



الهيئة العامة للإحصاء
General Authority for Statistics

Tourism Establishments Survey

2018



Bulletins

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Introduction

Tourism is one of the key development sectors, playing a huge and influential role on socioeconomic, environmental and cultural development in both developed and developing countries. In Saudi Arabia, tourism is regarded as a key driver in national economic development, due to the revenues it generates and job opportunities it creates for nationals, in addition to boosting infrastructure, developing services, and enhancing the economic cycle of different businesses. The government placed a lot of importance on this sector in Vision 2030 as one of the main pillars for national economic diversification.

In light of the authorities given to GASTAT under the Council of Ministers Resolution No. 211 dated 13/1/1437 AH regarding conducting surveys in economic, social, population, and agricultural areas in the KSA and regularly publishing their findings, GASTAT created programs and surveys aimed at creating a large statistical database that covers several areas, including tourism statistics. The Tourism Establishments Survey was conducted in 2017 as the first GASTAT survey on the tourism sector in the kingdom. This survey derives its importance from the comprehensive data it provides on tourism characteristic activities, such as the number of tourism establishments, number and compensations of employees, amount of expenditure and revenues, the capital composition, and other data related to tourism supply.

In this regard, GASTAT would like to express its sincerest gratitude to all concerned partners and clients from relevant entities as well as establishment owners for their cooperation in providing the required data for the survey's questionnaire. Their cooperation has contributed greatly to the successful release of the bulletin. GaStat also welcomes any suggestions or remarks that may improve the content of this bulletin or future bulletins on the following email (info@stats.gov.sa).

Allah is the Arbiter of Success.

GASTAT



Tourism Establishments Survey Bulletin Data Sources

This bulletin's data stems from the Tourism Establishments Survey, a field survey conducted by GASTAT on a yearly basis and listed under "Tourism Statistics". The survey data is collected by visiting a sample of economic establishments that represent the aforementioned fields across all administrative regions of the Kingdom of Saudi Arabia, and completing an electronic questionnaire. Estimations and indicators related to survey are then provided.

Objectives:

- Providing indicators to calculate the gross value added of tourism industries.
- Providing data on the tourism supply side as a requirement for Tourism Satellite Accounts (TSA) to calculate the Tourism Direct Gross Value Added and the tourism contribution in GDP.
- Providing critical and descriptive data on tourism characteristic activities to find out the operation, performance and growth rates for each activity.
- Finding out the Saudization rate and labor capacity of each activity and how much each activity and the entire tourism sector contribute to job generation.
- Identifying the tourism labor characteristics and compensations (salaries, wages, as well as cash and in-kind benefits).
- Fulfilling the tourism sector's needs in terms of statistical data and information on tourism characteristic activities.
- Providing the national requirements regarding data on the tourism supply side and establishments, which will help monitor the sector's performance in line with the targets of NTP 2020.





| Tourism Establishments Survey Terminology and Concepts:

- **Statistical Unit**

The smallest independent part of the general frame used to develop statistics. It has a fixed location and is used as a basis for data collection.

- **Establishment**

An economic working unit with a legal entity and a fixed location where a specific economic activity is practiced, owned by one or more persons, a company or a semi-government sector. The establishment is the smallest economic unit that has data on its employees and their financial rewards, in addition to expenditures, income and capital composition.

- **Number of Employees**

All Saudi and non-Saudi, female or male individuals who work at an establishment, including the owner, partners and staff, whether working full-time, part-time, or temporarily, and whether they receive daily, weekly, or monthly payment or not. This includes partners, members in shareholder companies, board chairmen and members, as well as employees who are on paid leave. The average employee number is calculated based on the total number of employees at the end of each of the calendar years divided by the number of months in a year.

- **Professions**

The main type of work done by employees and what they spend most of their working hours on.

- **Payable Employee Compensations**

All periodic payables due to employees by an establishment throughout the year, including wages and salaries for their working hours, fixed bonuses, and different types of allowances and benefits, such as housing, social insurance, insurance, transportation allowance... etc.



- **Salaries and Wages**

All cash payments owed periodically by an establishment to its employees in return for their normal working hours, in addition to fixed bonuses before any tax deductions, social security contributions, pension payments, life-insurance subscriptions, union fees and other employee obligations.

- **Benefits and Allowances**

All cash and in-kind payments owed by employers to employees, except salaries and wages, including all types of benefits and bonuses, such as study scholarships, treatment and education payments, payments to the staff's families, food and transportation allowances, overtime payments... etc.

- **Operating Expenditure**

The value of commodities or services already used by an establishment during the fiscal year to conduct its business, whether bought in the same year or supplied from the stock bought in past years.

- **Commodity Requirements**

The value of all local and imported commodities used by an establishment, to produce or assemble its products, such as raw materials, stationery, spare parts, fuel, oils, electricity and water costs, and any other commodities necessary.

- **Service Requirements**

The value of all services used by an establishment in conducting its activities, including post, phone, training, travel and assignment costs, equipment, machine, building and non-agricultural rent, and other costs borne by the establishment, such as legal consultation and third-party services. The types of services must be specified.

- **Accommodation**

A place lived in by a tourist temporarily for a charge.

- **Tourist**

A person spending at least one night in a place other than their usual abode.



- **Types of Tourism Activities**

Tourism activities include business, recreation, entertainment, visits, education, treatment, shopping and religious activities.

- **Tourism characteristic activities**

Tourism characteristic activities include eleven tourism activities, which are accommodation for visitors, food and beverage serving activities, (railway, road, water, air) passenger transport, transport equipment rental, travel agencies and reservation services, cultural activities, sport and recreational activities, and other specific tourism characteristic services.

- **Available Furnished Rooms and Units**

Furnished rooms available in an accommodation establishment (hotel, hotel apartments, etc).

- **Occupied Furnished Units and Rooms**

Sold rooms in an accommodation establishment (hotel, hotel apartments, etc) that have been occupied in a specific time frame (excluding complimentary rooms, booked rooms and no-shows).

- **Available Beds**

The number of beds available for use in an accommodation establishment (hotel, hotel apartments, etc).

- **Guest**

A person checking in and staying at least one night in an accommodation establishment.

- **Local Guests**

Guests who are permanent residents in the kingdom regardless of nationality.

- **International Guests**

Guests who are not permanent residents of the kingdom regardless of nationality.

- **Room Revenues**

Revenues generated only by rented or operational rooms (including service charge, and excluding revenues incurred from restaurants and other facilities).

- **Other Accommodation Revenues**

Revenues generated from all activities and facilities in an establishment excluding rooms.

Indicators

Indicator	Indicator Description / Measurement
Occupancy rate	$= (\text{Number of occupied rooms} / \text{Number of available rooms}) \times 100$
Average daily room price	Room revenues / occupied rooms
Revenue per available room	Room revenues / available rooms

Coverage:

1. Spatial Coverage:

The Tourism Establishments Survey covers the thirteen administrative regions of the Kingdom of Saudi Arabia: Riyadh, Makkah, Madinah, Qassim, Eastern Region, Asir, Tabuk, Hail, Northern Borders, Jazan, Najran, Al-Baha and Al-Jouf. Greater importance was given to cities as they contain around 84% of all establishments and nearly 91% of all employees in the Kingdom. A sample of economic establishments in each region was visited to ensure selection based on scientific methods and that the sample represents all economic establishments in the region.

2. Temporal Coverage:

The survey covers the fiscal year preceding the year in which the survey was conducted, which is 2018.

Adopted Statistical Classifications



The data of the bulletin are based on the National Classification of Economic Activities (ISIC 4).

Sample Selection

The survey sample was chosen by identifying 6717 establishments as a selected sample that represents the survey population at the level of the Kingdom and is distributed among the thirteen administrative regions of the Kingdom of Saudi Arabia.

Sampling Units of the Tourism Establishments Survey:

The basic sampling units are enumeration areas, which are the basic sampling units drawn in the first stage of designing the survey sample. "Establishments" are the secondary and final sampling units, and are sampling units drawn during the second stage of designing the survey sample. Each secondary sampling unit is considered a part of the basic sampling units.



Data Collection Tools

Field Data Collection Questionnaire: The survey questionnaire was drafted and designed by business statistics experts at GASTAT. International recommendations, standards, and definitions were taken into consideration during the design of the questionnaire, which was presented to experts and specialists, as well as to relevant entities to obtain their insights and comments. Questions were redrafted based on a specific scientific approach aimed at unifying question formats used by researchers.

The questionnaire was divided into 16 thematic sections to improve the efficiency of complying with technical standards during the field work stage, which are:		
Economic activity	Establishment ownership	Legal entity
General data	Employee data	Employees compensations payable within the year
Operating expenditure (commodity and service requirements)	Transfer expenditures	Operating revenues
Transfer revenues	Change in assets and liabilities	Financial assets and liabilities by organizational sector on the basis of "from... to..."
Performance and operation	Electronic systems and services	Enabling business environment
Business development environment		
The complete questionnaire can be viewed and downloaded through GASTAT's official website https://www.stats.gov.sa/ar/491-0		

After the survey form was approved, it was transformed into an electronic copy that can be reached through the tablet-based data collection system, which will allow:

- Reviewing the field researcher's work zone (survey sample).
- Reaching the sample (establishment) using the map on the tablet device.
- Completing data of high quality using data check rules and navigation to automatically detect input errors and illogical inputs while the completion of the data is underway.
- Communication between the supervisory categories is through exchanging notes with the field researcher.



Data Collection Method:

The employees nominated as field researchers, who visited establishments to collect the Tourism Establishments Survey data, were chosen on the basis of several practical and objective criteria related to the nature of this work, such as:

- Educational level.
- Fieldwork experience.
- Personal attributes, such as: good conduct, good senses and physical and psychological fitness.
- Candidate's success in the training program of the Tourism Establishments Survey.
- The candidate must not be under 20 years old.
- All candidates (GASTAT staff and collaborators from some government entities) were qualified and trained in special training programs.
- Direct contact with the establishment was adopted to complete the survey questionnaire and data collection. The field researchers used the coordinates recorded on the tablets and the guiding maps to reach and visit the establishments located within the survey sample. They introduced themselves and showed their official documents and IDs. They also clarified the aim of their visit, and presented an overview of the survey and its objectives. The electronic questionnaire was completed orally through direct contact with the owner of the establishment or any official who is familiar with its affairs.
- All field researchers used tablet devices to collect the data in the survey form according to timeframes specified for navigating the survey sections.
- Field researchers used the "synchronization" feature available on the tablet devices across all work locations in the Kingdom to download and transfer the completed data on the establishments directly to the linked database in GASTAT's headquarters where they were stored to be reviewed and processed at a later stage.



- Electronic check rules were applied to guarantee the accuracy, consistency, and rationality of the data entered in the survey questionnaire. They are electronic rules that identify contradictions designed using a logical link between the answers of the questionnaire and its variables to help field researchers directly identify any errors upon completing the survey data with the official in charge of data provision. Those programmed rules don't allow any mistakes to go through when an answer contradicts with another piece of information or another answer in the questionnaire.
- The collected data is verified and reviewed by the field researcher, his/her inspector and the survey supervisor in the supervision area. All work areas are subjected to a monitoring and reviewing process from the Data Quality Room at GASTAT's headquarters. The room also controls and monitors the performance of all working groups in the field during the data collection process, from the first day and until the last day.

| Results Preparation and Review

After reviewing the accumulated data for the Tourism Establishments Survey, results were calculated, extracted, uploaded, and stored on the database. The final reviewing processes were conducted by business statistics specialists using modern technologies and software designed for the purposes of reviewing and auditing.

| Data Publication

First: Preparing results for publishing

In this stage, GASTAT uploads the data results from the Tourism Establishments Survey database. It then prepares publication tables and graphs for both data and indicators, and adds descriptive and methodological information as seen in this bulletin. These are prepared in both Arabic and English.

Second: Preparing media material and announcing the bulletin's release date

After announcing the bulletin's release date on its official website at the beginning of the calendar year, GASTAT prepares the required media materials to announce the bulletin's release on all media outlets, as well as its various social media platforms. The announcement will be made on the date set for publication. The bulletin will be published on the official website in various templates of open data in Excel format which will be available on the website's statistics library. This guarantees its circulation and access to all clients and parties interested in household health statistics.

Third: Communicating with clients and providing them with the bulletin

GASTAT pays great importance to communicating with clients who use its data. Therefore, it contacts clients upon the release of the finance and insurance survey bulletin to provide them with it. GASTAT also receives questions and enquiries from clients regarding the bulletin and its results through various communication channels. Clients can contact GASTAT to request data. Questions and inquiries are received via:

- GASTAT official website: www.stats.gov.sa
- GASTAT official email: info@stats.gov.sa
- Client support email: cs@stats.gov.sa
- Visiting GASTAT HQ in Riyadh or one of its branches across the Kingdom.
- Official letters.
- Statistics Phone: (920020081).



Applicable Quality Procedures

The Tourism Establishments Survey is subject to many technical quality procedures to ensure the quality of survey data. Such procedures include:

1. Using assessments of previous surveys conducted by GASTAT to identify the weaknesses and strengths in survey implementation and improve the procedures of statistical data collection.
2. Training and testing researchers to guarantee their ability to get data properly in line with the survey objectives.
3. Testing the electronic tools used to collect data to ensure data integrity and protection across all stages of survey implementation.
4. Reducing the burden on respondents by using software and electronic means to collect data.
5. Committing to publishing the results as per the previously set publication dates.

