger	87,087	17,923	69,164	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	1,366,521	270,660	1,095,861	٤ النقل البري للركاب
5 Water Passenger Transport	9,383	1,101	8,282	٥ النقل المائي للركاب
6 Air Passenger Transport	3,703,769	948,306	2,755,463	٦ النقل الجوي للركاب
7 Transport Equipment Rental	627,416	69,549	557,867	٧ استئجار وسائل النقل
8 Travel Agencies and other	1,464,876	244,756	1,220,120	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	59,865	7,621	52,244	٩ الأنشطة الثقافية
10 Sports and Recreational	541,521	88,214	453,307	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	127,130	13,320	113,810	١١ الأنشطة الأخرى المميزة للسياحة
Total	18,636,000	3,428,465	15,207,535	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.14

جول رقم (١٤)

النفقات التشغيلية حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧

Operating expenditure by establishment size and economic activity 2017

(بالآلاف الريالات)

النشاط الاقتصادي	الجملة* Total	٢٥. مستغل فأكبر workers + ٢٥.	٢٩-٥٠. مستغل Employees ٢٩-٥٠.	٤٩-٦٠. مستغل Employees ٤٩-٦٠	أقل من 5 مستغلين Less than 5	النشاط الاقتصادي
١ Accommodation for Visitors	9,132,904	1,735,248	2,984,751	2,054,252	2,358,653	١ نشاط الإقامة للزوار
٢ Food and Beverage Serving	23,152,766	994,843	1,125,144	10,187,548	10,845,231	٢ نشاط تقديم الطعام والمشروبات
٣ Railways Passenger	135,508	135,508	0	0	0	٣ نقل الركاب بالسكك الحديدية
٤ Road Passenger Transport	2,303,433	451,536	874,145	748,574	229,178	٤ النقل البري للركاب
٥ Water Passenger Transport	8,493	0	0	6,449	2,044	٥ النقل المائي للركاب
٦ Air Passenger Transport	15,166,565	15,166,565	0	0	0	٦ النقل الجوي للركاب
٧ Transport Equipment Rental	2,778,640	100,028	518,002	761,868	1,398,742	٧ استئجار وسائل النقل
٨ Travel Agencies and other	4,201,485	441,578	779,854	1,774,896	1,205,157	٨ وكالات السفر وخدمات الحجز
٩ Cultural Activities	393,816	0	0	284,123	109,693	٩ الأنشطة الثقافية
١٠ Sports and Recreational	949,501	0	300,012	499,481	150,008	١٠ الأنشطة الرياضية والترفيهية
١١ Other KSA-Specific Tourism	314,312	0	120,111	102,952	91,249	١١ الأنشطة الأخرى المميزة للسياحة
Total	58,537,423	19,025,306	6,702,019	16,420,143	16,389,955	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No. 15

جدول رقم (15)

الإيرادات التشغيلية حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧

Operating revenues by establishment size and economic activity 2017

(بالآلاف الريالات) (Thousand Riyals)

النشاط الاقتصادي	أقل من 5 مشغلين					النشاط الاقتصادي
	الجملة*	مشغل فائز workers + ٢٠٠	مشغل ٢٠٠-٤٩٩ Employees ٢٠٠-٤٩٩	مشغل ٥٠٠-٩٩٩ Employees ٥٠٠-٩٩٩	Less than 5	
١ نشاط الإقامة للزوار	20,596,450	3,587,598	6,986,397	5,226,094	4,796,362	١ نشاط الإقامة للزوار
٢ نشاط تقديم الطعام والمشروبات	41,511,456	1,991,725	1,890,459	19,790,897	17,838,375	٢ نشاط تقديم الطعام والمشروبات
٣ نقل الركاب بالسكك الحديدية	227,842	227,842	0	0	0	٣ نقل الركاب بالسكك الحديدية
٤ النقل البري للركاب	4,260,046	824,158	1,569,794	1,407,501	458,593	٤ النقل البري للركاب
٥ النقل المائي للركاب	24,617	0	0	16,991	7,626	٥ النقل المائي للركاب
٦ النقل الجوي للركاب	32,787,596	32,787,596	0	0	0	٦ النقل الجوي للركاب
٧ استئجار وسائل النقل	6,919,160	298,741	1,418,413	1,987,485	3,214,521	٧ استئجار وسائل النقل
٨ وكالات السفر وخدمات الحجز	7,037,524	811,793	1,517,161	2,646,495	2,062,074	٨ وكالات السفر وخدمات الحجز
٩ الأنشطة الثقافية	628,313	0	0	414,162	214,151	٩ الأنشطة الثقافية
١٠ الأنشطة الرياضية والترفيهية	3,930,445	0	874,851	2,403,700	651,894	١٠ الأنشطة الرياضية والترفيهية
١١ الأنشطة الأخرى المميزة للسياحة	802,316	0	305,248	288,001	209,067	١١ الأنشطة الأخرى المميزة للسياحة
الإجمالي	118,725,764	40,529,453	14,562,323	34,181,326	29,452,663	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No.16