Several other measures are implemented by the Data Quality Room at GASTAT during the field data collection process.



Data Quality Room:

It is an operations room that works simultaneously with the field operations of the surveys. It is equipped with various electronic follow-up tools and monitoring and tracking screens. Controllers and quality specialists in the room review the consistency of data and detect errors and extreme values during the field data collection process. This is done by the instant and immediate follow-up on what the data filled by field researchers to check their adherence to the instructions of the survey, ensuring the implementation of the schedule of arranged visits to households or establishments, ensuring the rationality and reliability of the data, and reviewing some important survey indicators to ensure data accuracy. The room undertakes several tasks, mainly:

- Reviewing collected data and sending comments to field teams of all levels through an automated office system connected to the tablet devices used by researchers, so that they can get comments automatically and instantly on site.
- Contacting establishments by phone and asking some of the questions again to ensure that the researchers collected the data correctly and complied with the instructions during their visits. These calls also seek to obtain any missing data and to thank the heads of establishments for their collaboration.
- Responding to field inquiries, whether those of the field researchers or the data providers from the establishment.
- Checking the accuracy of the location where the questionnaire was completed by matching the location's coordinates to those registered in the sample file.



Bulletin Beneficiaries and Benefits

All sectors interested in monitoring the economic changes happening to economic activities in the KSA, especially the Saudi Commission for Tourism and National Heritage, in addition to international and regional organizations, investors and academic researchers. Survey results show short-term changes on the Saudi economy and the growth rates of each economic activity. The survey supports decision makers and planners in the Saudi tourism sector by measuring the participation of tourism activities in economic development through its outputs. It provides data on all tourism activities and indicators that help determine the activities' growth rates. Survey results fulfill the statistical data needs of public and private entities that relate to all tourism activities. It also supports regional and international entities as well as academics, researchers and those interested in the job market in preparing reports, studies and research.



Key Indicators:

► Major Indicators for Tourism Characteristic Activities

Survey results indicate that the number of establishments practicing tourism characteristic activities increased by 1.1% compared to 2017. The number of employees working in tourism characteristic activities increased by 3.1%, where 96.2% of all employees are male, 22% of whom are Saudis. Saudi females represent 31.5% of the total female workforce of 2018.

Survey results also indicate that compensations (salaries, wages, benefits and allowances) increased by 4.1% compared to 2017. Operating expenditure increased by 4.3%, whereas income increased by 4.6% in 2018.

Number of establishments in tourism characteristic activities	72,389
Total employees in tourism characteristic activities	552,556
Number of female employees in tourism characteristic activities	20,732
Total employee compensations (Million SAR)	19,394
Total annual operating expenditure (Million SAR)	61,050
Total annual operating income (Million SAR)	124,136
Average occupancy rate of furnished rooms and apartments	52.9%
Average daily price of furnished rooms and apartments (SAR)	298
Average revenues for each available room/apartment (SAR)	157
Average stay duration (nights)	3



► Distribution of tourism establishments practicing tourism characteristic activities, 2018

Figure (1) shows the percentage distribution of all establishments practicing tourism characteristic activities in 2018 across 11 main activities. Food and beverage practiced by 52,518 tourism establishments, visitor accommodation by 9,101 establishments, and railway passenger transport by only 6.

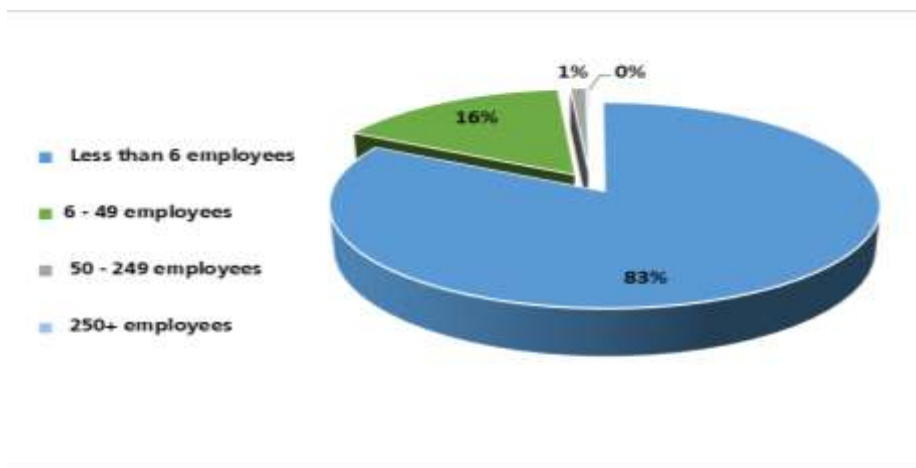
Figure (1) Percentage distribution of establishments in tourism characteristic activities by economic activity



Most tourism characteristic establishments are micro establishments with less than 6 employees, reaching up to 59,810 establishments. Small establishments (6-49 employees) were about 11,638. These two categories comprise up to 98.7% of all tourism establishments. Medium (50-249) and large establishments (+250) reached 941 in number in 2018. Figure (2) shows the percentage distribution of tourism establishments by size.



Figure (2) Percentage distribution of establishments in tourism characteristic activities by establishment size



► **Distribution of employees in tourism characteristic activities, 2018**

The largest number of tourism characteristic activities employees worked in food and beverage and visitor accommodation, which was 417,428 employees. The rest of employees (135,128) are employed in the rest of activities.

Figure (3) above shows the distribution of employees by activity type in 2018.

Figure (3) Percentage distribution of employees in tourism characteristic activities by economic activity

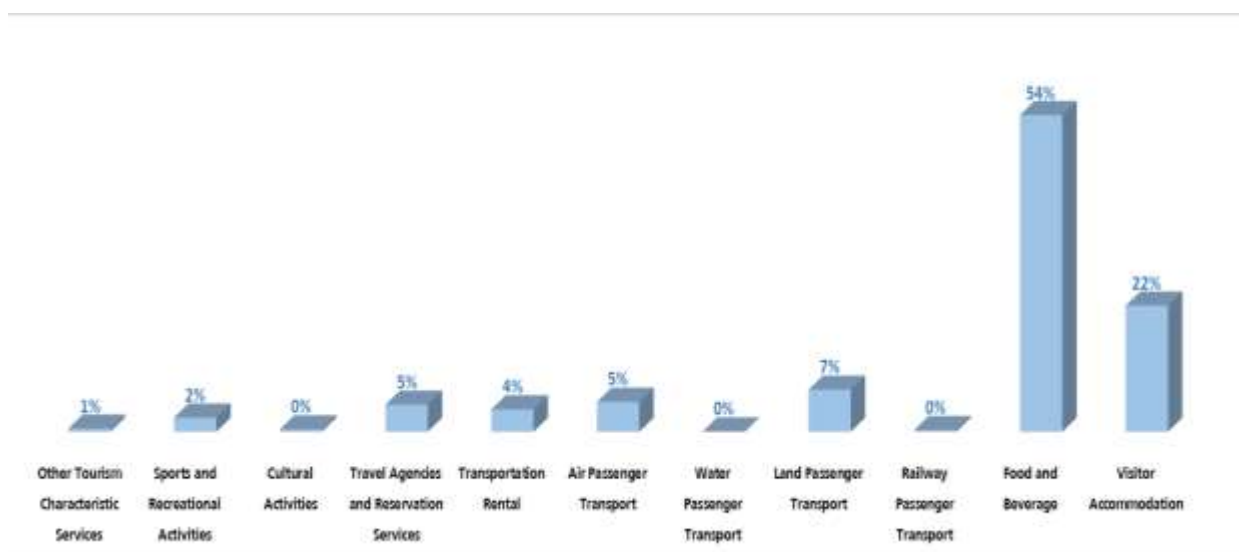
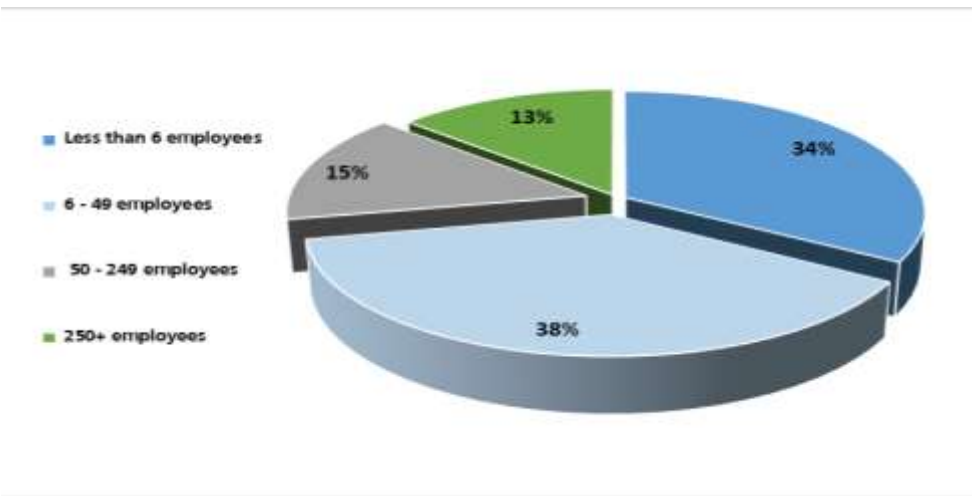


Figure (4) shows the distribution of employees by establishment size. Survey results show that employees in tourism characteristic activities are mostly concentrated in micro and small establishments, with 185,117 and 212,124 employees respectively. Employees in medium establishments reached 81,118, whereas 74,197 worked in large establishments in 2018.

Figure (4) Percentage distribution of employees in tourism characteristic activities by establishment size

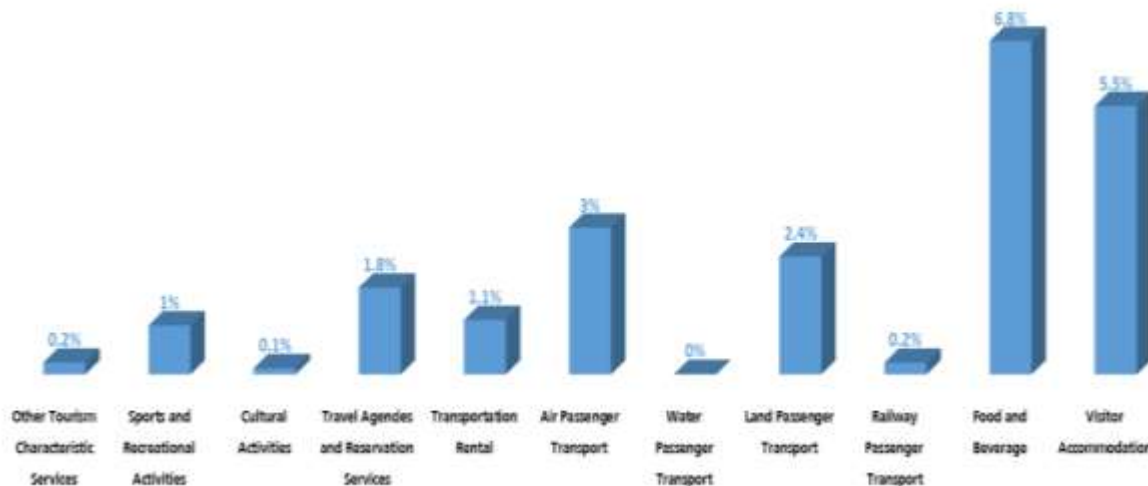


Survey results show that food and beverage had the highest percentage of Saudi employees (6.8%) among tourism characteristic activities, followed by visitor accommodation (5.5%). Certain activities had no more than 3% or 1% Saudi employees, such as water passenger transportation and cultural activities.

Figure (5) shows the percentage of Saudi employees in tourism characteristic activities by activity in 2018.

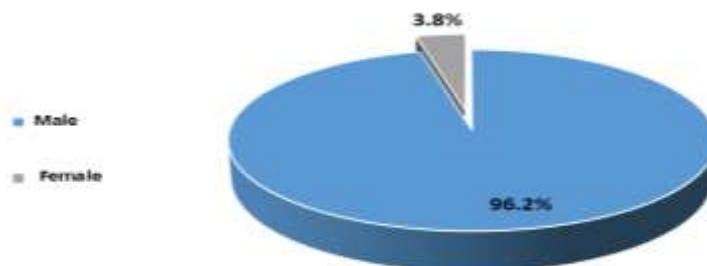


Figure (5) Percentage of Saudi employees in tourism characteristic activities



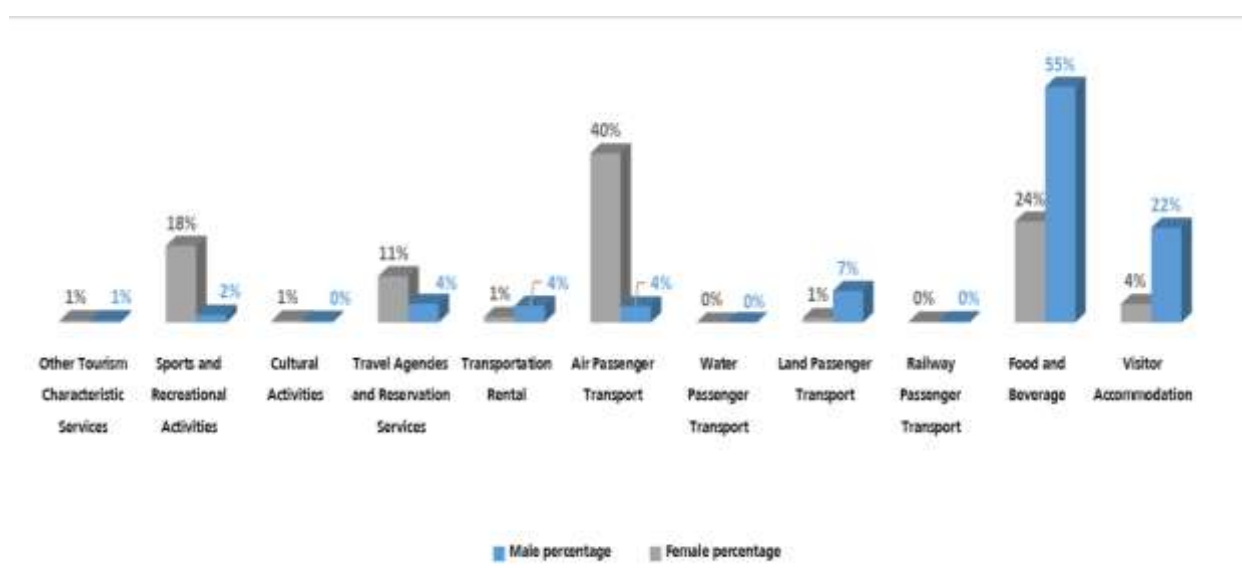
Survey results show that there are 20,732 females working in tourism characteristic activities in 2018, a 3.9% increase compared to 2017, and 31.5% of whom are Saudis. Males working in tourism characteristic activities reached 531,824 in 2018, a 3.1% change compared to last year, and 22% of whom are Saudis. Figure (6) shows the percentage distribution of employees by gender.

Figure (6) Percentage distribution of employees in tourism characteristic activities by gender



Female representation in the tourism characteristic activities workforce is not different, except for air transport, food and beverage, where it reaches 40% and 24% of the total workforce respectively in 2018. Figure (7) shows the percentage distribution of employees by gender and type of activity.

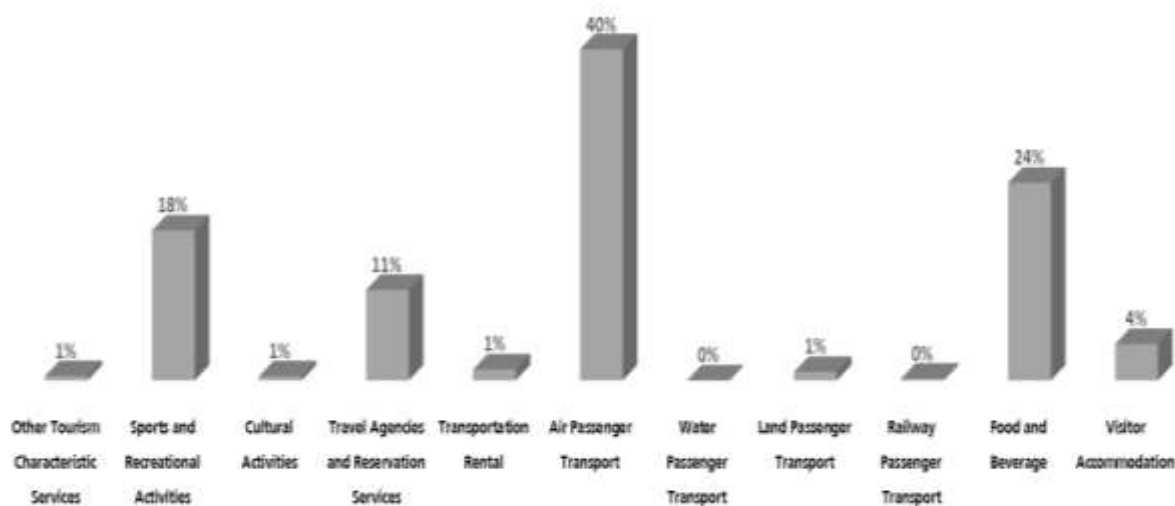
Figure (7) Percentage distribution of employees in tourism characteristic activities by gender and economic activity



Survey results indicate that the number of females working in tourism characteristic activities is distributed across different economic activities except for railway and water passenger transport. In air passenger transport, the number of female employees was 8,214, which represents 40% of the total employees in tourism characteristic activities. In food and beverage, on the other hand, 4,904 females work, representing 24% of total employees in tourism characteristic activities in 2018.

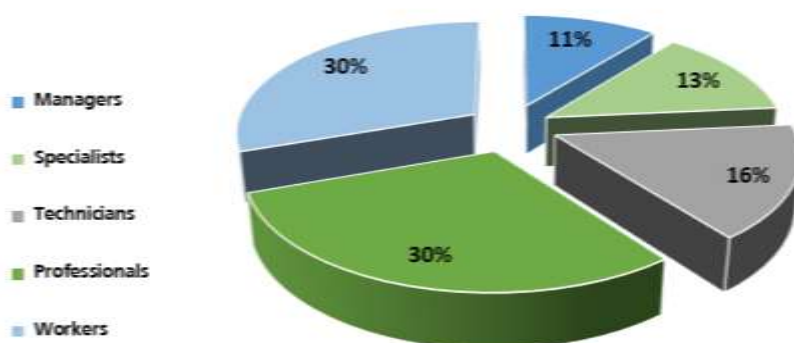
Figure (8) indicates the percentage distribution of female employees by activity type.

Figure (8) Percentage distribution of female employees in tourism characteristic activities out of total female employees



Survey results show that the number of employees in the professional and worker categories reached 165,926 and 167,951 respectively, whereas employees in management positions represent 59,101 of all employees. Figure (9) shows the percentage distribution of total employees by profession.

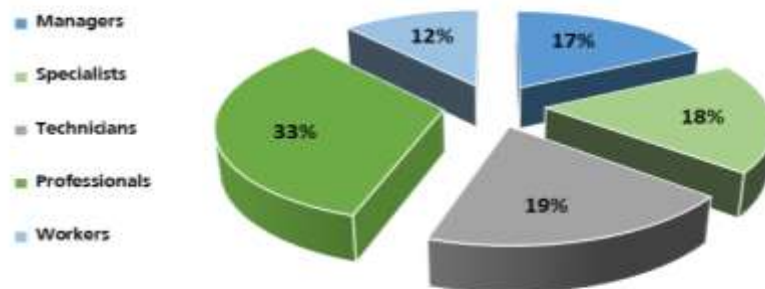
Figure (9) Percentage distribution of employees by profession



In addition, the number of Saudis in management positions reached 21,471 out of total managers. Saudis working in specialist jobs were 22,746. As for the worker category, the number of Saudis was significantly less; 14,463 out of total workers.

Figure (10) shows the percentage distribution of Saudi employees by profession.

Figure (10) Percentage distribution of Saudi employees by profession



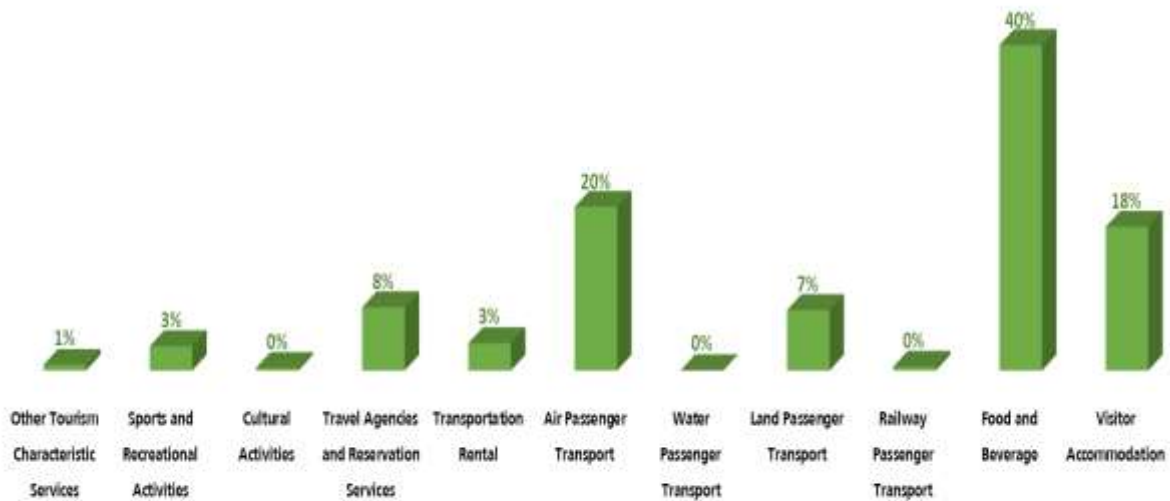
► Amount and distribution of compensations for employees in tourism characteristic activities, 2018

Survey results indicate that the total employee compensations in tourism characteristic activities in 2018 increased by 4.1% compared to 2017. Three activities were responsible for the highest compensations, namely food and beverage (SAR 7,684 million), air passenger transport (SAR 3,865M) and visitor accommodation (SAR 3,394 million).

Figure (11) shows the percentage distribution of compensations for employees in tourism characteristic activities by economic activity.

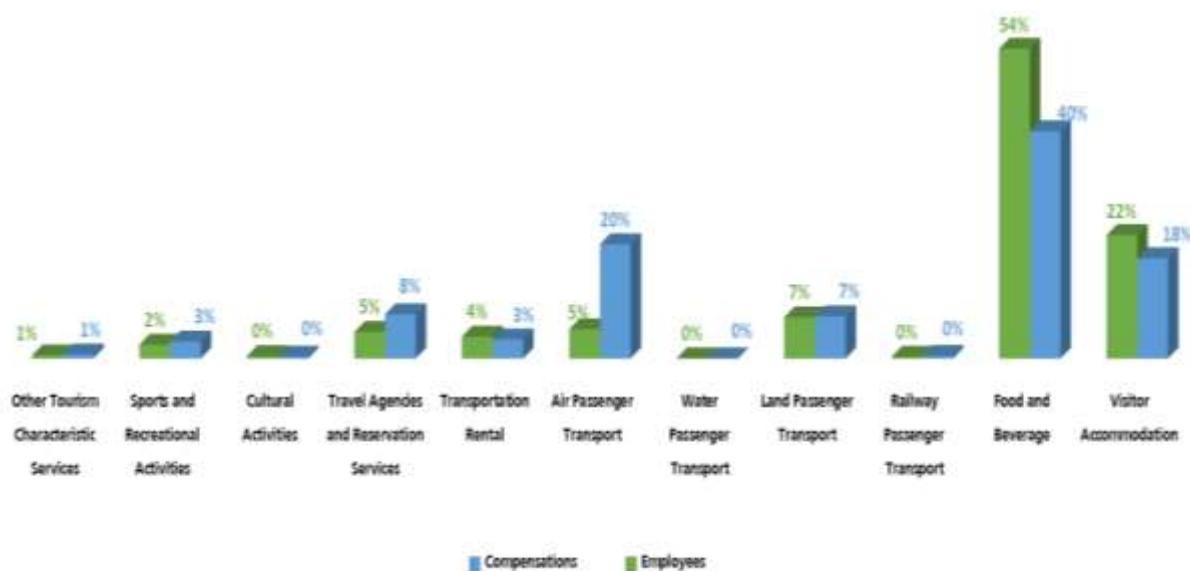


Figure (11) Percentage distribution of compensations for employees in tourism characteristic activities by economic activity



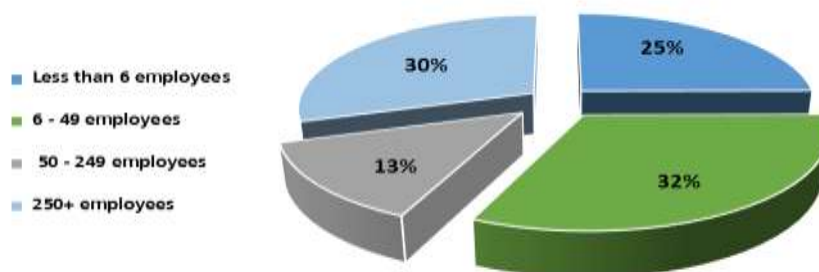
The results show that compensations in tourism characteristic activities are largely similar. Figure (12) below shows close employee percentages in each activity out of total employees and their compensation percentages out of total compensations. For instance, employees in visitor accommodation represent 22% of the total employees in tourism characteristic activities, and they receive 18% of the total compensations. On the other hand, employees in air passenger transport represent only 5% of total employees, but receive 20% of total compensations. Food and beverage employees receive 40% of all compensations and represent 54% of employees.