جدول رقم (١٦)

الإيرادات التشغيلية حسب النشاط الاقتصادي ٢٠١٧

Operating revenues by economic activity 2017

(بآلاف الريالات)

Economic activity	Operating Revenues			النشاط الاقتصادي
	الإيرادات التشغيلية		النشاط الرئيسي	
	المجموع	النشطة الثانوية		
Total	Secondary Activities	Main Activity		
1 Accommodation for Visitors	20,596,450	930,567	19,665,883	١ نشاط الإقامة للزوار
2 Food and Beverage Serving	41,511,456	5,281,275	36,230,181	٢ نشاط تقديم الطعام والمشروبات
3 Railways Passenger	227,842	0	227,842	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	4,260,046	185,487	4,074,559	٤ النقل البري للركاب
5 Water Passenger Transport	24,617	0	24,617	٥ النقل المائي للركاب
6 Air Passenger Transport	32,787,596	4,967,684	27,819,912	٦ النقل الجوي للركاب
7 Transport Equipment Rental	6,919,160	984,265	5,934,895	٧ استئجار وسائل النقل
8 Travel Agencies and other	7,037,524	270,324	6,767,200	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	628,313	15,356	612,957	٩ الأنشطة الثقافية
10 Sports and Recreational	3,930,445	184,809	3,745,636	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	802,316	11,658	790,658	١١ الأنشطة الأخرى المميزة للسياحة
Total	118,725,764	12,831,425	105,894,340	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.17

جدول رقم (17)

فائض التشغيل حسب فئة حجم المنشأة والنشاط الاقتصادي ٢٠١٧
Operating surplus by establishment size and economic activity 2017

(بآلاف الريالات) (Thousand Riyals)

Economic activity	الجملة	٢٠. مشغل فاكثر	٢٩-٠. مشغل	١-٩. مشغل	أقل من 5 مشغلين	النشاط الاقتصادي
	Total	workers + 20.	Employees 20-0.	Employees 1-9.	Less than 5	
1 Accommodation for Visitors	8,190,924	1,273,803	2,870,450	2,293,112	1,753,559	١ نشاط الإقامة للزوار
2 Food and Beverage Sewing	10,982,879	386,356	421,384	6,162,081	4,013,058	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger	5,247	5,247	0	0	0	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	590,092	58,287	204,211	214,694	112,900	٤ النقل البري للركاب
5 Water Passenger Transport	6,741	0	0	3,626	3,115	٥ النقل المائي للركاب
6 Air Passenger Transport	13,917,262	13,917,262	0	0	0	٦ النقل الجوي للركاب
7 Transport Equipment Rental	3,513,104	163,216	779,784	1,052,414	1,517,691	٧ استئجار وسائل النقل
8 Travel Agencies and other	1,371,163	134,918	481,837	329,233	425,174	٨ وكالات السفر وخدمات الحجز
9 Cultural Activities	174,632	0	0	84,656	89,976	٩ الأنشطة الثقافية
10 Sports and Recreational	2,439,423	0	449,859	1,573,953	415,611	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	360,875	0	135,575	144,636	80,664	١١ الأنشطة الأخرى المميزة للسياحة
Total	41,552,341	15,939,089	5,343,101	11,858,405	8,411,747	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)



Table No.18

جوان رقم (18)