Figure (12) Relationship between the percentage of employees and their compensations by economic activity



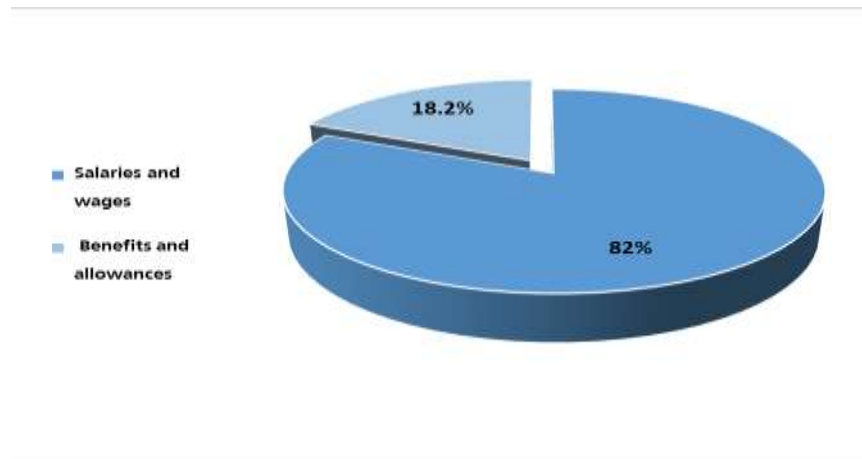
Results also show that micro establishments contributed with SAR 4,830 million in compensations, small and large establishments SAR 6,157 and 5,795 million respectively, and medium establishments 2,610 million.

Figure (13) Percentage distribution of compensations for employees in tourism characteristic activities by establishment size



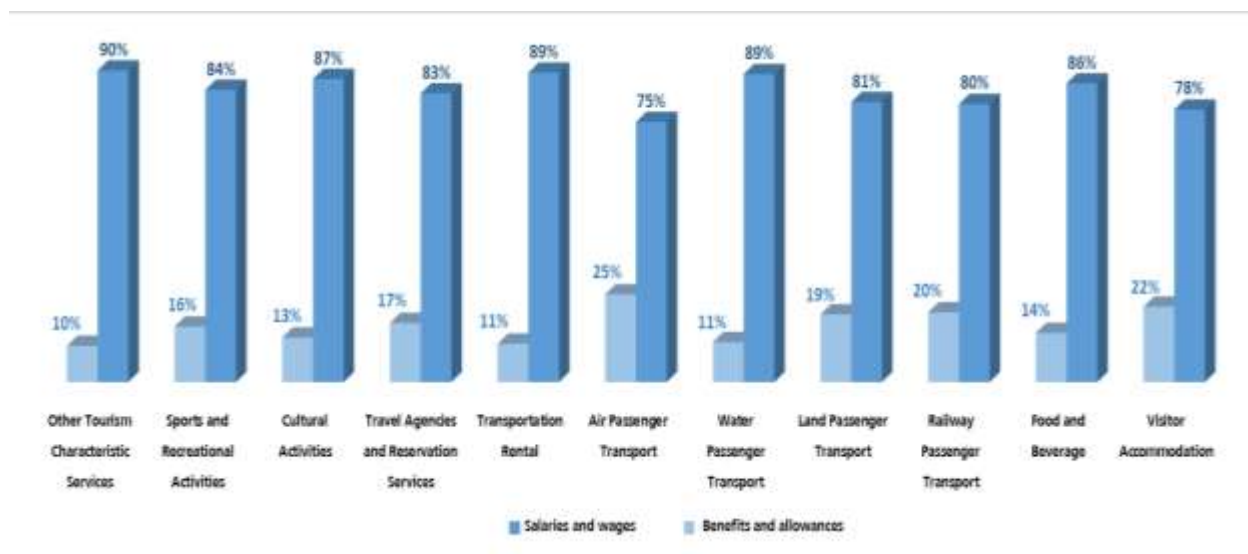
The compensations of tourism characteristic activities employees were divided as follows: salaries and wages (82%), benefits and allowances (18.2%), as shown in figure (14).

Figure (14) Percentage distribution of employee compensations by type and economic activity, 2018



Compensations were divided into salaries and wages (SAR 8-6,600 million), and benefits and allowances (SAR 1-1,083 million). Figure (15) shows the percentage distribution of wages and salaries / allowances and benefits by economic activity.

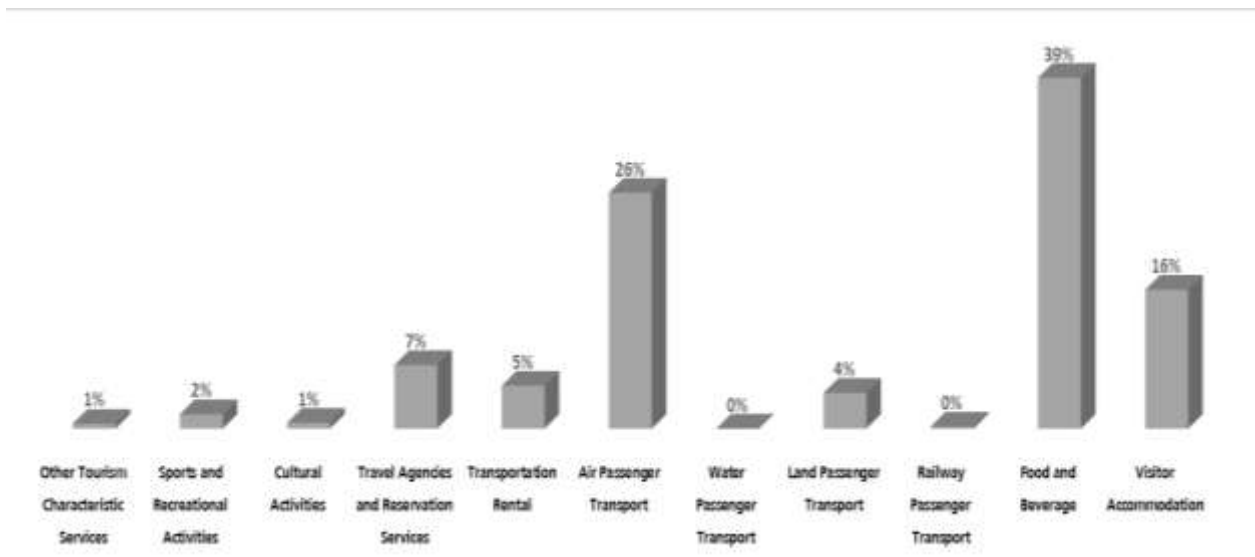
Figure (15) Percentage distribution of wages and salaries / allowances and benefits in tourism characteristic activities



▶ Annual operating expenditure of tourism characteristic activities, 2018

Figure (16) indicates the percentage distribution of operating expenditure by tourism characteristic activity. The operating expenditure of such activities increased by 4.3% in 2018 compared to 2017. The food and beverage operating expenditure reached SAR 23,907 million, whereas the air passenger transport operating expenditure was 16,076 million, and visitor accommodation 9,471 million.

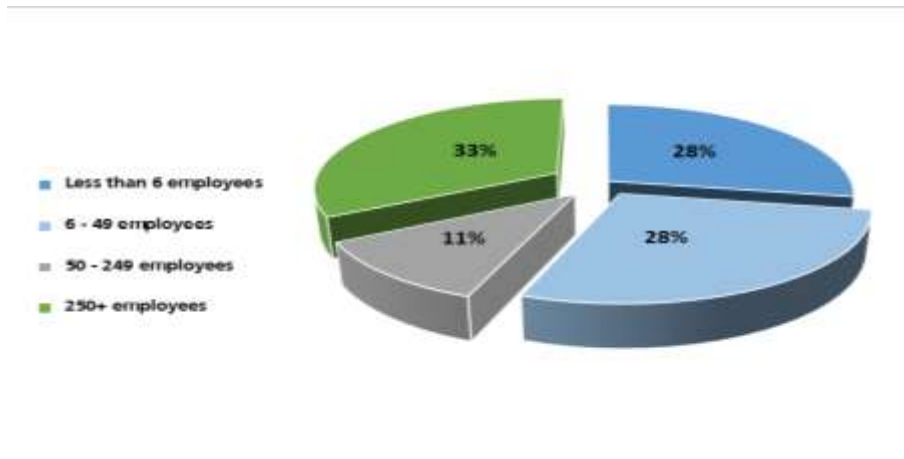
Figure (16) Percentage distribution of operating expenditure in tourism characteristic activities by economic activity



In the same context, micro and small establishments contributed around SAR 17 billion, whereas medium establishments contributed 6,940 million and large establishments 20,118 million out of the total tourism characteristic activities operating expenditure in 2018. Figure (17) shows the percentage distribution of operating expenditure by establishment size.



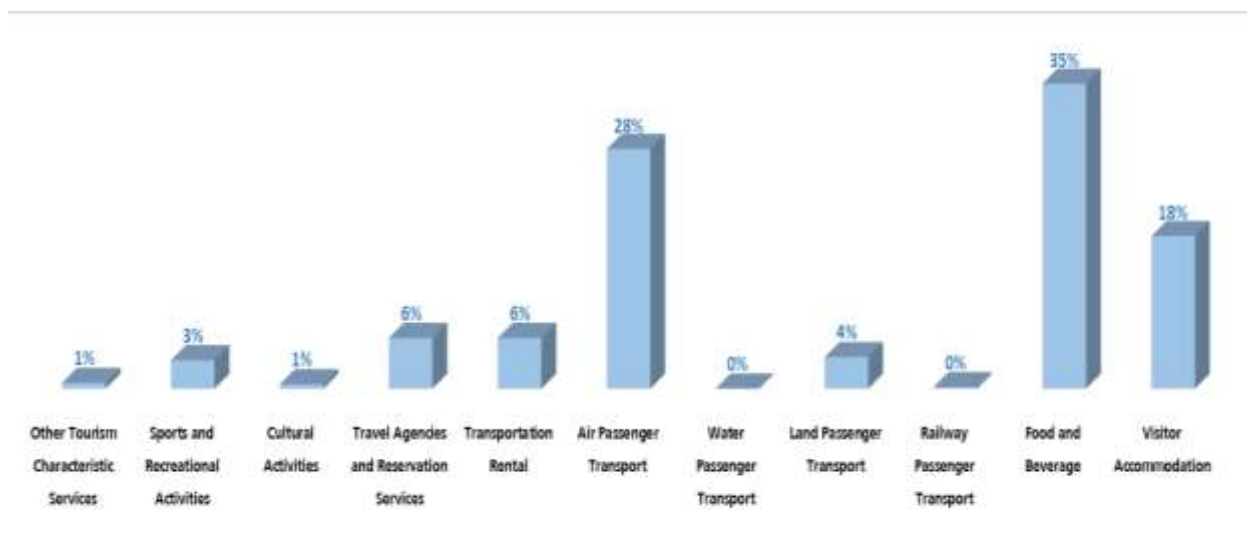
Figure (17) Percentage distribution of operating expenditure in tourism characteristic activities by establishment size



► **Annual operating revenues of tourism characteristic activities, 2018**

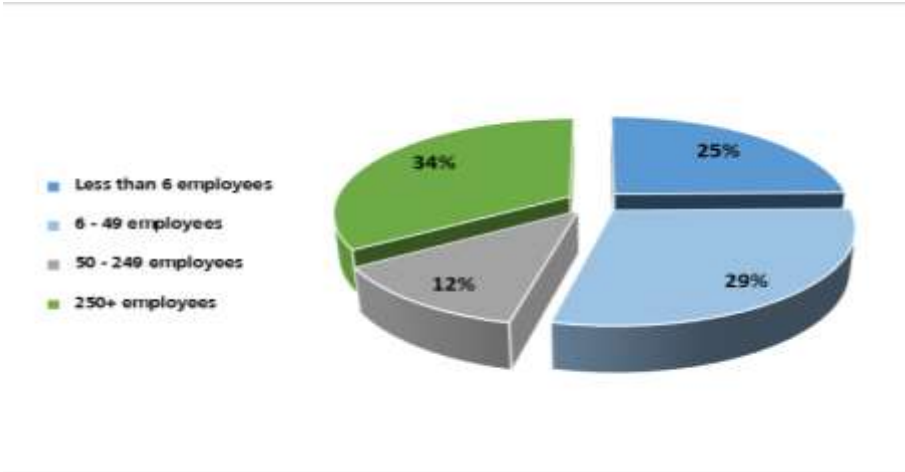
Survey results show that the operating revenues of tourism characteristic activities increased by 4.7% in 2018 compared to 2017. Food and beverage operating revenues reached around SAR 43,441 million, whereas it amounted to 34,143 million for air passenger transport activities and 21,741 million in the visitor accommodation activity. Figure (18) shows operating revenues distribution by tourism activity.

Figure (18) Percentage distribution of operating revenues in tourism characteristic activities by economic activity



In the same context, large establishments contributed around SAR 42,279 million and small establishments 35,904 million out of the total operating revenues of the tourism characteristic activities in 2018. Figure (19) shows the distribution of operating revenues by establishment size.

Figure (19) Percentage distribution of operating revenues in tourism characteristic activities by establishment size, 2018



►► Performance and Operating Indicators for Tourism Characteristic Activities, 2018

- Performance Indicators for Visitor Accommodation Services

Survey results indicate that the accommodation units' occupancy rate was 52.9% in 2018 across different establishments. The annual average occupancy rate of hotel rooms was 53.7%, and for furnished units 51.1%. The rate varies throughout the year based on the inbound and outbound touristic activity, as shown in Figure (20).

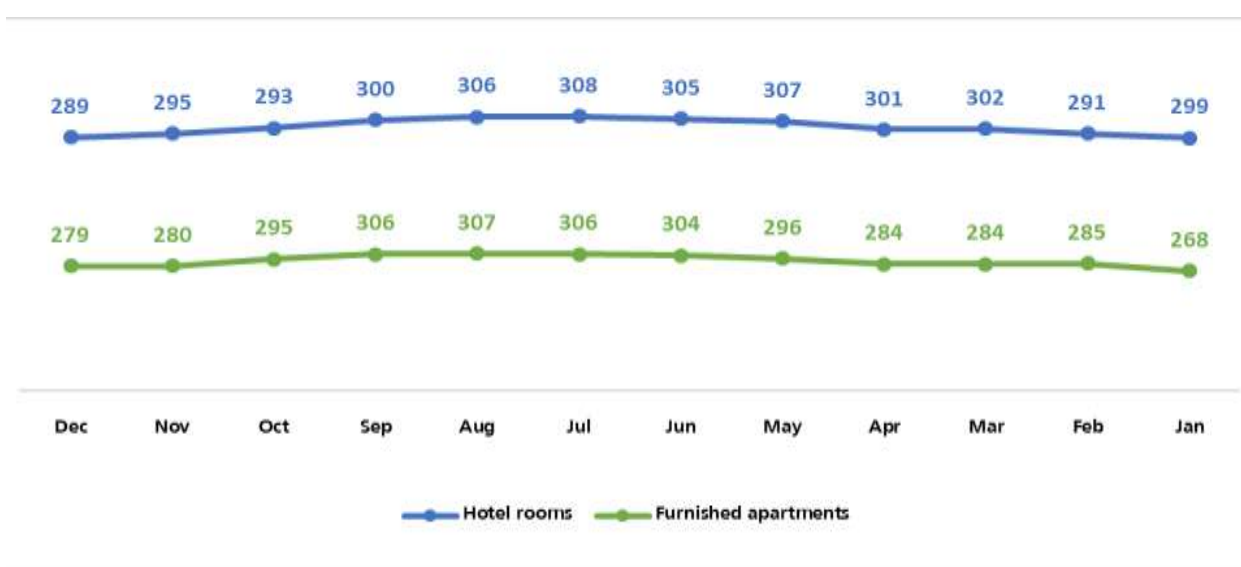


Figure (20) Occupancy rate of accommodation units by month



The average daily price of accommodation units was SAR (298) in 2018. The average for hotel rooms is SAR 300 and SAR 292 for furnished units. Figure (21) shows the average daily price of accommodation units by month in 2018.

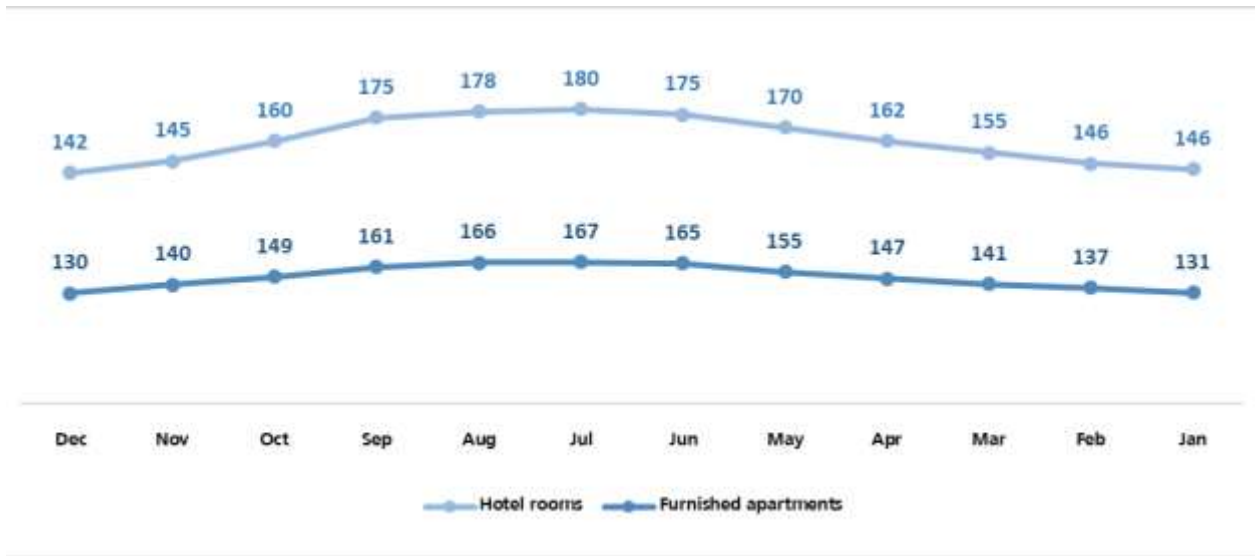
Figure (21) Average daily price of accommodation units by month



The overall average daily income of accommodation units was SAR (157) in 2018, the hotel room average SAR (161), and the furnished units average SAR (149). The following figure shows the indicator's values by month in 2018.

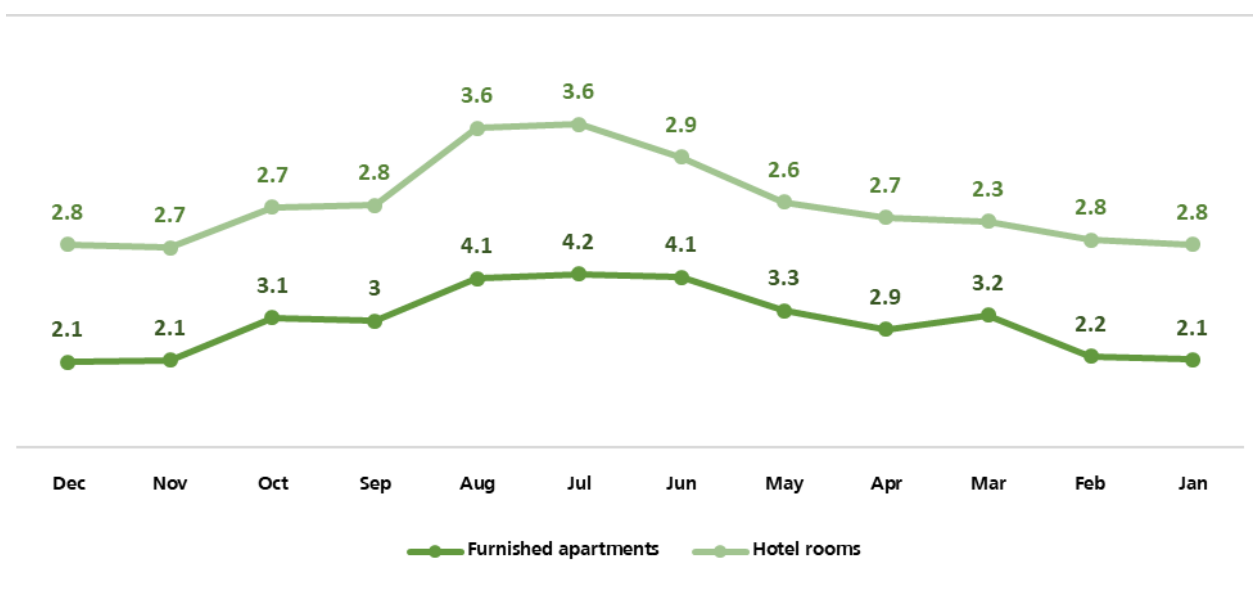


Figure (22) Average daily income of accommodation units by month



The average duration of residence in accommodation units in 2018 was (3) nights. Stay durations in hotel rooms and furnished units are similar as shown in Figure (23).

Figure (23) Average duration of residence in accommodation units by month



- **Major performance indicators for passengers transport services**

The following table shows the number of available seats, number of passengers and operation rate of local and international flights per transport type.

Major performance indicators for passengers transport services

Passenger transport services	Number of available seats for international	Number of international passengers	Operating rate of international flights	Number of available seats for local flights	Number of local passengers	Operating rate of local flights
1 Railway Passenger Transport	0	0	0%	2,400,123	2,223,143	92%
2 Land Passenger Transport	6,014,235	5,142,114	84.9%	42,459,533	25,725,836	60.6%
3 Water Passenger Transport	911,422	855,100	88.9%	700,565	633,788	85.7%
4 Air Passenger Transport	61,024,545	48,532,146	79.5%	75,265,744	48,765,890	64.8%
Total	67,950,202	54,529,360	80.2%	120,825,965	77,348,657	64%

Source: General Authority for Statistics (Tourism Establishments Survey 2018)

Performance rates vary based on passenger transport types as follows:

1) **Railway Passenger Transport**

The available seats on local trips were (2,400,123) in 2018, (2,223,143) were occupied. The operation rate of railway passenger transport services is 92%. It is also worth noting that railway passenger transport is limited only to local flights.

2) **Land Passenger Transport**

The number of seats in international trips was (6,014,235) in 2018, (5,142,114) of which were occupied. The land passenger transport operation rate was 84.9%. As for land trips inside the kingdom, (42,459,533) seats were available, (25,725,836) of which were occupied, leading to an overall operation rate of 60.6%.

3) **Water Passenger Transport**

The available seats on international trips were (911,422) in 2018, (855,100) were occupied. The operation rate of international water passenger transport was 88.9%. However, seats on local trips were (700,565), (633,788) were occupied, with an operation rate of 85.7%.



4) Air Passenger Transport

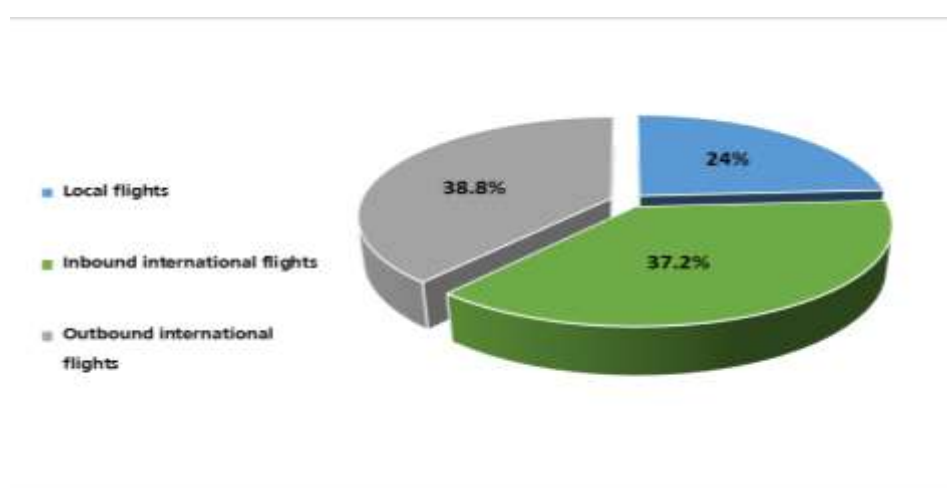
The available seats on international trips were (61,024,545) in 2018, (48,532,146) were occupied. The operation rate was about 79.5%. On the other hand, seats on local trips were (75,265,744), (48,765,890) were occupied, with an operation rate of 64.8%.

- **Percentage of sold flights for passengers by flight type**

Figure (24) shows the percentage distribution of flights of all types bought by customers through travel and tourism agencies across the kingdom in 2018. There are three distinct flight types: outbound international flights (38.8%), inbound international flights (37.2%) and domestic flights (24%).



Figure (24) Percentage distribution of the number of sold flights by travel and tourism agencies

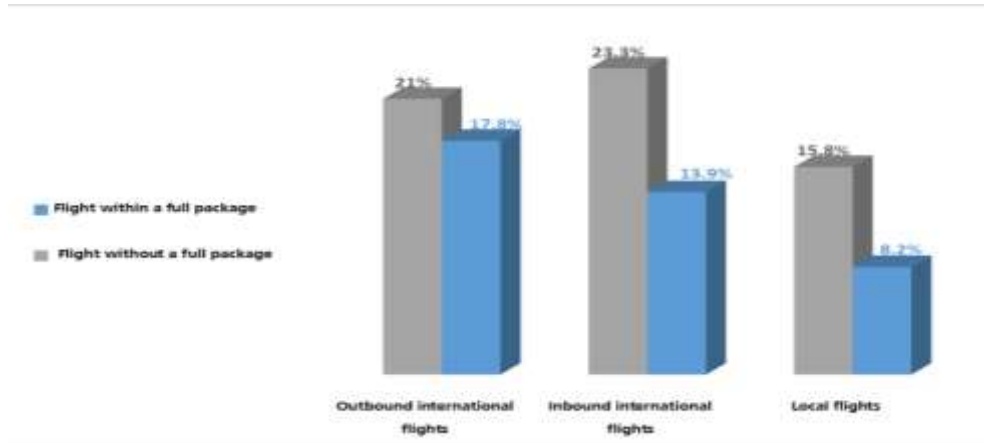


There are two commonly known types of flights:

- 1) Full-package: a comprehensive trip sold at an inclusive price that covers more than one element of the trip, such as accommodation.
- 2) Individual services: a non-inclusive deal that covers one aspect, such as the flight ticket or hotel room.