نسب الإشغال الشهرية للمفوف / الشقق المفروسة حسب النوع

Monthly occupancy percentages of furnished rooms/apartments by type

Trip Type	الموسم السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	نسب الإشغال
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	49.9%	45.1%	48.6%	49.4%	50.9%	52.6%	52.6%	52.3%	51.0%	51.2%	49.0%	47.8%	48.1%	الوحدات السكنية المفروسة
2 Hotels	52.1%	48.2%	48.3%	53.1%	56.4%	55.6%	56.0%	54.6%	53.5%	52.8%	49.9%	48.9%	48.0%	الفنادق
Accommodations Unit	51.4%	47.2%	48.4%	52.0%	54.7%	54.7%	54.9%	53.9%	52.8%	52.3%	49.6%	48.6%	48.0%	وحدة الإقامة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية 2017)

Table No.19

جولن ٢٠١٩

متوسط السعر اليومي للفرف / السكن المفروشة حسب الشهر (ريال)

Average daily price of furnished rooms/apartments by month (Riyals)

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	متوسط السعر اليومي
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	281	275	271	284	292	291	295	289	285	270	274	275	262	١ الوحدات السكنية المفروشة
2 Hotels	283	273	276	276	288	293	289	288	285	284	286	278	279	٢ الفنادق
Accommodation unit	283	274	275	278	290	293	291	289	285	280	282	277	274	وحدة الإقامة

المصدر: الهيئة العامة للإحصاء / مسح المنشآت السياحية (٢٠١٧)

Table No.20

جدول رقم (٢٠)

معدل العائد اليومي للفرف / الشقق المفروشة حسب النوع (ريال)

Average daily return of furnished rooms/apartments by type (Riyals)

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	معدل العائد اليومي
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	140	124	132	140	149	153	155	151	145	138	134	132	126	الوحدات السكنية المفروشة
2 Hotels	148	132	134	147	163	163	162	157	153	150	142	136	134	٢ الفنادق
Accommodation unit	145	129	133	144	158	160	160	156	151	146	140	135	132	وحدة الإقامة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.21

جدول رقم (21)

متوسط مدة الإقامة للفرد / الشقق المفروشة حسب النوع (ليلة)

Average duration of residence in furnished rooms/apartments by type (night)

Trip Type	المتوسط السنوي	ديسمبر	نوفمبر	أكتوبر	سبتمبر	أغسطس	يوليو	يونيو	مايو	أبريل	مارس	فبراير	يناير	متوسط الإقامة
	Ave.	Dec	Nov	Oct	Sep	Aug	July	June	May	Apr	Mar	Feb	Jan	
1 Furniture Apartment	3	2	2	3	3	4	4	4	3	3	3	2	2	الوحدات السكنية المفروشة
2 Hotels	3	3	3	3	3	4	4	3	3	3	2	3	3	الفنادق
Accommodation unit	3	2	2	3	3	4	4	3	3	3	3	2	2	وحدة الإقامة

مدر: الهيئة العامة للإحصاء / مسح المنشآت السياحية

Table No.22

جدول رقم (٢٢)

مؤشرات الأداء الرئيسة لخدمات نقل الركاب ٢٠١٧

Average duration of residence in furnished rooms/apartments by type (night)

Transport services	معدل تشغيل الرحلات المحلية	عدد الركاب المحليين	عدد المقاعد المتاحة للمطلة المحلية	الدولية	عدد الركاب الدوليين	عدد المقاعد المتاحة للرحلات الدولية	خدمات نقل الركاب
	Operating rate of local flights	Number of local passengers	Number of available seats for local flights	Operating rate of international flights	Number of international passengers	Number of available seats for international flights	
1 Railways Passenger Transport	83%	1.5	1.8	0%	-	-	١ نقل الركاب بالسكك
2 Road Passenger Transport	57.8%	19.6	33.9	84.6%	4.4	5.2	٢ النقل البري للركاب
3 Water Passenger Transport	0.0%	-	-	85.7%	0.6	0.7	٣ النقل المائي للركاب
4 Air Passenger Transport	64.4%	43.8	68	72.7%	42.8	58.9	٤ النقل الجوي للركاب
Total	62.6%	64.9	103.7	73.8%	47.8	64.8	الإجمالي

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.23

جدول رقم (٢٣)

نسب رحلات النقل الجوي للركاب حسب نوع الرحلة
Percentage of passenger flights by trip type