Survey results show that most flight sales are of the individual service type. Flights within a package witnessed an increase while flights without a package witnessed a decrease, as shown in figure (25).

Figure (25) Percentage distribution of the number of sold flights by travel and tourism agencies by flight type

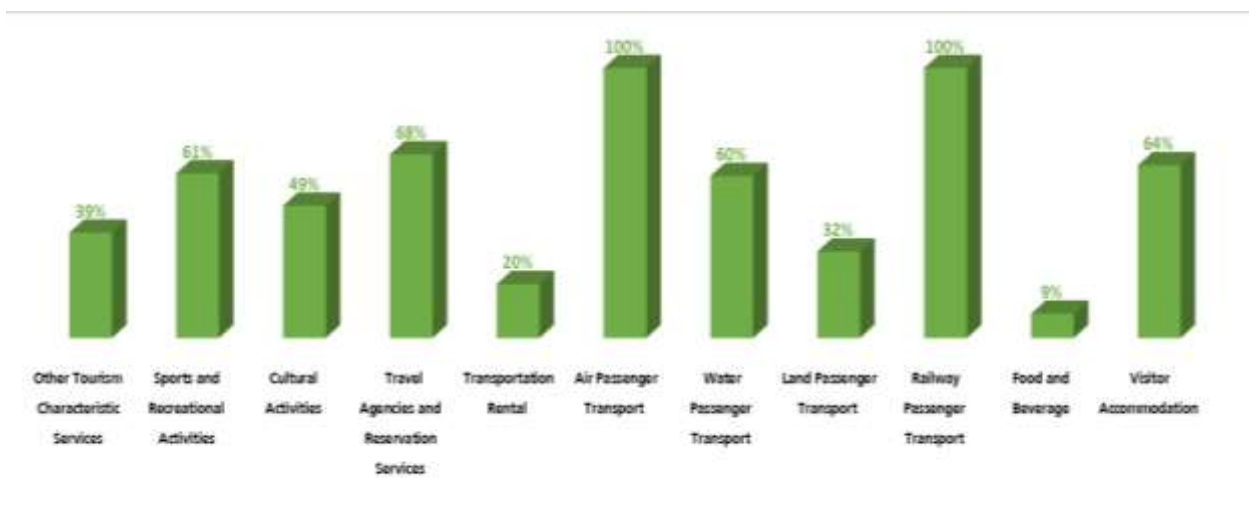


► **Electronic systems and services used in tourism establishments, 2018**

- **Using social media**

Survey results show that tourism characteristic activities' use of social media varies, as shown in figure (26). For some activities, the percentage was 100%, such as air and railway passenger transport. 91% of food and beverage and 80% of transport rental do not use social media at all.

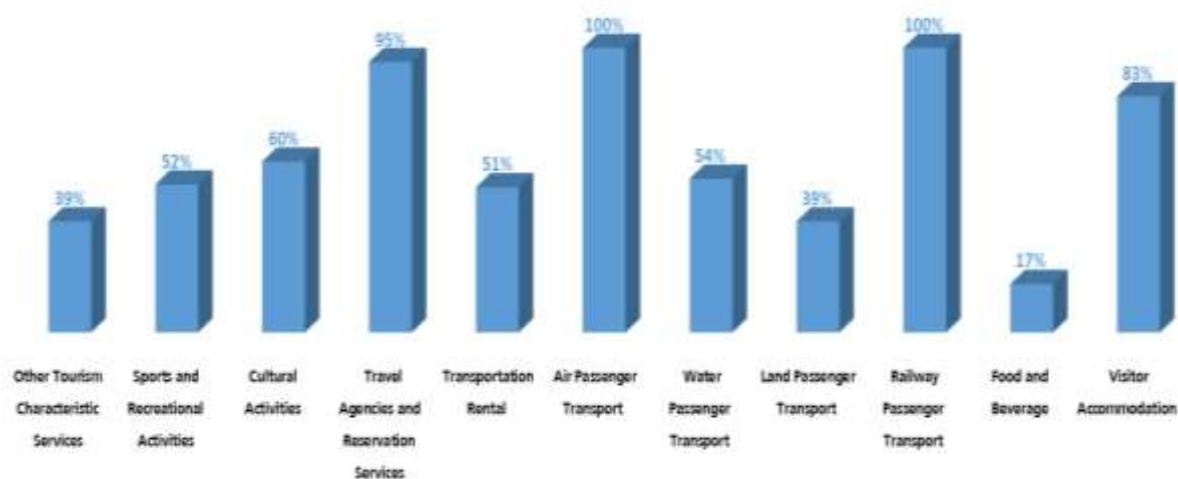
Figure (26) Percentage distribution of tourism establishments that use social media



- **Establishments that use electronic programs**

Figure (27) shows the percentage of electronic programs use in tourism characteristic activities. For visitor accommodation, railway passenger transport, air transport and travel agencies, the percentage is between 83-100%, whereas 83% of all food and beverage and 61% of land transport activities do not use electronic programs at all.

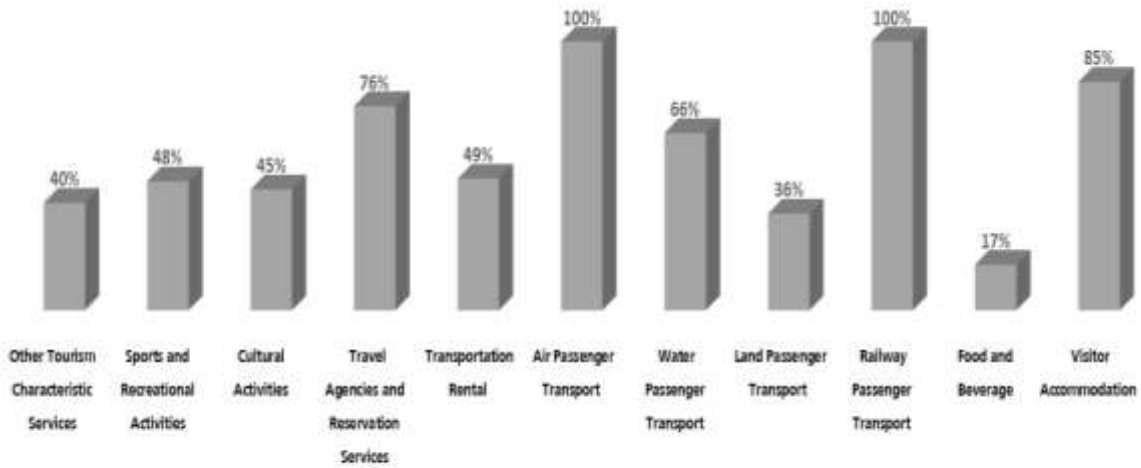
Figure (27) Percentage distribution of tourism establishments that use electronic programs



- **Establishments that use cloud data**

Survey results indicate that a high percentage of tourism establishments' use cloud data by 100%, such as 83% of food and beverage and 64% of land transport activities. Figure (28) shows the percentage distribution of tourism establishments that use cloud data in 2018.

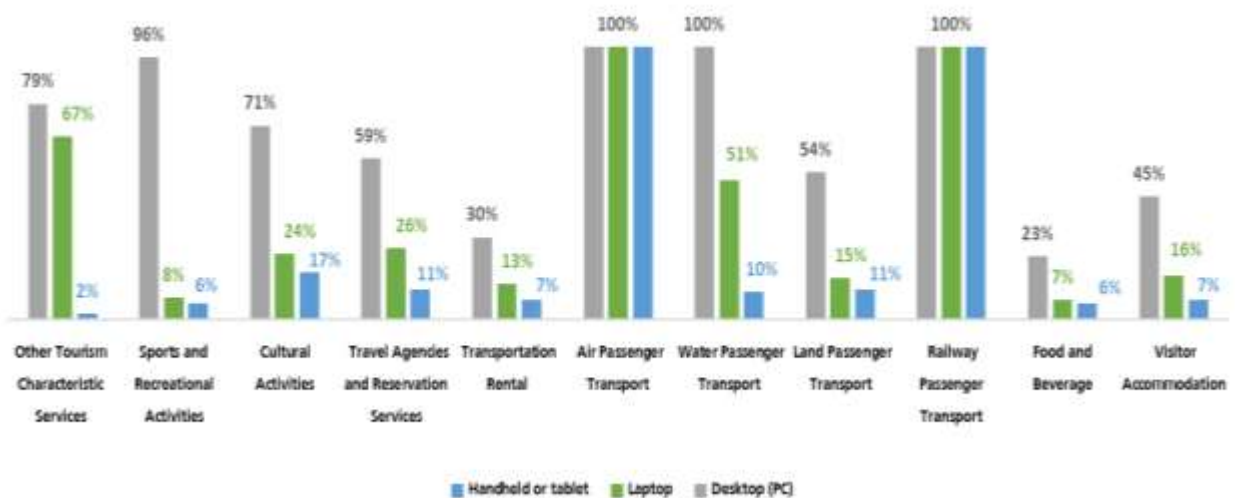
Figure (28) Percentage distribution of tourism establishments that use cloud data



- Establishments that use devices (tablet, PC, laptop)

According to survey results, most tourism characteristic activities have PCs (23-100%) of all activities. However, no more than 17% of activities use tablets, whereas using laptops reached 100% in activities such as air and railway passenger transport. Figure (29) shows the percentage distribution of use of devices (tablet, laptop, desktop) in tourism establishments

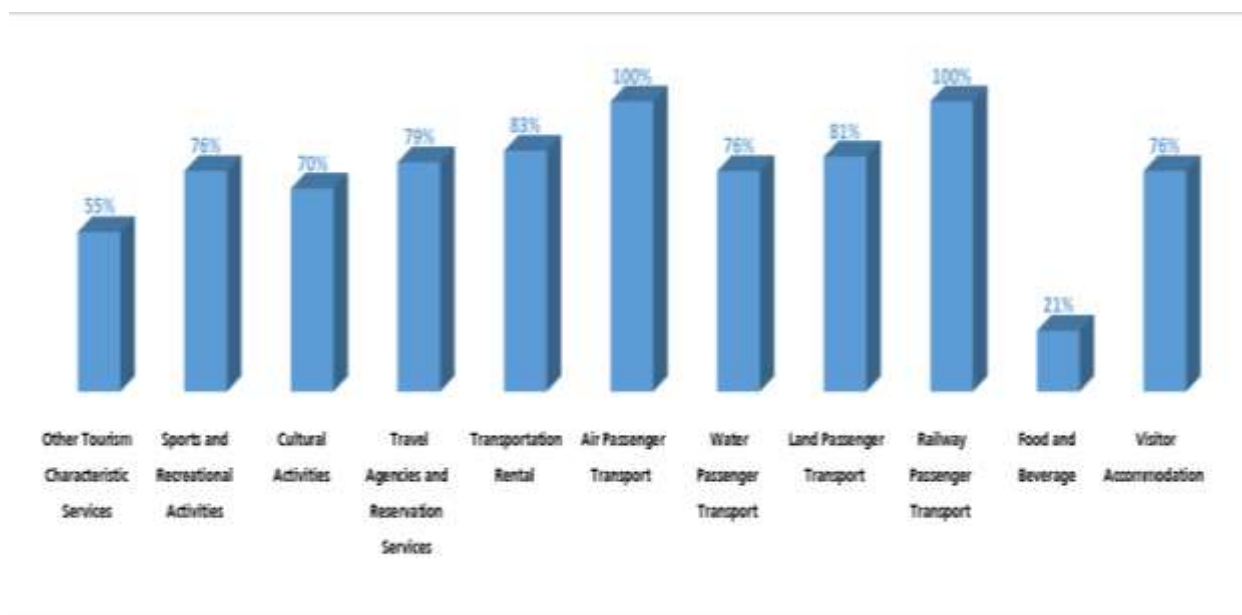
Figure (29) Percentage distribution of use of devices (tablet, laptop, desktop) in tourism establishments



- **Establishments that have accounting books**

Survey results indicated that 21-100% of tourism characteristic activities use accounting books. The percentage in air and railway passenger transport reached up to 100%, where it fluctuated in other activities as shown in figure (30).

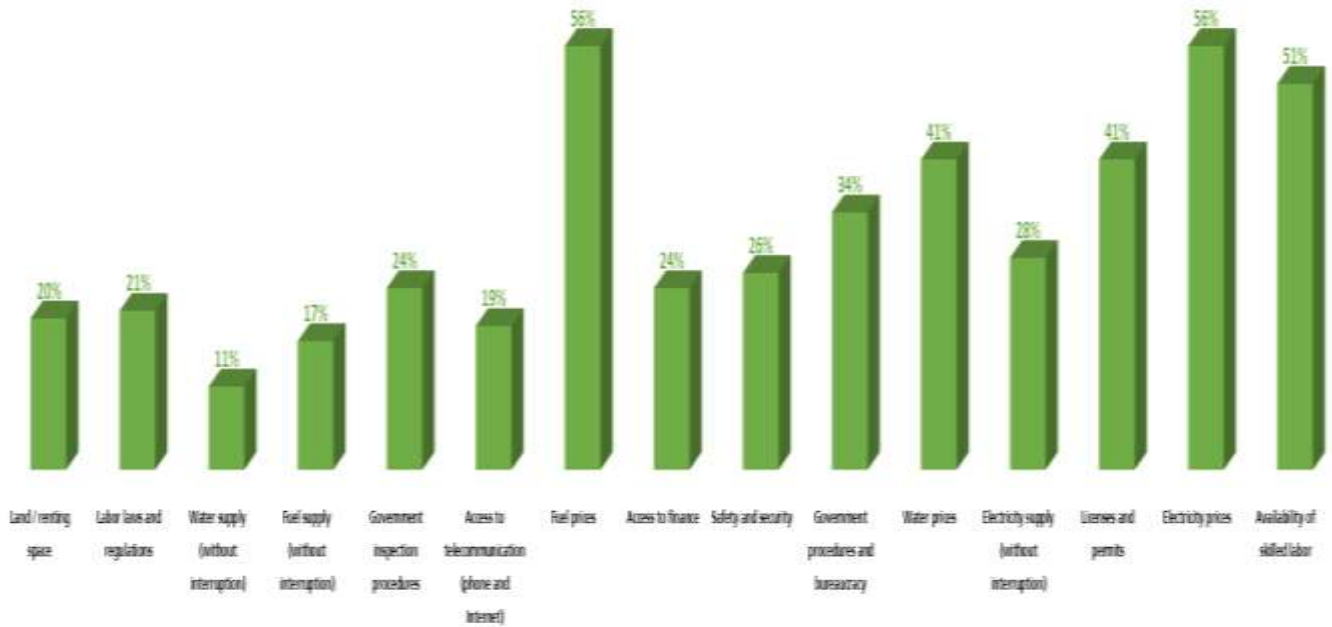
Figure (30) Percentage distribution of tourism establishments that have accounting books or budget



▶ **Main constraints facing setting up or practicing tourism activities, 2018**

According to survey results, the main obstacle facing setting up or practicing tourism activities is electricity and fuel prices (56%) and the availability of skilled labor (51%). Figure (31) shows the main constraints facing setting up or practicing tourism activities.

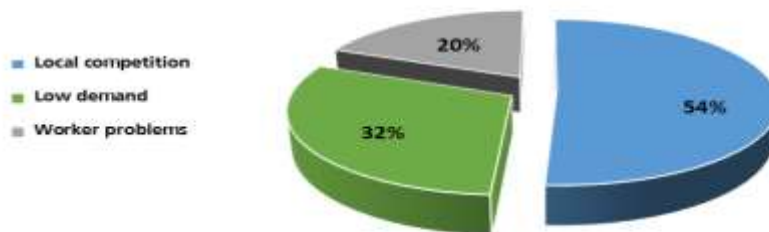
Figure (31) Main constraints facing setting up or practicing tourism activities



In addition, results show that the main challenges facing business environment development are:

- Local competition (54%)
- Low demand (32%)
- Labor problems (20%)

Figure (32) Main challenges facing business environment development



Publication Tables

Table (1)

Total tourism establishments by establishment size and economic activity

Economic activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	7,706	1,074	264	57	9,101
2	Food and Beverage Serving Activities	44,395	7,914	173	36	52,518
3	Railways Passenger Transport	0	0	0	6	6
4	Road Passenger Transport	906	562	177	17	1,662
5	Water Passenger Transport	29	14	0	0	43
6	Air Passenger Transport	0	0	0	31	31
7	Transport Equipment Rental	3,121	648	67	2	3,838
8	Travel Agencies and Reservation Services	1,983	847	65	8	2,903
9	Cultural Activities	291	189	0	0	480
10	Sports and Recreational Activities	1,178	361	31	0	1,570
11	Other Specific Tourism Characteristic Services	201	29	7	0	237
Total		59,810	11,638	784	157	72,389

Source: General Authority for Statistics

Table (2)

Saudi employees by establishment size and economic activity

Economic activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	9,060	8,013	9,364	4,016	30,453
2	Food and Beverage Serving Activities	11,150	21,224	2,475	2,959	37,808
3	Railways Passenger Transport	0	0	0	1,334	1,334
4	Road Passenger Transport	3,680	3,952	3,852	1,876	13,360
5	Water Passenger Transport	25	28	0	0	53
6	Air Passenger Transport	0	0	0	16,641	16,641
7	Transport Equipment Rental	2,964	1,970	1,056	188	6,178
8	Travel Agencies and Reservation Services	2,514	4,480	1,759	1,096	9,849
9	Cultural Activities	143	560	0	0	703
10	Sports and Recreational Activities	776	3,904	874	0	5,554
11	Other Specific Tourism Characteristic Services	445	352	549	0	1,346
Total		30,757	44,483	19,929	28,110	123,279

Source: GASTAT



Table (3)

Non-Saudi employees by establishment size and economic activity

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	21,240	22,461	30,566	14,221	88,488
2	Food and Beverage Serving Activities	117,200	120,408	11,535	11,536	260,679
3	Railways Passenger Transport	0	0	0	321	321
4	Road Passenger Transport	960	9,672	9,522	6,155	26,309
5	Water Passenger Transport	50	196	0	0	246
6	Air Passenger Transport	0	0	0	11,591	11,591
7	Transport Equipment Rental	6,954	3,940	3,388	624	14,906
8	Travel Agencies and Reservation Services	5,751	5,216	3,105	1,639	15,711
9	Cultural Activities	429	1,124	0	0	1,553
10	Sports and Recreational Activities	1,329	4,016	2,460	0	7,805
11	Other Specific Tourism Characteristic Services	447	608	613	0	1,668
Total		154,360	167,641	61,189	46,087	429,277

Source: General Authority for Statistics

Table (4)

Total employees by establishment size and economic activity

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	30,300	30,474	39,930	18,237	118,941
2	Food and Beverage Serving Activities	128,350	141,632	14,010	14,495	298,487
3	Railways Passenger Transport	0	0	0	1,655	1,655
4	Road Passenger Transport	4,640	13,624	13,374	8,031	39,669
5	Water Passenger Transport	75	224	0	0	299
6	Air Passenger Transport	0	0	0	28,232	28,232
7	Transport Equipment Rental	9,918	5,910	4,444	812	21,084
8	Travel Agencies and Reservation Services	8,265	9,696	4,864	2,735	25,560
9	Cultural Activities	572	1,684	0	0	2,256
10	Sports and Recreational Activities	2,105	7,920	3,334	0	13,359
11	Other Specific Tourism Characteristic Services	892	960	1,162	0	3,014
Total		185,117	212,124	81,118	74,197	552,556

Source: GASTAT



Table (5)

Number of employees (Saudi, non-Saudi) by gender and economic activity

Economic Activity	Saudi - سعودي		Non-Saudi - غير سعودي		الجملة Total
	ذكور Male	إناث Female	ذكور Male	إناث Female	
1 Accommodation for Visitors	29,909	544	88,129	359	118,941
2 Food and Beverage Serving Activities	36,593	1,215	256,990	3,689	298,487
3 Railways Passenger Transport	1,287	47	321	0	1,655
4 Road Passenger Transport	13,251	109	26,204	105	39,669
5 Water Passenger Transport	53	0	246	0	299
6 Air Passenger Transport	15,839	802	4,179	7,412	28,232
7 Transport Equipment Rental	6,063	115	14,748	158	21,084
8 Travel Agencies and Reservation Services	9,220	629	14,094	1,617	25,560
9 Cultural Activities	624	79	1,528	25	2,256
10 Sports and Recreational Activities	2,630	2,924	7,010	795	13,359
11 Other Specific Tourism Characteristic Services	1,270	76	1,636	32	3,014
Total	116,739	6,540	415,085	14,192	552,556

Source: GASTAT

Table (6)

Employment percentage of Saudis by establishment size and economic activity

Economic Activity	Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1 Accommodation for Visitors	30%	26%	23%	22%	26%
2 Food and Beverage Serving Activities	9%	15%	18%	20%	13%
3 Railways Passenger Transport	0%	0%	0%	81%	81%
4 Road Passenger Transport	79%	29%	29%	23%	34%
5 Water Passenger Transport	33%	13%	0%	0%	18%
6 Air Passenger Transport	0%	0%	0%	59%	59%
7 Transport Equipment Rental	30%	33%	24%	23%	29%
8 Travel Agencies and Reservation Services	30%	46%	36%	40%	39%
9 Cultural Activities	25%	33%	0%	0%	31%
10 Sports and Recreational Activities	37%	49%	26%	0%	42%
11 Other Specific Tourism Characteristic Services	50%	37%	47%	0%	45%
Total	17%	21%	25%	38%	22%

Source: GASTAT



Table (7)

Employees (Saudi, non-Saudi) by profession and economic activity

Economic Activity	سعودي وغير سعودي					الجملة Total
	(Saudi / Non-Saudi)	مدراء Managers	أخصائيون Specialists	فنيون Technicians	مهنيون Professionals	
1 Accommodation for Visitors	16,405	14,776	28,838	33,485	25,437	118,941
2 Food and Beverage Serving Activities	33,290	31,969	31,813	85,691	115,724	298,487
3 Railways Passenger Transport	188	413	332	419	303	1,655
4 Road Passenger Transport	1,341	2,969	6,741	22,799	5,819	39,669
5 Water Passenger Transport	15	60	57	52	115	299
6 Air Passenger Transport	1,939	9,445	6,086	4,291	6,471	28,232
7 Transport Equipment Rental	1,855	2,869	5,332	6,315	4,713	21,084
8 Travel Agencies and Reservation Services	2,869	5,851	5,694	6,612	4,534	25,560
9 Cultural Activities	230	330	533	593	570	2,256
10 Sports and Recreational Activities	759	2,022	2,651	4,795	3,132	13,359
11 Other Specific Tourism Characteristic Services	210	231	566	874	1,133	3,014
Total	59,101	70,935	88,643	165,926	167,951	552,556

Source: GASTAT

Table (8)

Salaries and wages by establishment size and economic activity (Thousands SAR)

Economic Activity	Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1 Accommodation for Visitors	629,499	704,663	877,650	447,354	2,659,166
2 Food and Beverage Serving Activities	2,628,493	3,130,505	295,254	546,531	6,600,783
3 Railways Passenger Transport	0	0	0	74,155	74,155
4 Road Passenger Transport	109,441	384,127	401,649	256,503	1,151,720
5 Water Passenger Transport	2,317	6,502	0	0	8,819
6 Air Passenger Transport	0	0	0	2,890,539	2,890,539
7 Transport Equipment Rental	276,853	159,907	109,032	30,035	575,827
8 Travel Agencies and Reservation Services	376,130	467,596	215,579	183,122	1,242,427
9 Cultural Activities	14,018	40,689	0	0	54,707
10 Sports and Recreational Activities	76,209	298,189	108,857	0	483,255
11 Other Specific Tourism Characteristic Services	35,351	39,653	45,772	0	120,776
Total	4,148,311	5,231,831	2,053,793	4,428,239	15,862,174

Source: GASTAT



Table (9)

Benefits and allowances by establishment size and economic activity (Thousands SAR)

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	88,637	210,262	287,016	149,149	735,064
2	Food and Beverage Serving Activities	462,952	469,019	62,237	89,679	1,083,887
3	Railways Passenger Transport	0	0	0	18,622	18,622
4	Road Passenger Transport	14,466	82,291	111,736	69,751	278,244
5	Water Passenger Transport	251	893	0	0	1,144
6	Air Passenger Transport	0	0	0	975,097	975,097
7	Transport Equipment Rental	28,049	19,624	16,886	6,841	71,400
8	Travel Agencies and Reservation Services	68,053	80,086	48,188	58,137	254,464
9	Cultural Activities	1,143	6,906	0	0	8,049
10	Sports and Recreational Activities	15,233	53,091	23,576	0	91,900
11	Other Specific Tourism Characteristic Services	3,002	3,760	7,270	0	14,032
Total		681,786	925,932	556,909	1,367,276	3,531,903

Source: GASTAT

Table (10)

Employees' compensations by establishment size and economic activity (Thousands SAR)

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	718,136	914,925	1,164,666	596,503	3,394,230
2	Food and Beverage Serving Activities	3,091,445	3,599,524	357,491	636,210	7,684,670
3	Railways Passenger Transport	0	0	0	92,777	92,777
4	Road Passenger Transport	123,907	466,418	513,385	326,254	1,429,964
5	Water Passenger Transport	2,568	7,395	0	0	9,963
6	Air Passenger Transport	0	0	0	3,865,636	3,865,636
7	Transport Equipment Rental	304,902	179,531	125,918	36,876	647,227
8	Travel Agencies and Reservation Services	444,183	547,682	263,767	241,259	1,496,891
9	Cultural Activities	15,161	47,595	0	0	62,756
10	Sports and Recreational Activities	91,442	351,280	132,433	0	575,155
11	Other Specific Tourism Characteristic Services	38,353	43,413	53,042	0	134,808
Total		4,830,097	6,157,763	2,610,702	5,795,515	19,394,077

Source: GASTAT



Table (11)

Employee compensations by type and economic activity (Thousands SAR)