Trip Type	الجملة	الرحلات الدولية المغادرة	الرحلات الدولية الوافدة	الرحلات المحلية	نوع الرحلة
		Outbound international trips	Inbound international trips	Local trips	
1 Trips within a full package	38.1%	17.1%	13.2%	7.8%	الرحلات ضمن صفقة شاملة
2 Trips without a full package	61.9%	22.8%	23.6%	15.5%	الرحلات بدون صفقة شاملة
Total trip sold	100%	40.0%	36.7%	23.3%	إجمالي الرحلات المباعة

المصدر - الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.24

جدول رقم (٢٤)

التوزيع النسبي للمنشآت التي تستخدم برامج التواصل الاجتماعي حسب النشاط الاقتصادي
Percentage distribution of establishments that have an account on social media by economic activity

Economic activity	لا تستخدم برامج التواصل الاجتماعي	تستخدم برامج التواصل الاجتماعي	النشاط الاقتصادي
	Do not use social media	Use social media	
1 Accommodation for Visitors	41%	59%	١ الإقامة للزوار
2 Food and Beverage Serving Activities	93%	7%	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0%	100%	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	71%	29%	٤ النقل البري للركاب
5 Water Passenger Transport	100%	0%	٥ النقل المائي للركاب
6 Air Passenger Transport	0%	100%	٦ النقل الجوي للركاب
7 Transport Equipment Rental	83%	17%	٧ استئجار وسائل النقل
8 Travel Agencies and other Reservation	39%	61%	٨ وكالات السفر وخدمات الحجز الأخرى
9 Cultural Activities	58%	42%	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	47%	53%	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	67%	33%	١١ الأنشطة المميزة للسياحة بالمملكة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.25

جدول رقم (٢٥)

التوزيع النسبي للمنشآت التي تستخدم البرامج الالكترونية والخدمات المختلفة حسب النشاط

Percentage distribution of establishments that use various electronic programs and services by activity

Economic activity	لا تستخدم البرامج الالكترونية والخدمات المختلفة	تستخدم البرامج الالكترونية والخدمات المختلفة	النشاط الاقتصادي
	Do not use various electronic programs and services	Use various electronic programs and services	
1 Accommodation for Visitors	22%	78%	١ الإقامة للزوار
2 Food and Beverage Serving Activities	88%	12%	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	0%	100%	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	68%	32%	٤ النقل البري للركاب
5 Water Passenger Transport	100%	0%	٥ النقل المائي للركاب
6 Air Passenger Transport	0%	100%	٦ النقل الجوي للركاب
7 Transport Equipment Rental	55%	45%	٧ استئجار وسائل النقل
8 Travel Agencies and other Reservation	6%	94%	٨ وكالات السفر وخدمات الحجز الأخرى
9 Cultural Activities	43%	57%	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	51%	49%	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	67%	33%	١١ الأنشطة المميزة للسياحة بالمملكة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.26

جدول رقم (٢٦)

التوزيع النسبي للمنشآت التي لديها بيانات سحابية حسب النشاط الاقتصادي

Percentage distribution of establishments that have cloud data by economic activity

Economic activity	بيانات غير سحابية	بيانات سحابية	النشاط الاقتصادي
	Non-cloud Data	Cloud Data	
1 Accommodation for Visitors	22%	78%	١ الإقامة للزوار
2 Food and Beverage Serving	89%	11%	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger	0%	100%	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	69%	31%	٤ النقل البري للركاب
5 Water Passenger Transport	100%	0%	٥ النقل المائي للركاب
6 Air Passenger Transport	0%	100%	٦ النقل الجوي للركاب
7 Transport Equipment Rental	57%	43%	٧ استئجار وسائل النقل
8 Travel Agencies and other	25%	75%	٨ وكالات السفر وخدمات الحجز الأخرى
9 Cultural Activities	58%	42%	٩ الأنشطة الثقافية
10 Sports and Recreational	55%	45%	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	67%	33%	١٢ الأنشطة المميزة للسياحة بالمملكة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.27

جدول رقم (٢٧)

التوزيع النسبي للأجهزة المستخدمة في المنشآت حسب نوع الجهاز المستخدم و النشاط الاقتصادي
Percentage distribution of devices used in establishments by device type and economic activity