Economic Activity		Salaries and wages	Benefits and allowances	Total
1	Accommodation for Visitors	2,659,166	735,064	3,394,230
2	Food and Beverage Serving Activities	6,600,783	1,083,887	7,684,670
3	Railways Passenger Transport	74,155	18,622	92,777
4	Road Passenger Transport	1,151,720	278,244	1,429,964
5	Water Passenger Transport	8,819	1,144	9,963
6	Air Passenger Transport	2,890,539	975,097	3,865,636
7	Transport Equipment Rental	575,827	71,400	647,227
8	Travel Agencies and Reservation Services	1,242,427	254,464	1,496,891
9	Cultural Activities	54,707	8,049	62,756
10	Sports and Recreational Activities	483,255	91,900	575,155
11	Other Specific Tourism Characteristic Services	120,776	14,032	134,808
Total		15,862,174	3,531,903	19,394,077

Source: GASTAT

Table (12)

Operating expenditure by establishment size and economic activity (Thousands SAR)

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	2,476,586	2,115,880	3,074,294	1,804,658	9,471,418
2	Food and Beverage Serving Activities	11,104,397	10,589,676	1,158,898	1,054,534	23,907,505
3	Railways Passenger Transport	0	0	0	139,573	139,573
4	Road Passenger Transport	245,220	808,517	914,369	477,082	2,445,188
5	Water Passenger Transport	2,105	6,707	0	0	8,812
6	Air Passenger Transport	0	0	0	16,076,559	16,076,559
7	Transport Equipment Rental	1,482,667	792,343	549,082	104,029	2,928,121
8	Travel Agencies and Reservation Services	1,257,466	1,823,641	803,250	462,488	4,346,845
9	Cultural Activities	114,081	292,647	0	0	406,728
10	Sports and Recreational Activities	156,008	519,460	312,012	0	987,480
11	Other Specific Tourism Characteristic Services	93,986	110,159	128,519	0	332,664
Total		16,932,516	17,059,030	6,940,424	20,118,923	61,050,893

Source: GASTAT



Table (13)

Operating revenues by establishment size and economic activity (Thousands SAR)

Economic Activity		Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1	Accommodation for Visitors	5,084,144	5,530,616	7,335,716	3,791,102	21,741,578
2	Food and Beverage Serving Activities	18,508,677	20,884,624	1,956,268	2,091,477	43,441,046
3	Railways Passenger Transport	0	0	0	238,077	238,077
4	Road Passenger Transport	483,523	1,511,951	1,646,887	865,366	4,507,727
5	Water Passenger Transport	8,084	18,071	0	0	26,155
6	Air Passenger Transport	0	0	0	34,143,347	34,143,347
7	Transport Equipment Rental	3,378,811	2,047,110	1,496,781	310,691	7,233,393
8	Travel Agencies and Reservation Services	2,143,315	2,701,425	1,552,676	839,383	7,236,799
9	Cultural Activities	225,434	432,446	0	0	657,880
10	Sports and Recreational Activities	671,451	2,475,811	918,348	0	4,065,610
11	Other Specific Tourism Characteristic Services	219,521	302,401	323,353	0	845,275
Total		30,722,960	35,904,455	15,230,029	42,279,443	124,136,887

Source: GASTAT

Table (14)

Distribution of operating revenues by economic activity (Thousands SAR)

Economic Activity		Operating Revenues الإيرادات التشغيلية		
		النشاط الرئيس Main Activity	الأنشطة الأخرى Other Activities	الجملة Total
1	Accommodation for Visitors	20,760,221	981,357	21,741,578
2	Food and Beverage Serving Activities	37,919,388	5,521,658	43,441,046
3	Railways Passenger Transport	237,986	91	238,077
4	Road Passenger Transport	4,314,163	193,564	4,507,727
5	Water Passenger Transport	26,155	0	26,155
6	Air Passenger Transport	29,016,493	5,126,854	34,143,347
7	Transport Equipment Rental	6,211,739	1,021,654	7,233,393
8	Travel Agencies and Reservation Services	6,959,246	277,553	7,236,799
9	Cultural Activities	641,844	16,036	657,880
10	Sports and Recreational Activities	3,868,925	196,685	4,065,610
11	Other Specific Tourism Characteristic Services	833,230	12,045	845,275
Total		110,789,390	13,347,497	124,136,887

Source: GASTAT



Table (15)

Operating surplus by establishment size and economic activity (Thousands SAR)

Economic Activity	Less than 6 Employees	6-49 Employees	50-249 Employees	250+ Employees	Total
1 Accommodation for Visitors	1,889,422	2,499,811	3,096,756	1,389,941	8,875,930
2 Food and Beverage Serving Activities	4,312,835	6,695,424	439,879	400,733	11,848,871
3 Railways Passenger Transport	0	0	0	5,727	5,727
4 Road Passenger Transport	114,396	237,016	219,133	62,030	632,575
5 Water Passenger Transport	3,411	3,969	0	0	7,380
6 Air Passenger Transport	0	0	0	14,201,152	14,201,152
7 Transport Equipment Rental	1,591,242	1,075,236	821,781	169,786	3,658,045
8 Travel Agencies and Reservation Services	441,666	330,102	485,659	135,636	1,393,063
9 Cultural Activities	96,192	92,204	0	0	188,396
10 Sports and Recreational Activities	424,001	1,605,071	473,903	0	2,502,975
11 Other Specific Tourism Characteristic Services	87,182	148,829	141,792	0	377,803
Total	8,960,347	12,687,662	5,678,903	16,365,005	43,691,917

Source: GASTAT

Table (16)

Occupancy rate of accommodation units by type

Occupancy Rate	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Annual Average
1 Furniture Apartments	48.7%	48.0%	49.6%	51.7%	52.4%	54.3%	54.4%	54.1%	52.7%	50.6%	50.0%	46.5%	51.1%
2 Hotel rooms	48.8%	50.1%	51.2%	54.0%	55.3%	57.4%	58.4%	58.1%	58.5%	54.5%	49.2%	49.2%	53.7%
Accommodation Unit	48.8%	49.4%	50.7%	53.3%	54.4%	56.4%	57.1%	56.8%	56.6%	53.3%	49.5%	48.4%	52.9%

Source: GASTAT

Table (17)

Average daily price of accommodation units by type

Average Daily Price	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Annual Average
1 Furniture Apartments	268	285	284	284	296	304	306	307	306	295	280	279	292
2 Hotel rooms	299	291	302	301	307	305	308	306	300	293	295	289	300
Accommodation Unit	289	289	297	296	304	305	307	306	302	294	291	286	298

Source: GASTAT



Table (18)

Average daily income of accommodation units by type

Average Daily Income	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Annual Average
1 Furniture Apartments	131	137	141	147	155	165	167	166	161	149	140	130	149
2 Hotel rooms	146	146	155	162	170	175	180	178	175	160	145	142	161
Accommodation Unit	141	143	150	158	165	172	176	174	171	156	144	138	157

Source: GASTAT

Table (19)

Average duration of residence in accommodation units by type

Average duration of residence	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Annual Average
1 Furniture Apartments	2.1	2.2	3.2	2.9	3.3	4.1	4.2	4.1	3	3.1	2.1	2.1	3.2
2 Hotel rooms	2.8	2.8	2.3	2.7	2.6	2.9	3.6	3.6	2.8	2.7	2.7	2.8	2.9
Accommodation Unit	2.6	2.6	2.6	2.8	2.9	3.3	3.8	3.8	2.9	2.8	2.5	2.6	3

Source: GASTAT

Table (20)

Major performance indicators for passengers transport services 2018

Passenger transport services	Number of available seats for international	Number of international passengers	Operating rate of international flights	Number of available seats for local flights	Number of local passengers	Operating rate of local flights
1 Railway Passenger Transport	0	0	0%	2,400,123	2,223,143	92%
2 Land Passenger Transport	6,014,235	5,142,114	84.9%	42,459,533	25,725,836	60.6%
3 Water Passenger Transport	911,422	855,100	88.9%	700,565	633,788	85.7%
4 Air Passenger Transport	61,024,545	48,532,146	79.5%	75,265,744	48,765,890	64.8%
Total	67,950,202	54,529,360	80.2%	120,825,965	77,348,657	64%

Source: GASTAT



Table (21)

Percentage of sold passenger flights by flight type

Flight Type		Local flights	Inbound international flights	Outbound international flights	Total
1	Flights within a full package	8.2%	13.9%	17.8%	39.9%
2	Flights without a full package	15.8%	23.3%	21%	60.1%
Total Sold Flights		24%	37.2%	38.8%	100%

Source: GASTAT



Table (22)

Percentage distribution of tourism establishments that use social media by economic activity

Economic Activity		Use social media	Do not use social media
1	Accommodation for Visitors	64%	36%
2	Food and Beverage Serving Activities	9%	91%
3	Railways Passenger Transport	100%	0%
4	Road Passenger Transport	32%	68%
5	Water Passenger Transport	60%	40%
6	Air Passenger Transport	100%	0%
7	Transport Equipment Rental	20%	80%
8	Travel Agencies and Reservation Services	68%	32%
9	Cultural Activities	49%	51%
10	Sports and Recreational Activities	61%	39%
11	Other Specific Tourism Characteristic Services	39%	61%

Source: GASTAT

Table (23)

Percentage distribution of tourism establishments that use electronic programs by economic activity

Economic Activity		Use electronic programs	Do not use electronic programs
1	Accommodation for Visitors	83%	17%
2	Food and Beverage Serving Activities	17%	83%
3	Railways Passenger Transport	100%	0%
4	Road Passenger Transport	39%	61%
5	Water Passenger Transport	54%	46%
6	Air Passenger Transport	100%	0%
7	Transport Equipment Rental	51%	49%
8	Travel Agencies and Reservation Services	95%	5%
9	Cultural Activities	60%	40%
10	Sports and Recreational Activities	52%	48%
11	Other Specific Tourism Characteristic Services	39%	61%

Source: GASTAT

Table (24)

Percentage distribution of tourism establishments that have cloud data by economic activity

Economic Activity		Cloud Data	Non-cloud Data
1	Accommodation for Visitors	85%	15%
2	Food and Beverage Serving Activities	17%	83%
3	Railways Passenger Transport	100%	0%
4	Road Passenger Transport	36%	64%
5	Water Passenger Transport	66%	34%
6	Air Passenger Transport	100%	0%
7	Transport Equipment Rental	49%	51%
8	Travel Agencies and Reservation Services	76%	24%
9	Cultural Activities	45%	55%
10	Sports and Recreational Activities	48%	52%
11	Other Specific Tourism Characteristic Services	40%	60%

Source: GASTAT



Table (25)

Percentage distribution of devices used in tourism establishments by device type and economic activity

Economic Activity	Device type نوع الجهاز		
	كفي أو لوحي Handheld or tablet	محمول Laptop	مكتبي Desktop (PC)
1 Accommodation for Visitors	7%	16%	45%
2 Food and Beverage Serving Activities	6%	7%	23%
3 Railways Passenger Transport	100%	100%	100%
4 Road Passenger Transport	11%	15%	54%
5 Water Passenger Transport	10%	51%	100%
6 Air Passenger Transport	100%	100%	100%
7 Transport Equipment Rental	7%	13%	30%
8 Travel Agencies and Reservation Services	11%	26%	59%
9 Cultural Activities	17%	24%	71%
10 Sports and Recreational Activities	6%	8%	96%
11 Other Specific Tourism Characteristic Services	2%	67%	79%

Source: GASTAT

Table (26)

Percentage distribution of tourism establishments that have accounting books or budget by economic activity

Economic Activity	Have Accounting Books	Do not have Accounting Books
1 Accommodation for Visitors	76%	24%
2 Food and Beverage Serving Activities	21%	79%
3 Railways Passenger Transport	100%	0%
4 Road Passenger Transport	81%	19%
5 Water Passenger Transport	76%	24%
6 Air Passenger Transport	100%	0%
7 Transport Equipment Rental	83%	17%
8 Travel Agencies and Reservation Services	79%	21%
9 Cultural Activities	70%	30%
10 Sports and Recreational Activities	76%	24%
11 Other Specific Tourism Characteristic Services	55%	45%

Source: GASTAT



Table (27)

Main constraints facing setting up or practicing tourism activities

Constraints facing setting up or practicing economic activities		There are constraints	No constraints
1	Availability of Skilled Labour	51%	49%
2	Electricity Price	56%	44%
3	Licenses & Permits	41%	59%
4	Electricity Supply (without interruption)	28%	72%
5	Water Price	41%	59%
6	Government Procedures and Bureaucracy	34%	66%
7	Security & Stability	26%	74%
8	Access to Finance	24%	76%
9	Fuel Price	56%	44%
10	Access to Telecommunication (Phone & Internet)	19%	81%
11	Government Inspection Procedures	24%	76%
12	Fuel Supply (without interruption)	17%	83%
13	Water Supply (without interruption)	11%	89%
14	Labour Laws & Regulations	21%	79%
15	Land / Rent of Space	20%	80%

Source: GASTAT

Table (28)

Main challenges facing business environment development

Challenge		Percentage
1	Local Competition	54%
2	Low demand	32%
3	Workers problems	20%

Source: GASTAT