Economic activity	نوع الجهاز			النشاط الاقتصادي
	Device type			
	مكتبي Desktops	محمول Laptop	كفية أو لوحية Hand-held or	
1 Accommodation for Visitors	43%	15%	5%	١ الإقامة للزوار
2 Food and Beverage Serving Activities	20%	6%	4%	٢ نشاط تقديم الطعام والشراب
3 Railways Passenger Transport	100%	100%	100%	٣ نقل الركاب بالسكك الحديدية
4 Road Passenger Transport	50%	14%	11%	٤ النقل البري للركاب
5 Water Passenger Transport	100%	50%	0%	٥ النقل المائي للركاب
6 Air Passenger Transport	100%	100%	100%	٦ النقل الجوي للركاب
7 Transport Equipment Rental	28%	11%	6%	٧ استئجار وسائل النقل
8 Travel Agencies and other Reservation	54%	24%	10%	٨ وكالات السفر وخدمات الحجز الأخرى
9 Cultural Activities	68%	21%	16%	٩ الأنشطة الثقافية
10 Sports and Recreational Activities	96%	8%	5%	١٠ الأنشطة الرياضية والترفيهية
11 Other KSA-Specific Tourism	78%	67%	0%	١١ الأنشطة المميزة للسياحة بالمملكة

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No.28

جدول رقم (٢٨)

التوزيع النسبي للمنشآت التي لديها دفاتر محاسبية (ميزانية) حسب النشاط الاقتصادي
Percentage distribution of establishments that have accounting books (budget) by economic activity

Economic activity	النشاط الاقتصادي	
	ليس لديها دفاتر محاسبية Do not have Accounting	لديها دفاتر Have Accounting
1 Accommodation for Visitors	27%	73%
2 Food and Beverage Serving Activities	81%	19%
3 Railways Passenger Transport	0%	100%
4 Road Passenger Transport	21%	79%
5 Water Passenger Transport	25%	75%
6 Air Passenger Transport	0%	100%
7 Transport Equipment Rental	17%	83%
8 Travel Agencies and other Reservation	24%	76%
9 Cultural Activities	32%	68%
10 Sports and Recreational Activities	25%	75%
11 Other KSA-Specific Tourism	46%	54%

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحية ٢٠١٧)

Table No. 29

جدول رقم (٢٩)

آراء المنشآت السياحية حول أهم المعوقات التي واجهت تأسيس أو مزاوله النشاط ٢.١٧

Views of tourists establishments on major constraints facing setting up or practicing the activity

المعوقات التي واجهت تأسيس أو مزاوله النشاط	وجد معوق	
	لا يوجد أي	وجد معوق
Constraints facing setting up or practicing the activity	No constraints	There are constraints
١ توفر الأيدي العاملة المدربة	51%	49%
٢ أسعار الكهرباء	45%	55%
٣ الحصول على التراخيص التجارية والتصاريح	61%	39%
٤ استمرارية التزود بالكهرباء (دون انقطاعات)	69%	31%
٥ أسعار المياه	55%	45%
٦ الإجراءات الحكومية والبيروقراطية	70%	30%
٧ الأمن والاستقرار	71%	29%
٨ الحصول على تمويل	74%	26%
٩ أسعار الوقود	47%	53%
١٠ الحصول على خط الهاتف والإنترنت (الاتصالات)	78%	22%
١١ إجراءات التفتيش الرسمي على المنشآت	79%	21%
١٢ استمرارية التزود بالوقود (دون انقطاعات)	80%	20%
١٣ استمرارية التزود بالمياه (دون انقطاعات)	85%	15%
١٤ أنظمة وقوانين العمل	83%	17%
١٥ الحصول على الموقع / استئجار المبنى	83%	17%

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحيه ٢٠١٧)

Table No.30

جدول رقم (٣٠)

أهم المشكلات التي تواجه تطوير بيئة الأعمال

Major problems facing business environment development

Problem	النسبة	المشكلة
	Percentage	
1 Local Competition	52.0%	١ المنافسة المحلية
2 Low demand	30.0%	٢ ضعف الطلب
3 Problems with its workers	18.0%	٣ مشاكل عماليه

المصدر: الهيئة العامة للإحصاء (مسح المنشآت السياحيه ٢٠١٧)